

## 2019 CTAAFSC Evaluations - High-level Takeaways

The insights below are pulled from the results of four evaluations: Tuesday General Evaluation, Wednesday General Evaluation, Post-Conference Online Evaluation, and an Exhibitor Evaluation. When appropriate, efforts were made to ask similar questions across the various evaluations. All insight averages combine results from similar questions to present overall sentiment.

### Overall Satisfaction

- The general trend for the majority of the evaluation results points to overall attendee satisfaction with the conference, with respondents selecting *excellent* or *good* for most questions.
- QUESTION: Did Conference meet your expectations?: Average rating of *excellent* or *good* was **95%**, *excellent* only respondents **65%**.
  - Question asked on all four evaluations.

### Miscellaneous

- QUESTION: Raffle Drawing: Although **61%** rated the raffle drawing as either *good* or *excellent*, **17%** rated the drawing *average* or *poor*. This doesn't mean attendees were dissatisfied with the raffle drawing. However, the positive feedback for this question dipped compared to most others, which received higher *excellent* and *good* percentages.
  - Question asked in Post-Conference Online Evaluation.
- Wednesday Lunch – Meatloaf: Similar to the raffle drawing results, the meatloaf lunch meal on Wednesday received lower positive feedback averages, with **57%** saying lunch was *excellent* or *good*, and **8%** rating the meatloaf lunch as *poor*.
  - Question asked on Post-Conference Online Evaluation and Exhibitor Evaluation.

### Exhibition

- Should the Exhibit Space be closed during the plenary sessions next year?
  - **47% No**
  - **31% Yes**
  - **22% Maybe**.
    - Question asked on the Post-Conference Online Evaluation and Exhibitor Evaluation.
- Next year is the 20th Annual CTAAFSC. Are you planning to exhibit with us next year?
  - **91% Yes**
  - **8% Maybe**
  - **No Poor** responses
    - Question asked on Exhibitor Evaluation only.

### Communication

- How did you hear about conference?
  - **24%** from a friend
  - **17%** are previous attendees
  - **17%** from Integral Care
  - **15%** from email
    - Question was asked in Post-Conference Online Evaluation.

- How useful was the information you received from us through email about the conference?
  - **67%** *Excellent*
  - **31%** *Good*
  - **2%** *Average*
  - Less than **1%** *Poor*

### Programing

- Poster Presentation Plenary Session: Strong *excellent* and *good* average rating.
  - **63%** *Excellent*
  - **24%** *Good*
  - **6%** *Average*
  - Less than **1%** *Poor*
    - Question asked on Wednesday General Evaluation and Post-Conference Online Evaluation.

### Venue

- Palmer Events Center Location:
  - **71%** *Excellent*
  - **24%** *Good*
  - **5%** *Average*
  - **No** *Poor* responses
    - Question was asked on all evaluations.