

**2019 Central Texas African American
Family Support Conference
Evaluation Results**

Table of Contents

- Tuesday General Evaluation Results Page 3
- Wednesday General Evaluation Results Page 11
- Post-Conference Online General Evaluation Results Page 20
- Exhibitor Evaluation Page 33
- Additional Comments / Feedback Page 42
 - Conference Page 42
 - Food Page 43
 - Registration Page 44
 - Run of Show Page 44
 - Speakers Page 44
 - Venue Page 46
 - Volunteers Page 47
 - Workshops Page 47
 - 2020 Conference Page 48
 - Miscellaneous Page 49

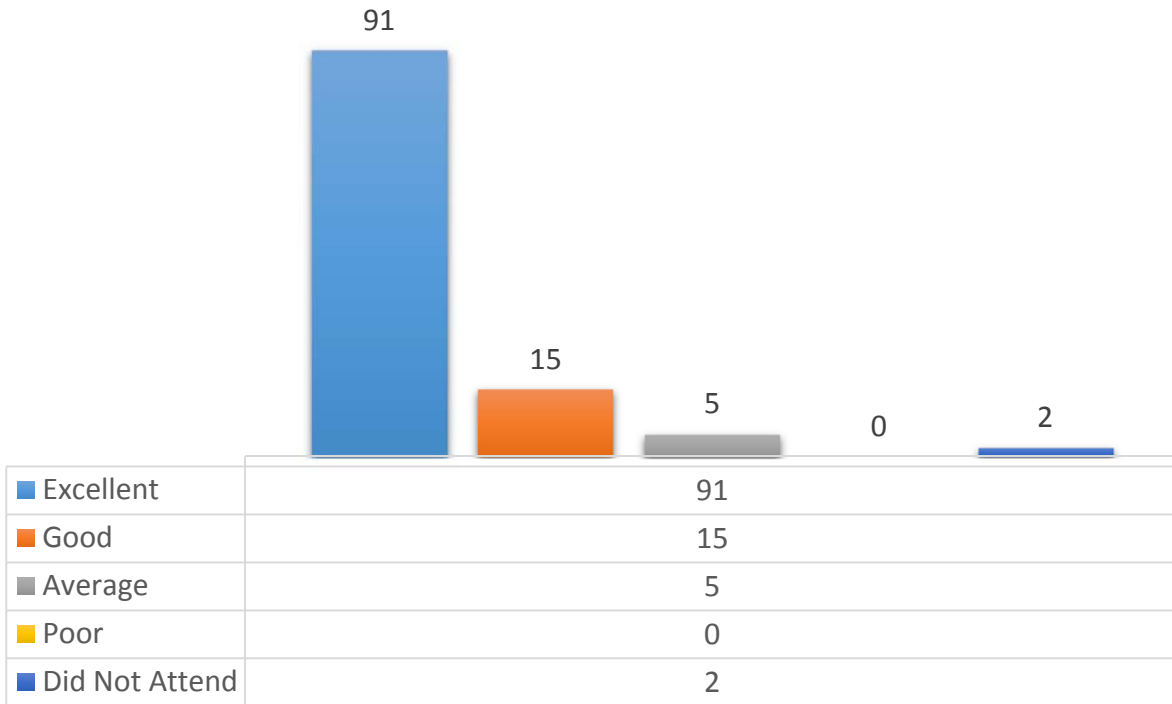
Tuesday General Evaluation Results



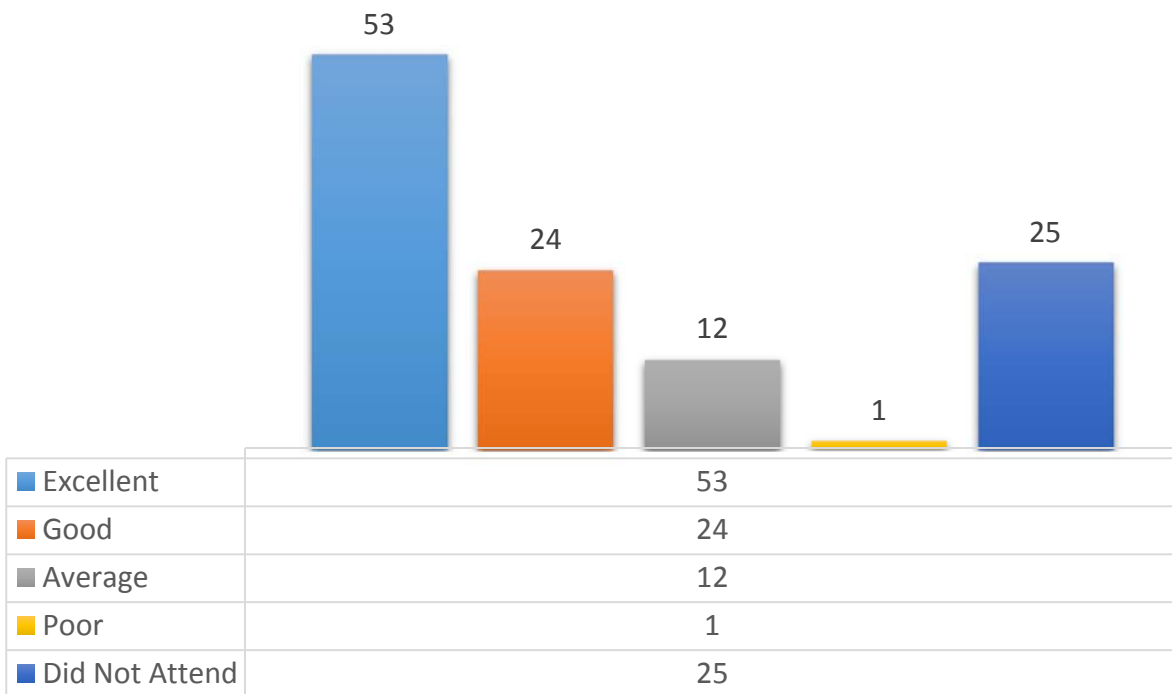
Other:

- Parent (2)
- Pastor (2)
- Health and Human Services (2)
- Nonprofit Leader (2)
- County Employee
- ACE 21st CCL – Site Coordinator
- Director
- LCDC
- University Professor
- LPC
- AISD Parent Support Specialist (3)
- Vocational Rehabilitation Counselor (2)
- Assistant to Vocational Counselor
- Preacher
- Administrator
- Peer Support Specialist
- Volunteer
- Clergy
- Researcher
- AWFC
- Minister
- Community Member
- Educator / Counselor
- Community Outreach
- Government
- Vocational Counselor
- Educator
- UT MSW Student

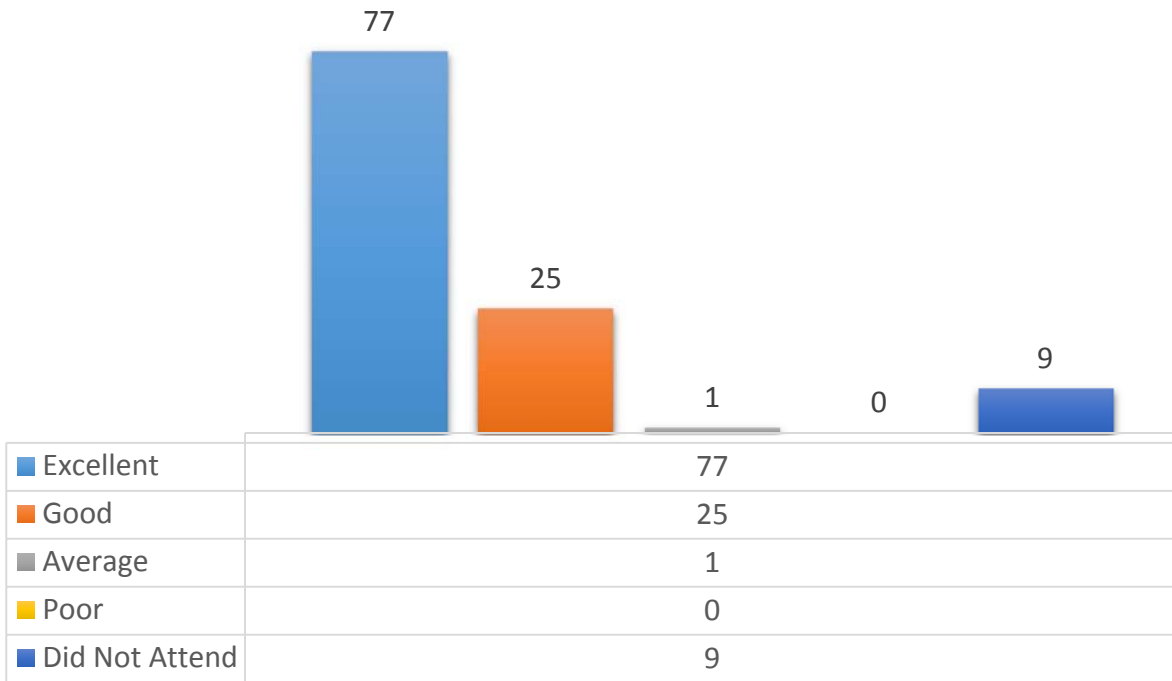
Registration and Check-In Process



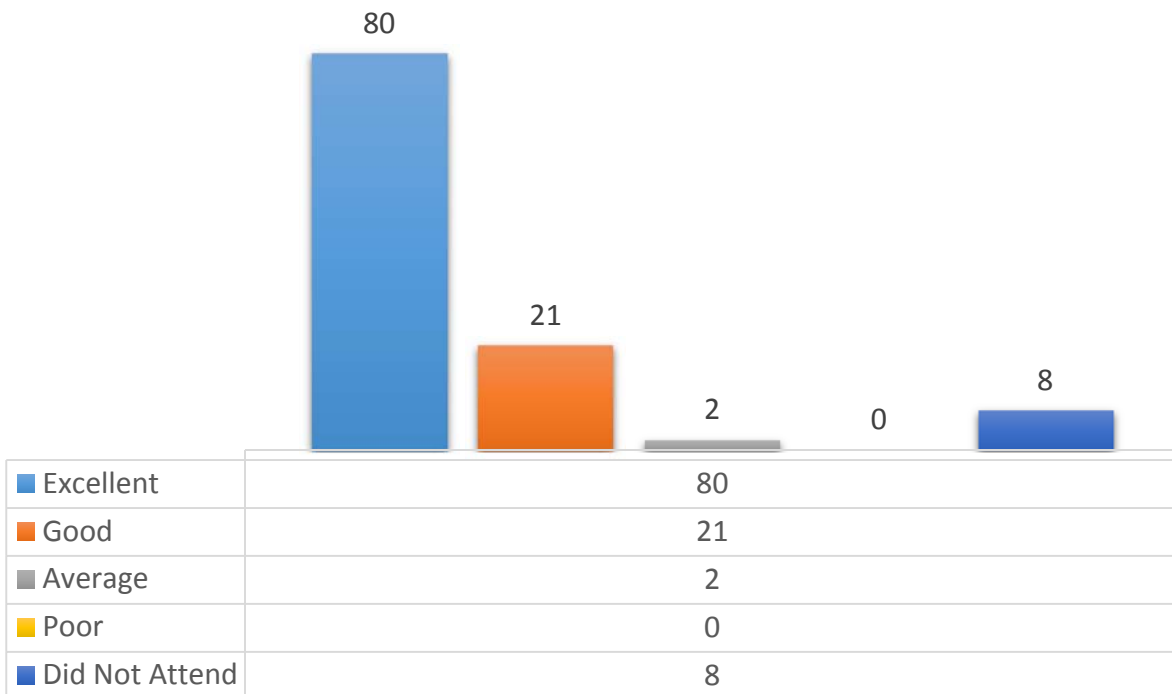
Continental Breakfast



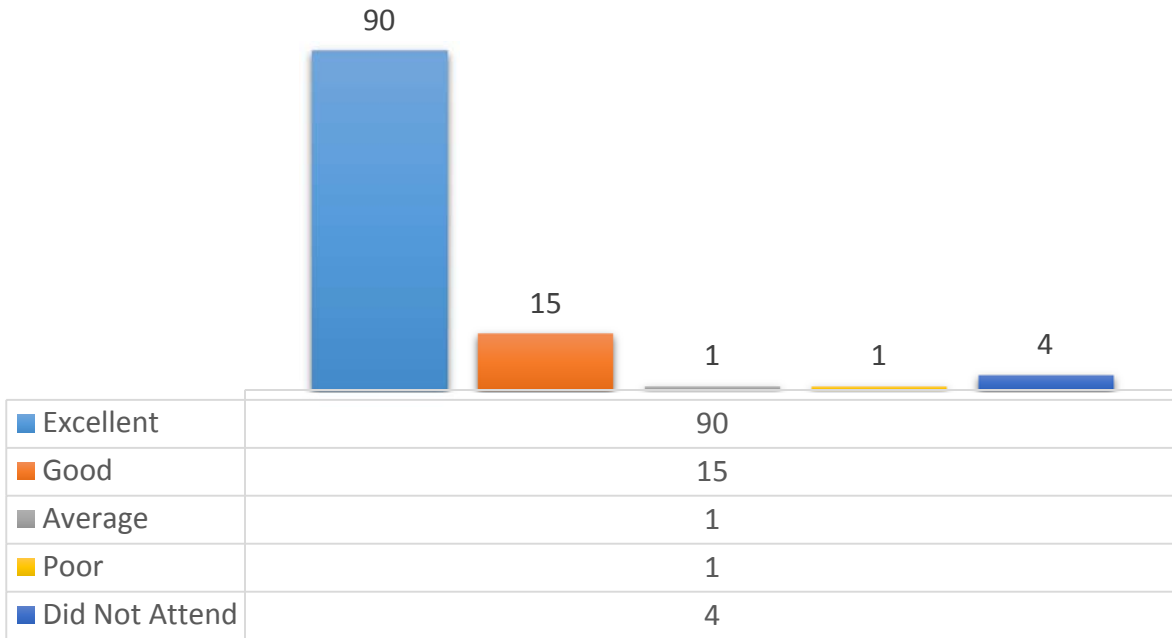
Welcome Ceremony- Opening Session



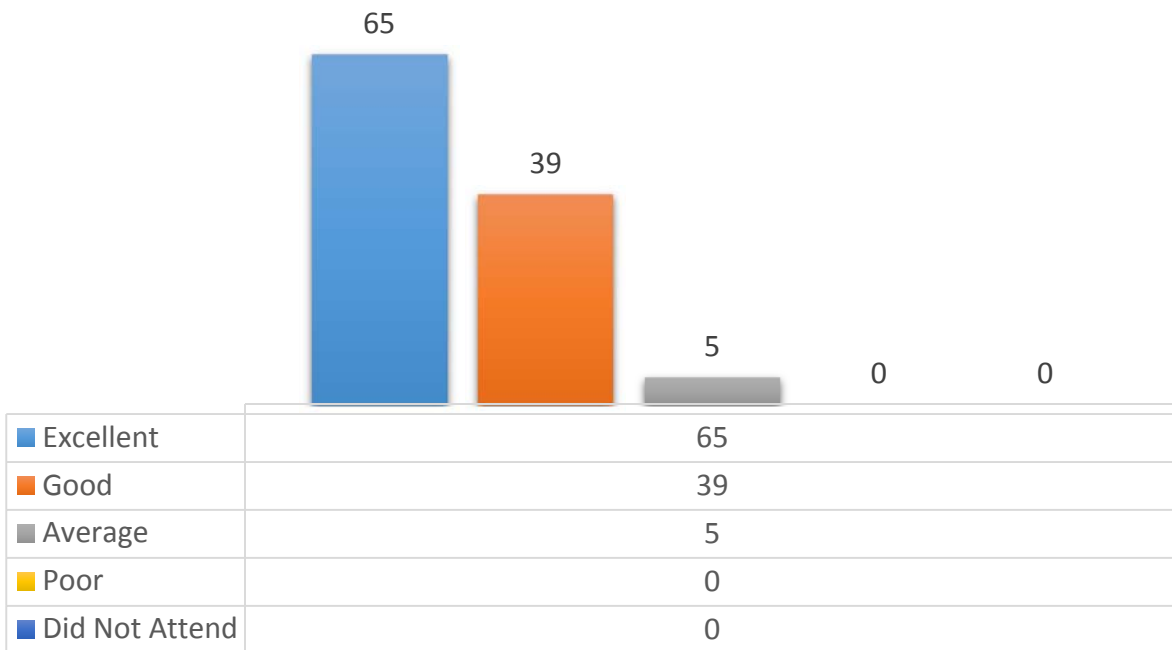
Comedy Tribute Honoring Tress Berry



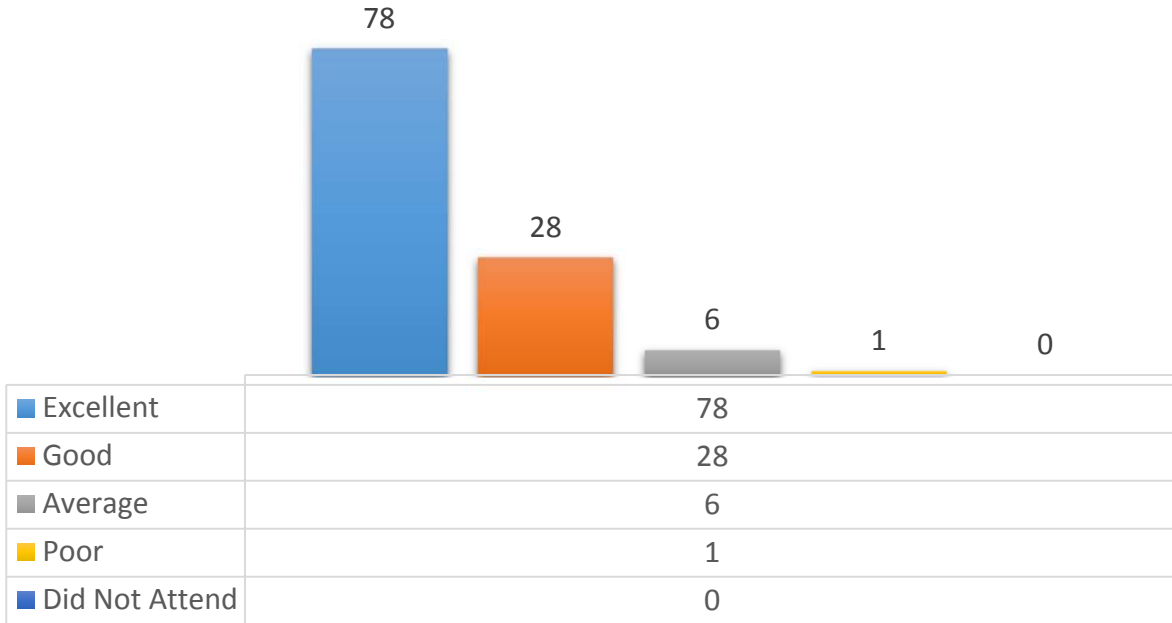
Quality of your Morning Workshop Speaker



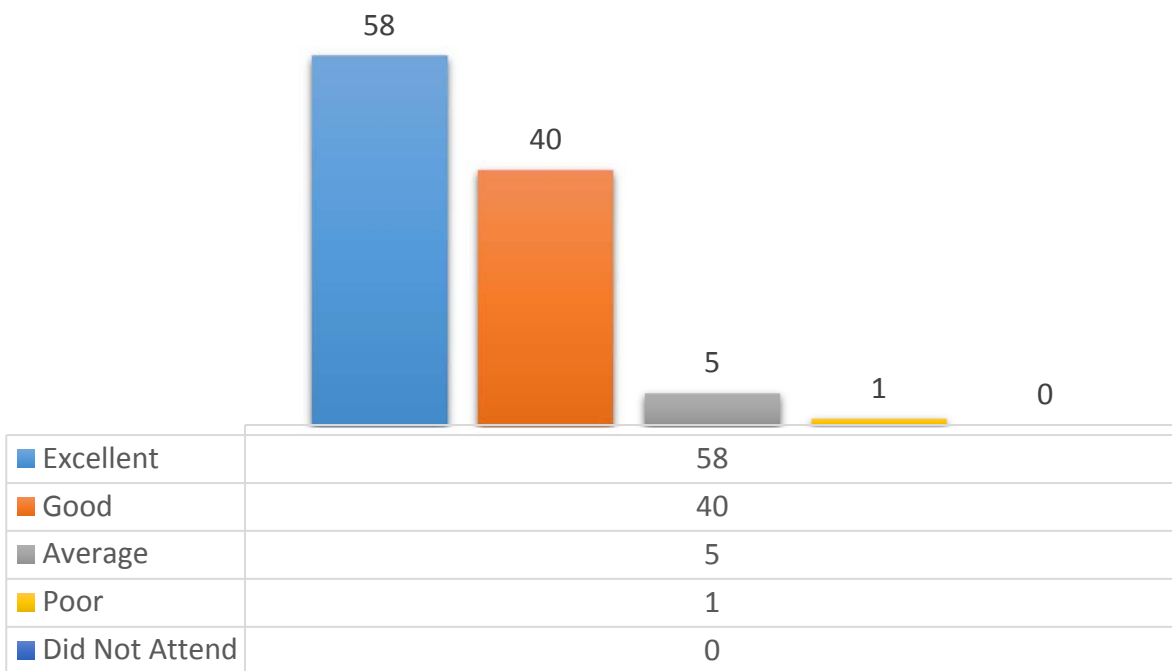
Dr. King Davis & Richard E. Hopkins Luncheon Meal



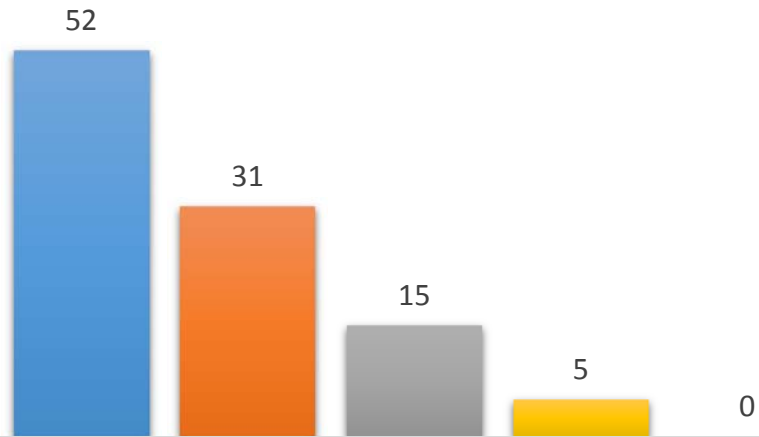
Luncheon Entertainment by Sondra Johnson



Scholarship Presentation

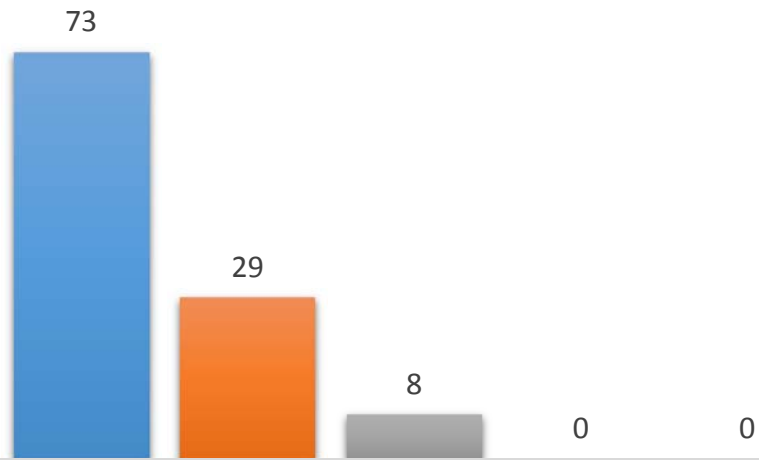


Keynote – Yashi Brown



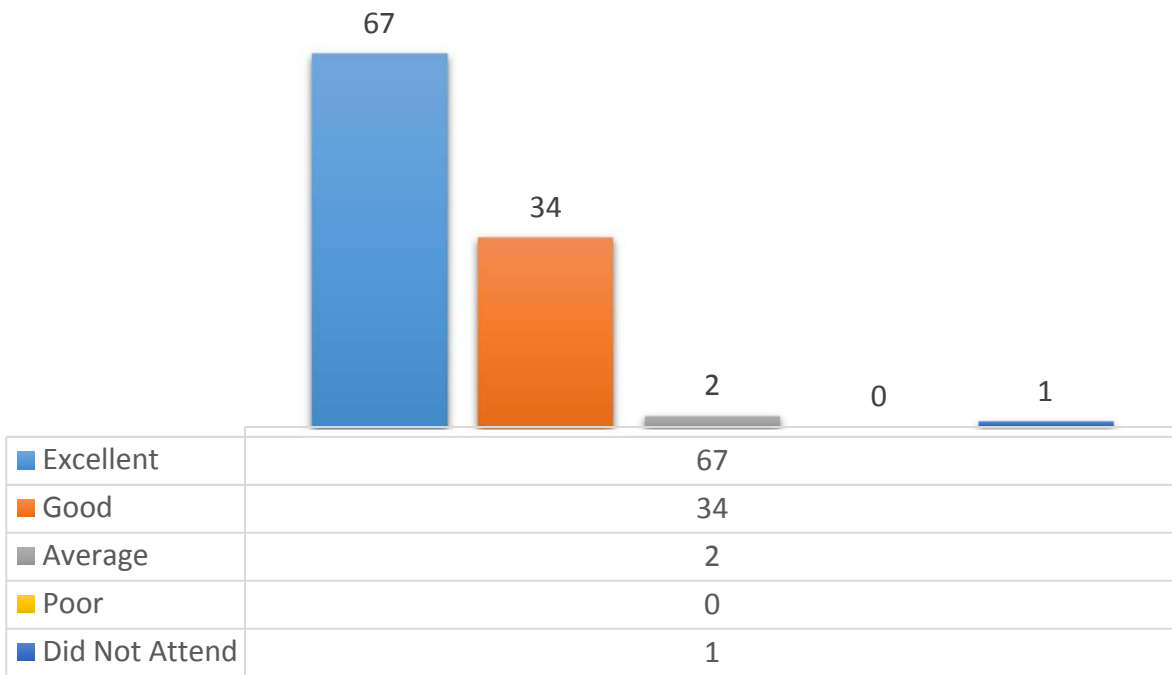
| | |
|------------------|----|
| ■ Excellent | 52 |
| ■ Good | 31 |
| ■ Average | 15 |
| ■ Poor | 5 |
| ■ Did Not Attend | 0 |

Palmer Events Center Location

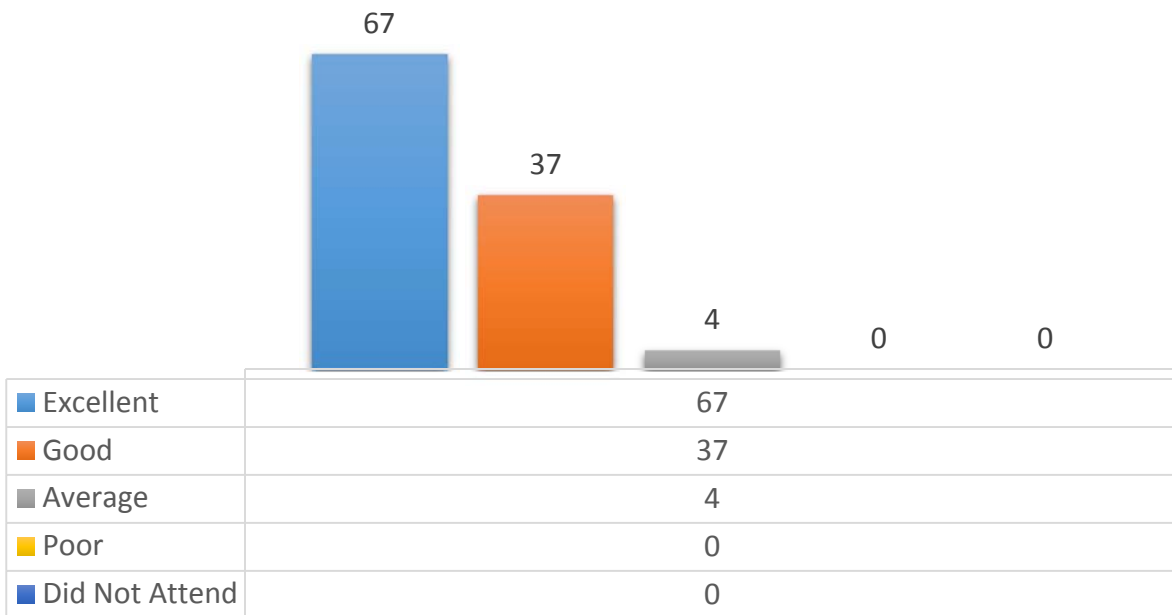


| | |
|------------------|----|
| ■ Excellent | 73 |
| ■ Good | 29 |
| ■ Average | 8 |
| ■ Poor | 0 |
| ■ Did Not Attend | 0 |

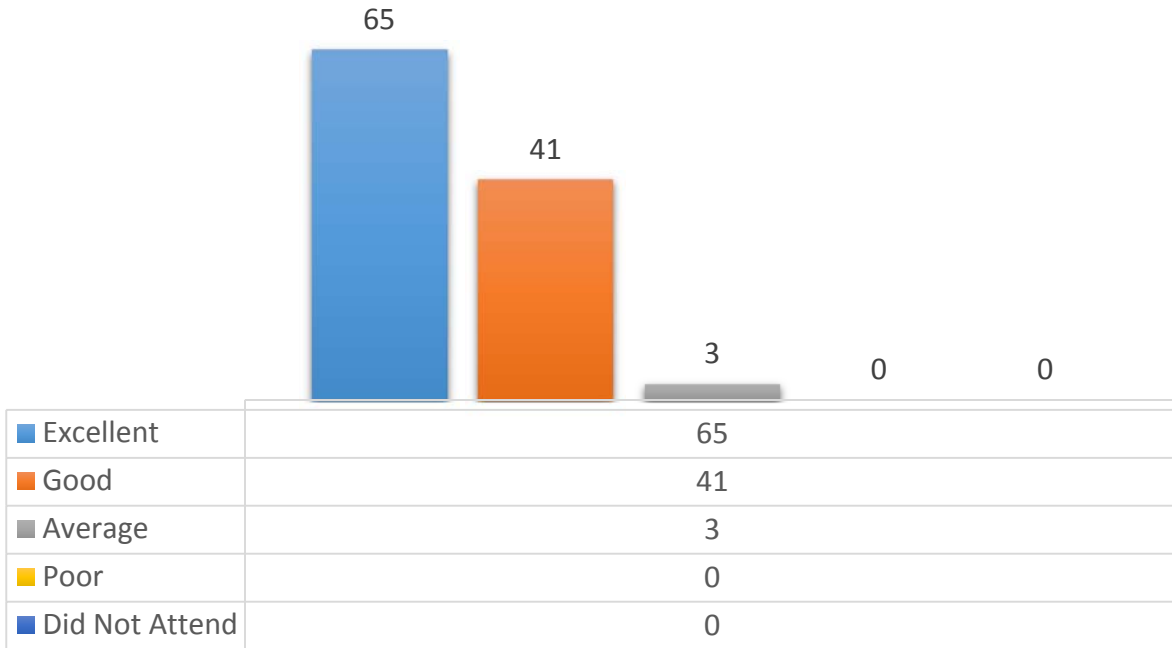
Relevancy of the Exhibitors



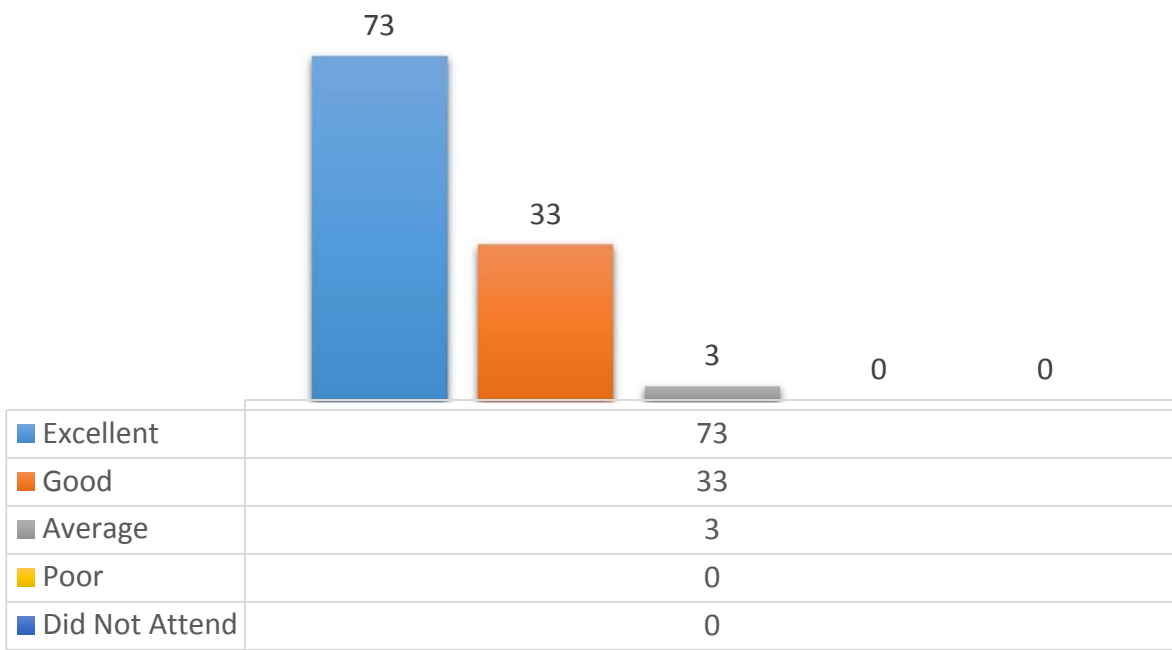
How would you rate the knowledge you've gained from the conference?



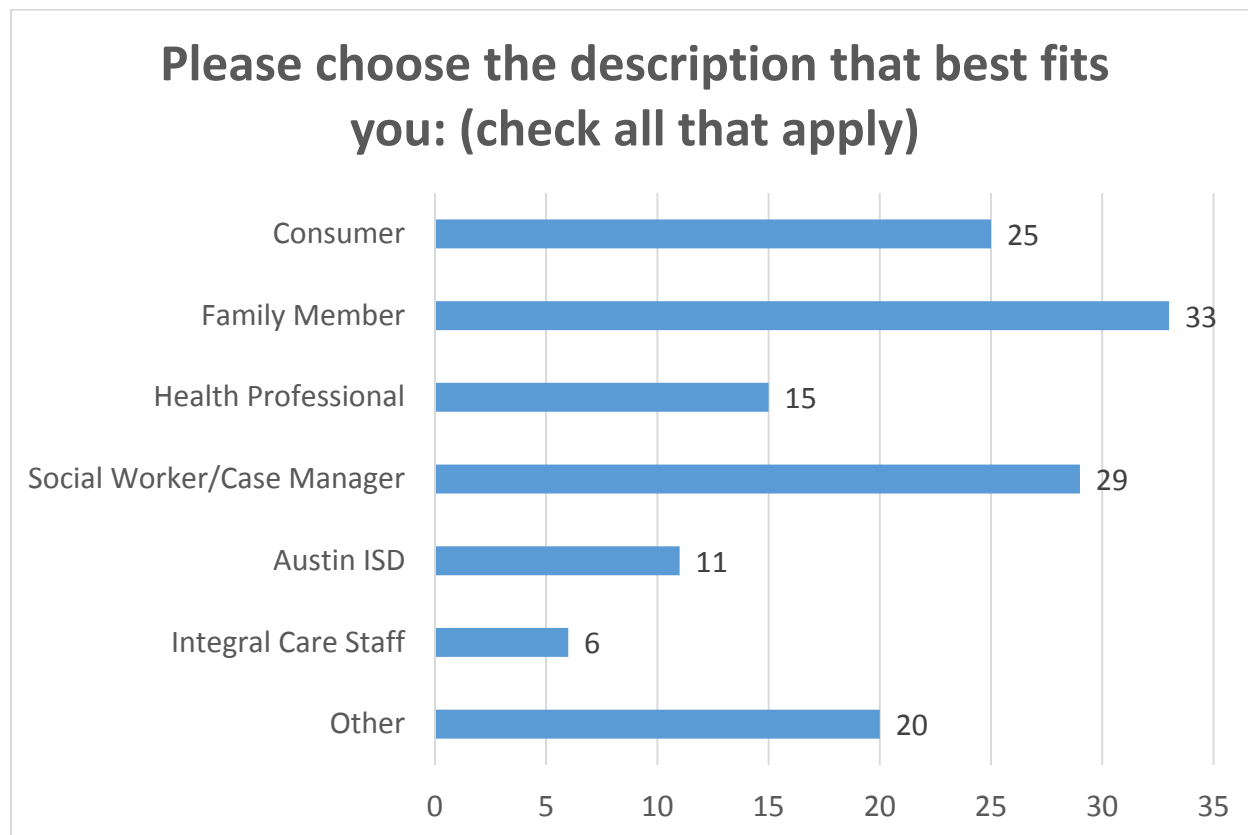
How useful was the information you received?



How well did the first part of the conference meet your expectations?



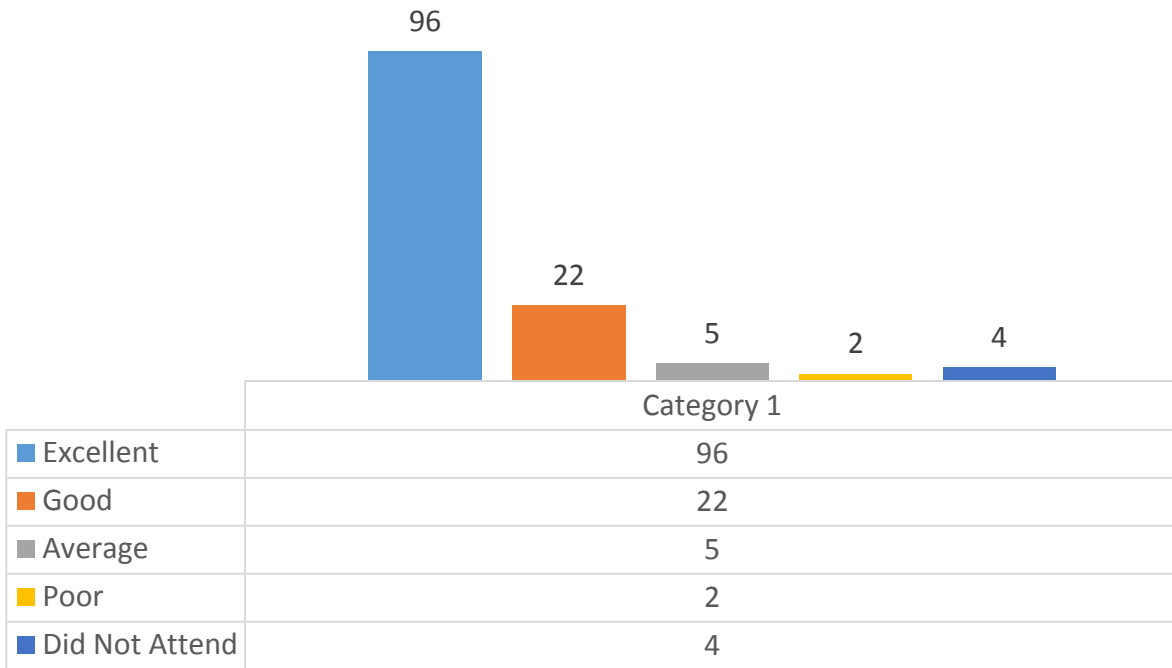
Wednesday General Evaluation Results



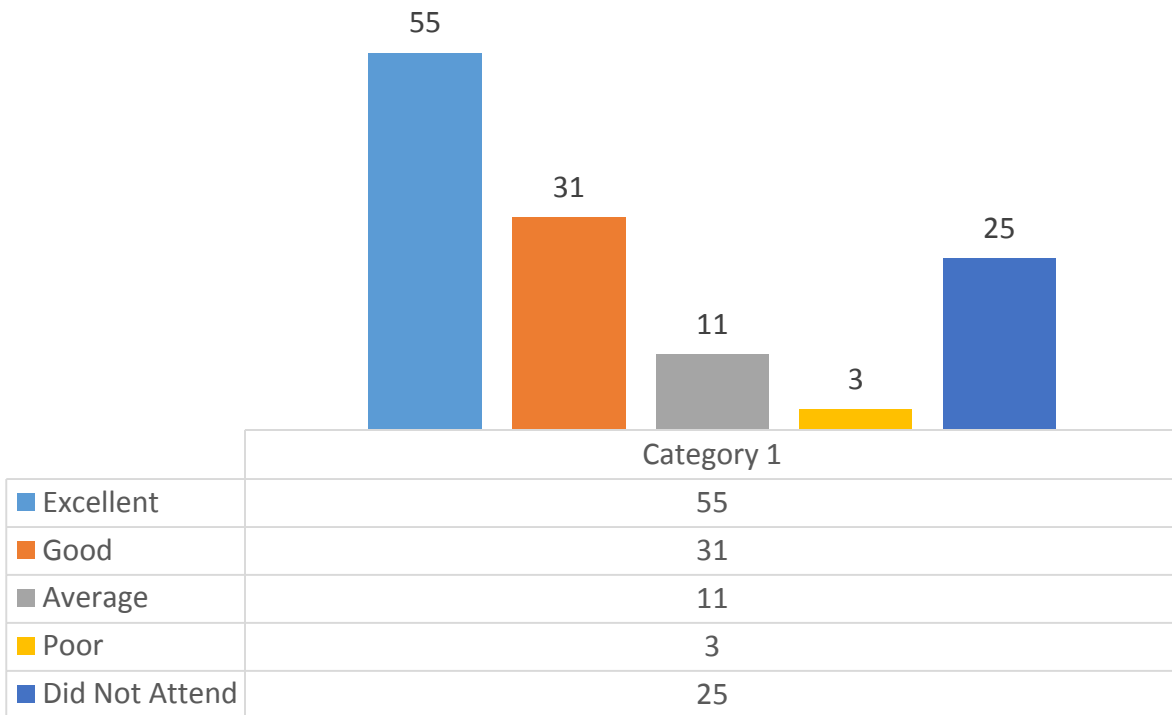
Other:

- Educator (3)
- LPZ
- Chaplain
- Peep Specialist
- Funder
- Policy Professional
- Advocate
- Pastor
- Education
- Teacher
- Minister
- Univ. Professor
- LCDC
- LBJ School Volunteer
- Community Member
- Nurse
- Health and Human Services
- School Counselor

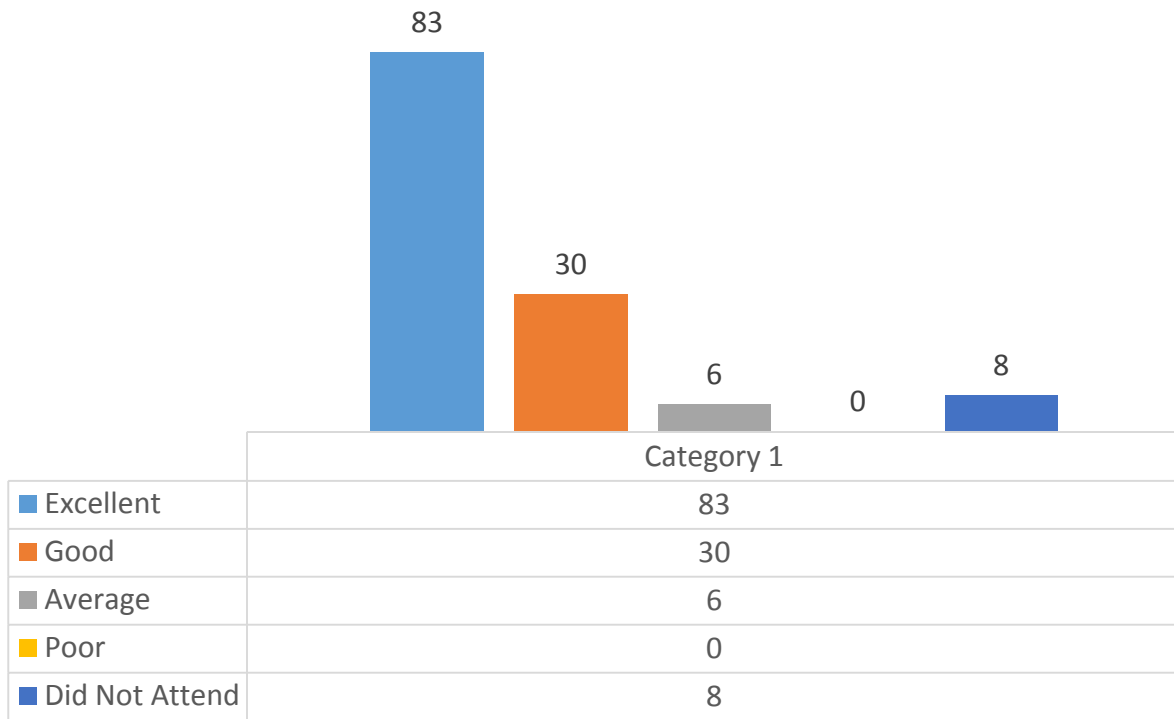
Registration and Check-In Process



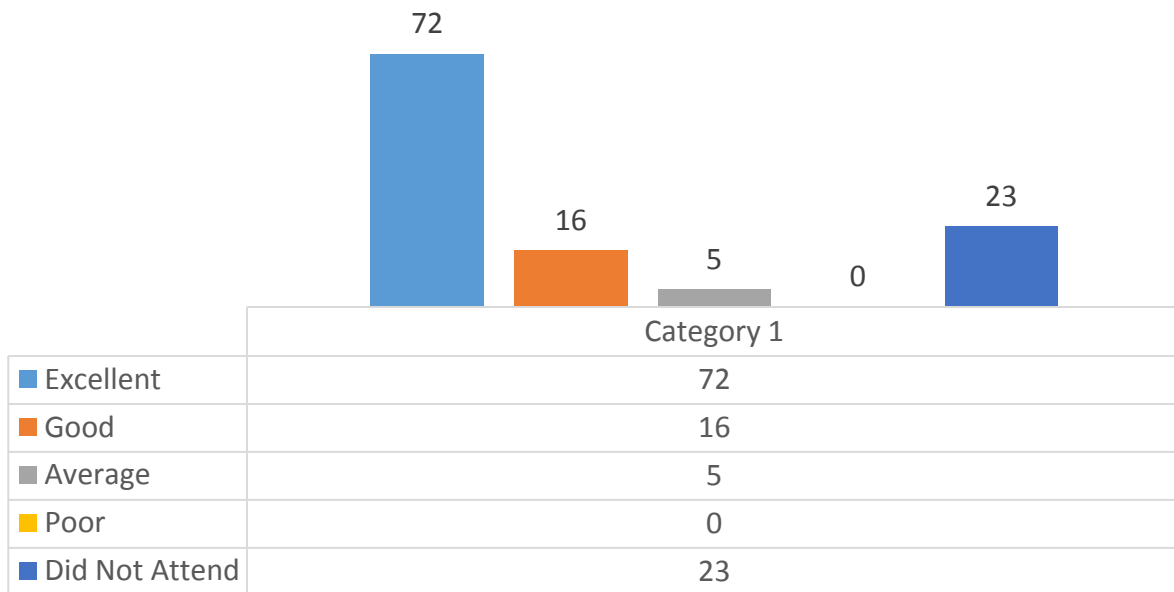
Continental Breakfast



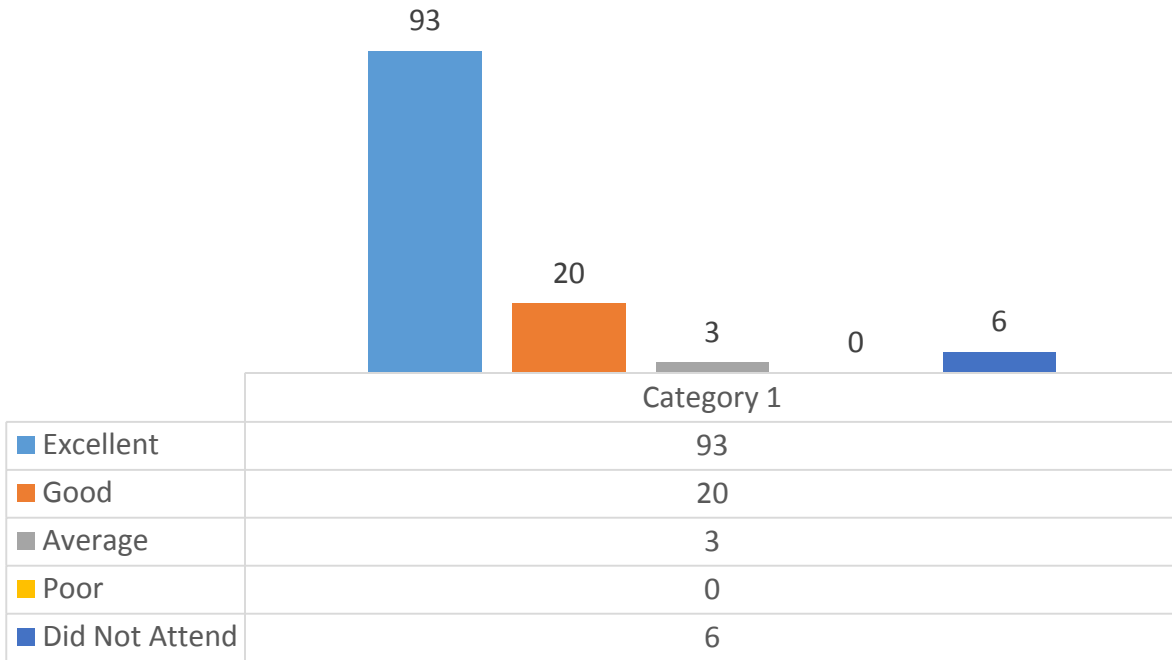
Morning Plenary – Poster Presentations



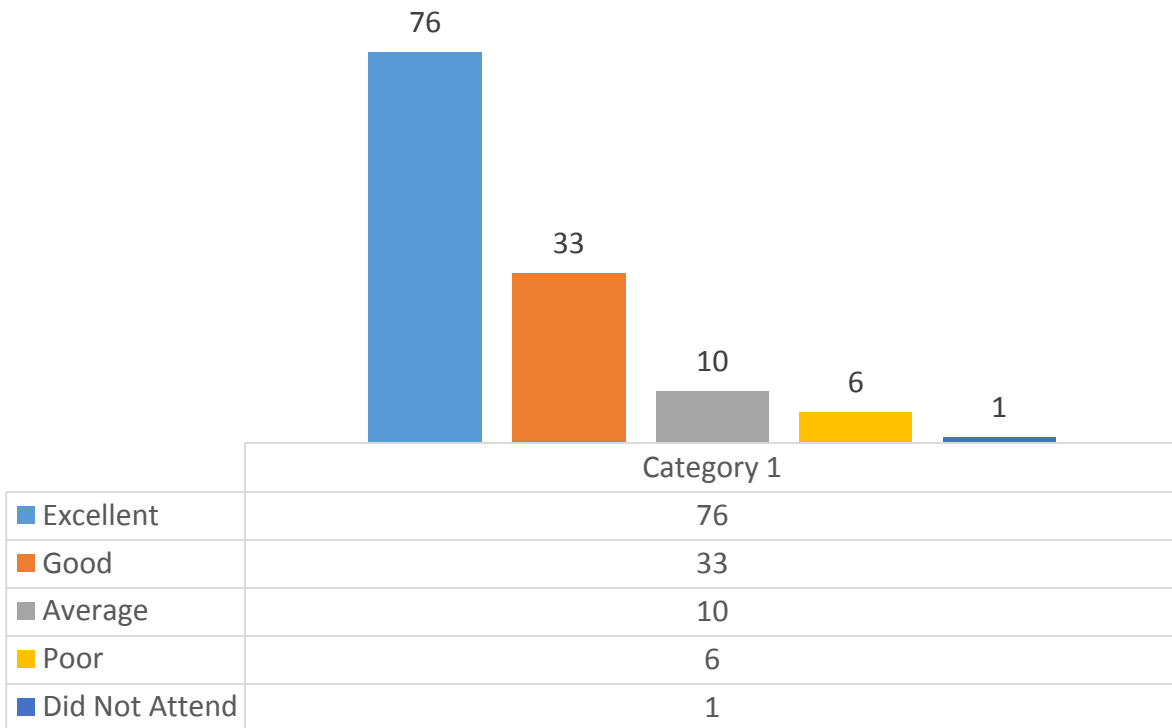
Quality of your Tuesday Afternoon Workshop Speakers (I & II)



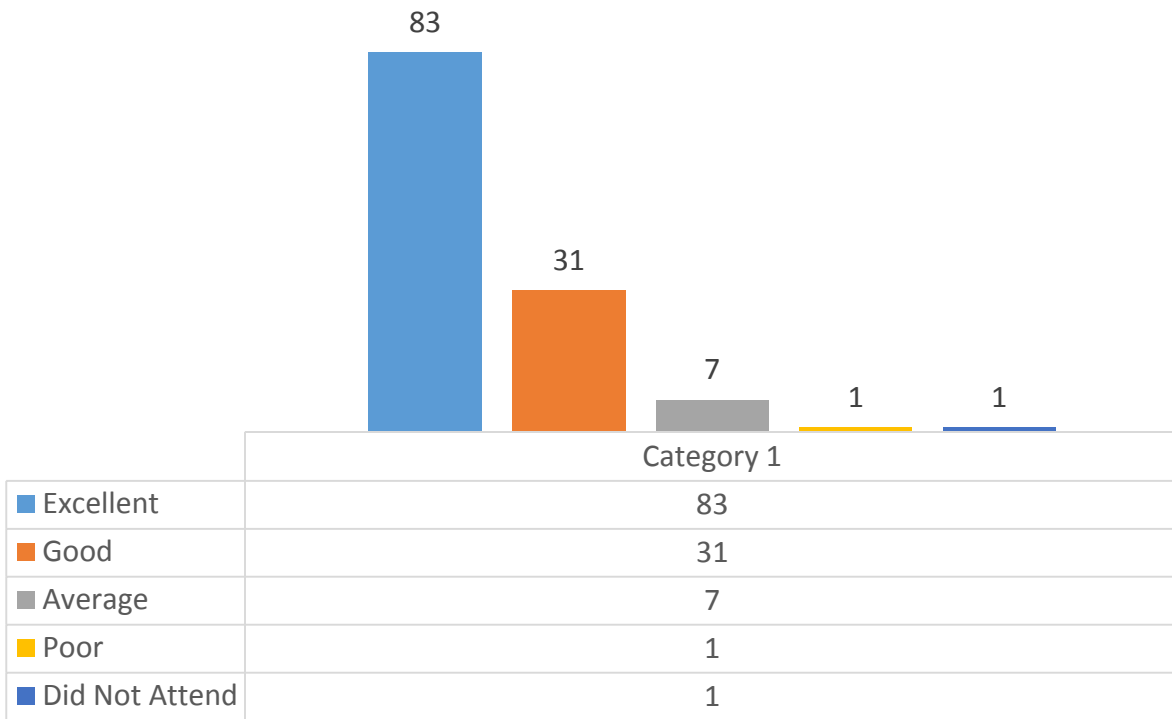
Quality of your Wednesday Morning Workshop Speaker



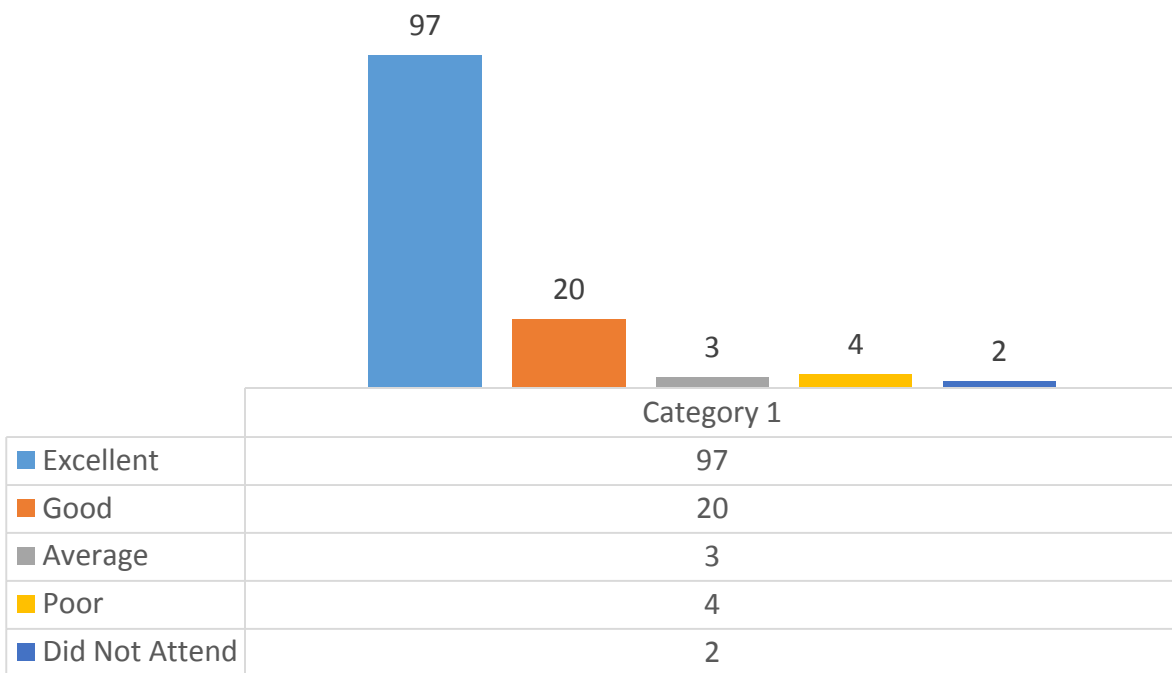
Garnet F. Coleman Awards Luncheon Meal



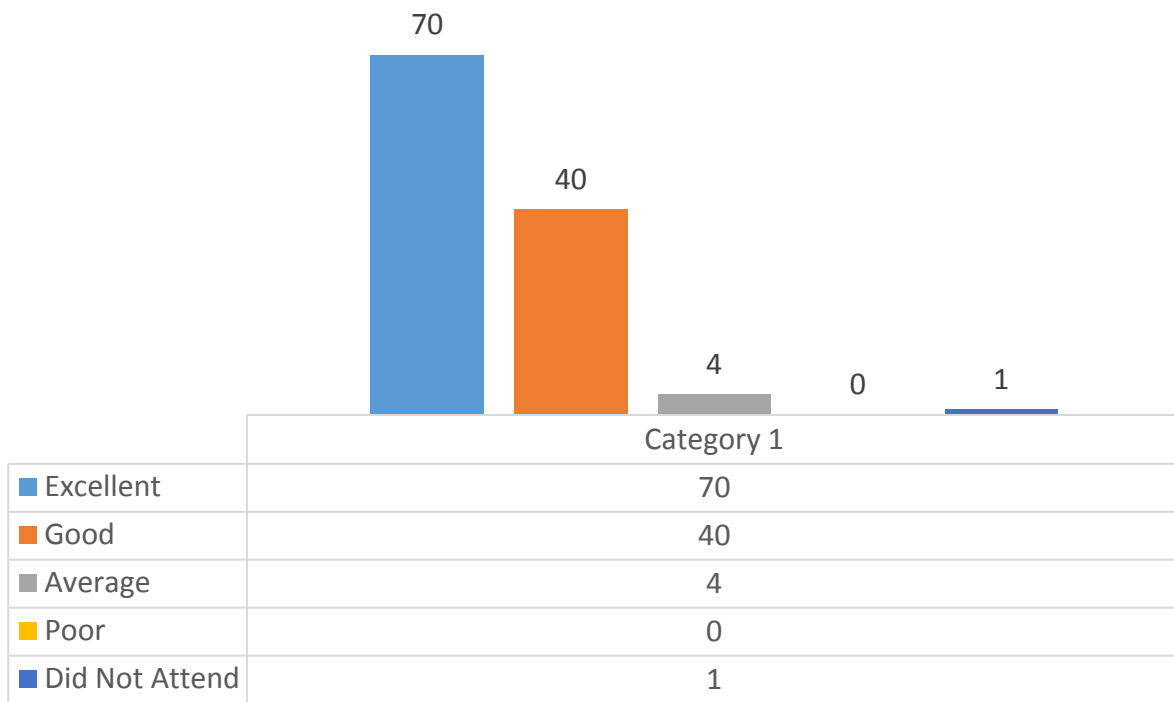
Luncheon Entertainment by A Touch of Class



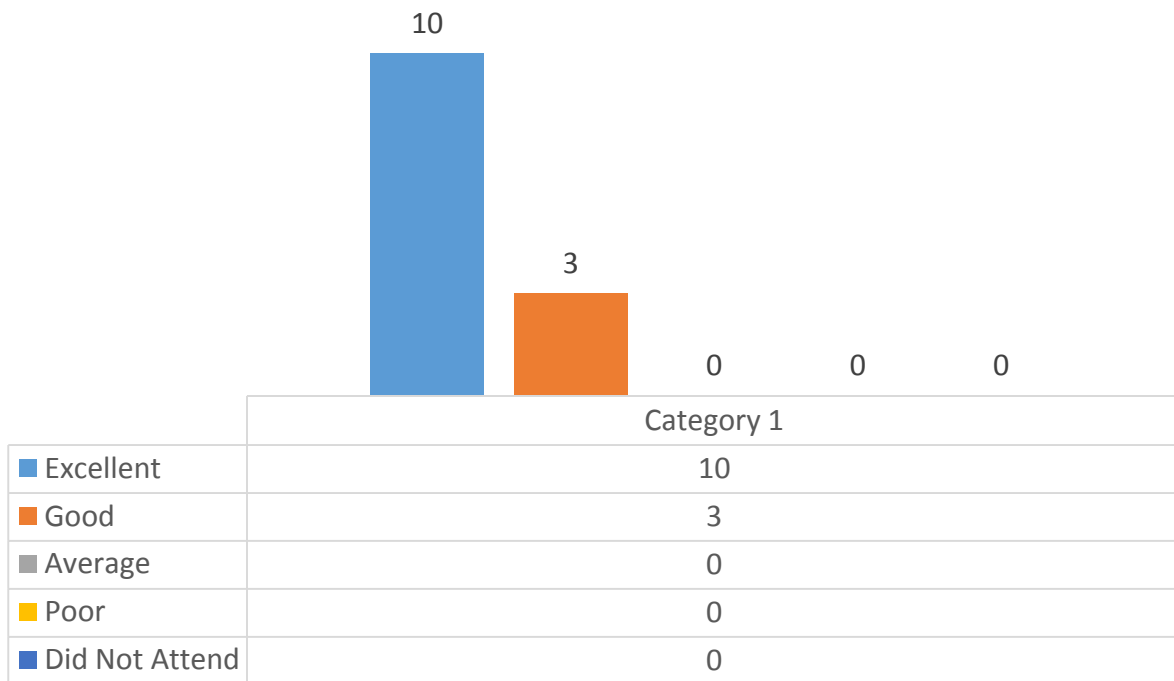
Keynote – Barbara Major



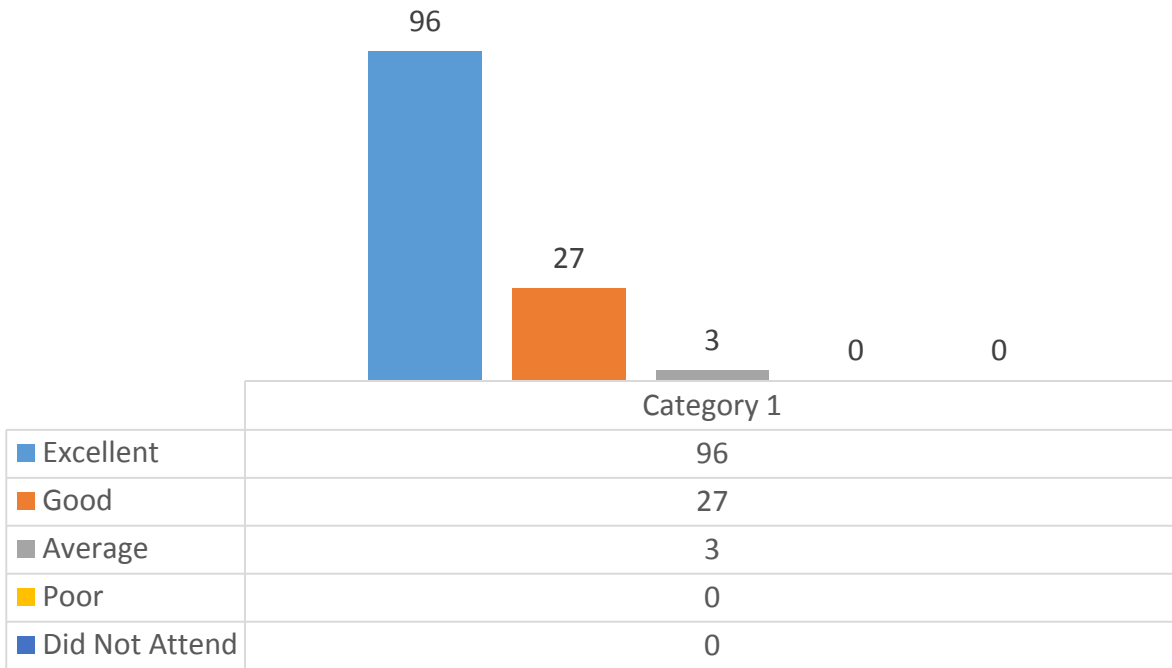
Award Ceremony



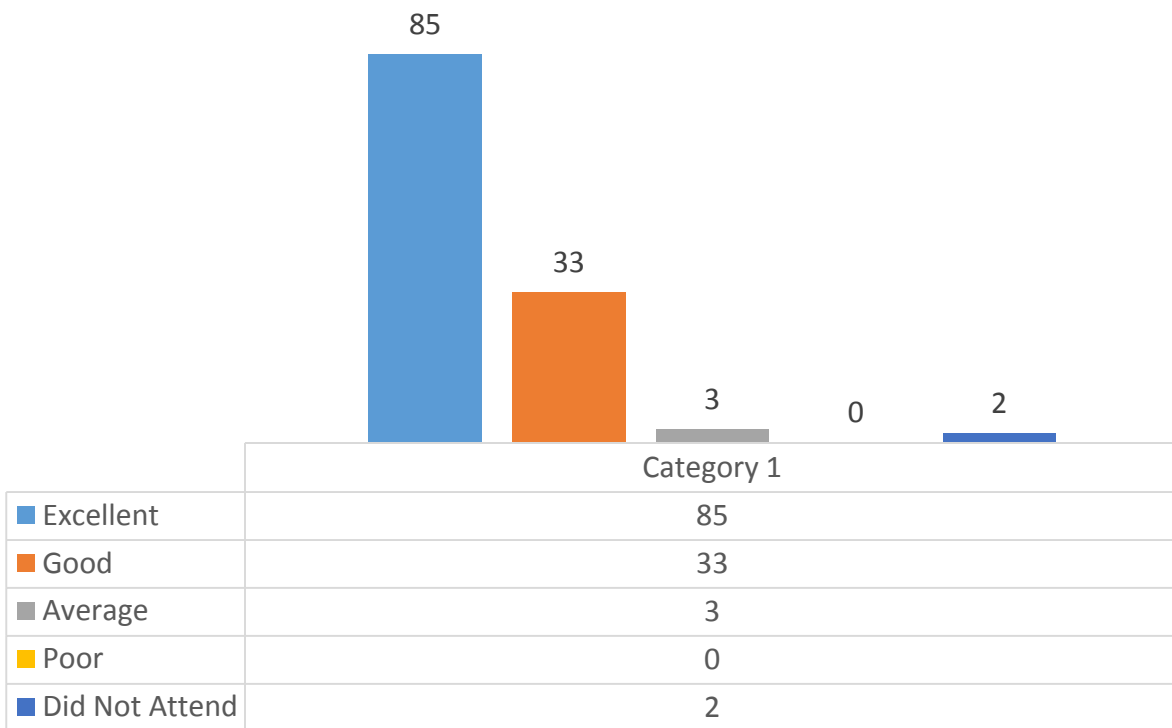
Afternoon Plenary – Ronald Chisom



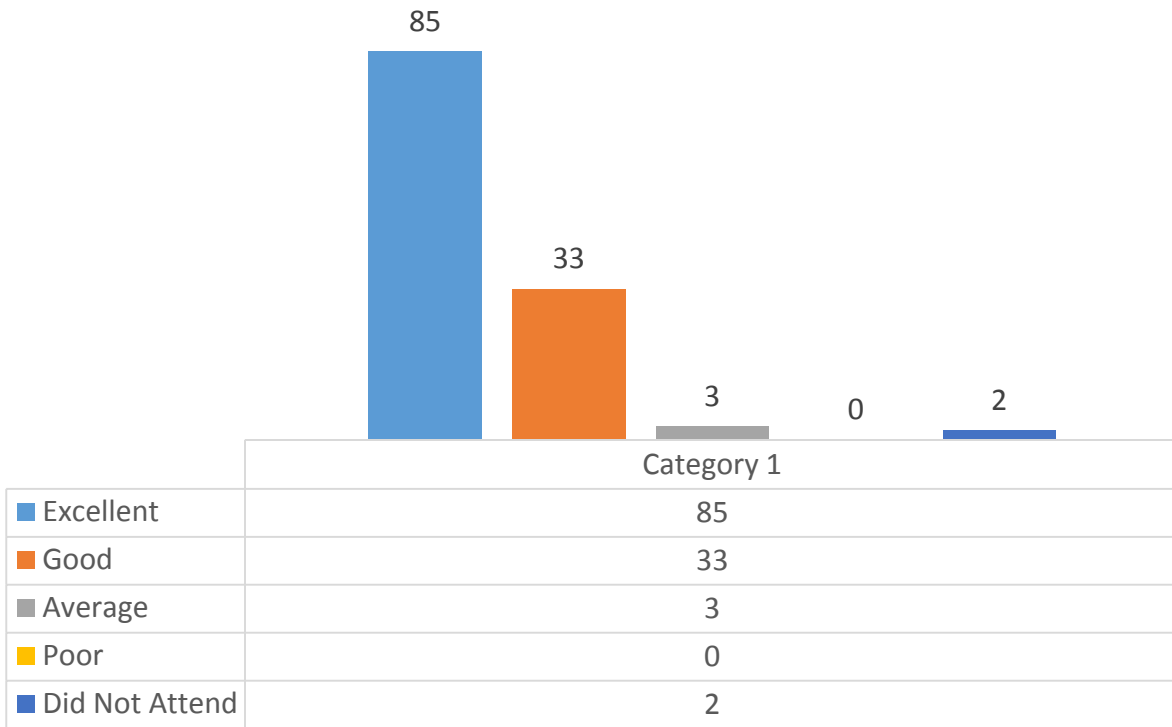
Palmer Events Center Location



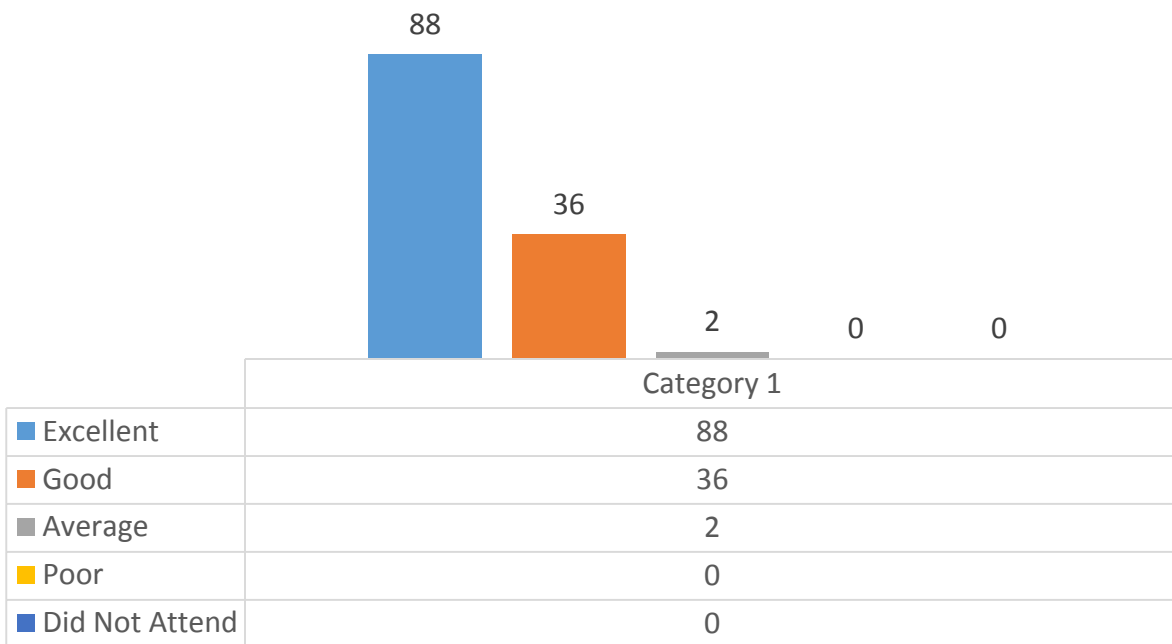
Relevancy of the Exhibitors



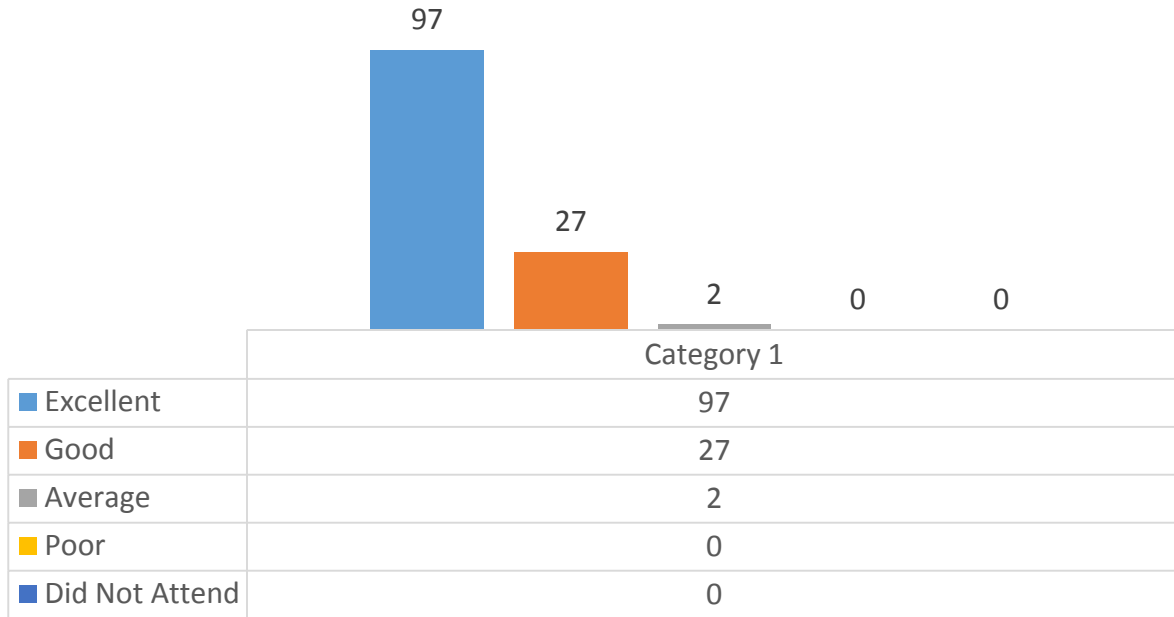
Relevancy of the Exhibitors



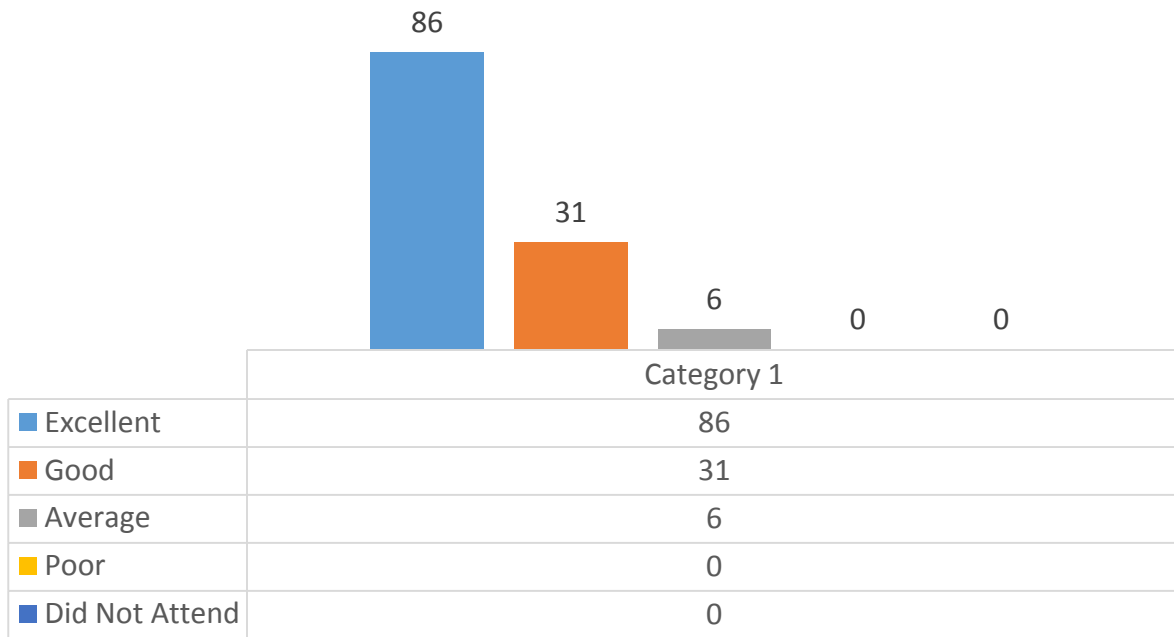
How would you rate the knowledge you've gained from the conference?



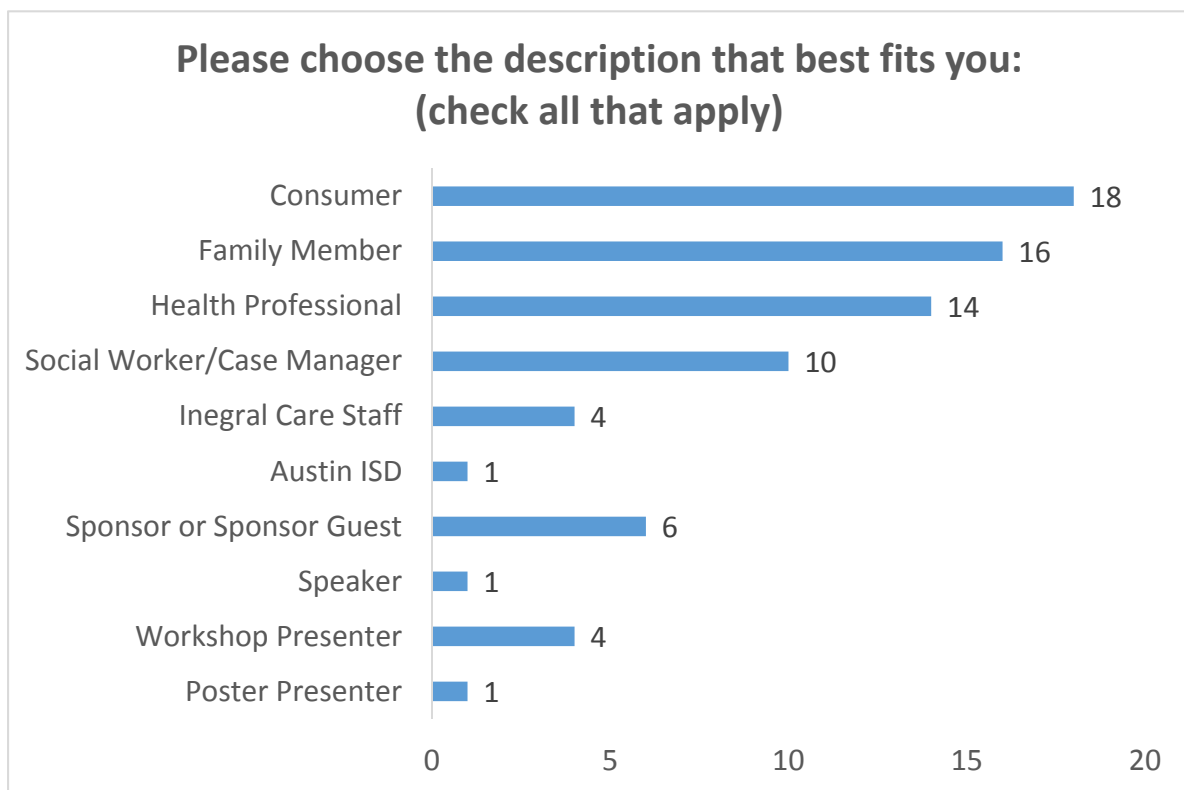
How useful was the information you received?

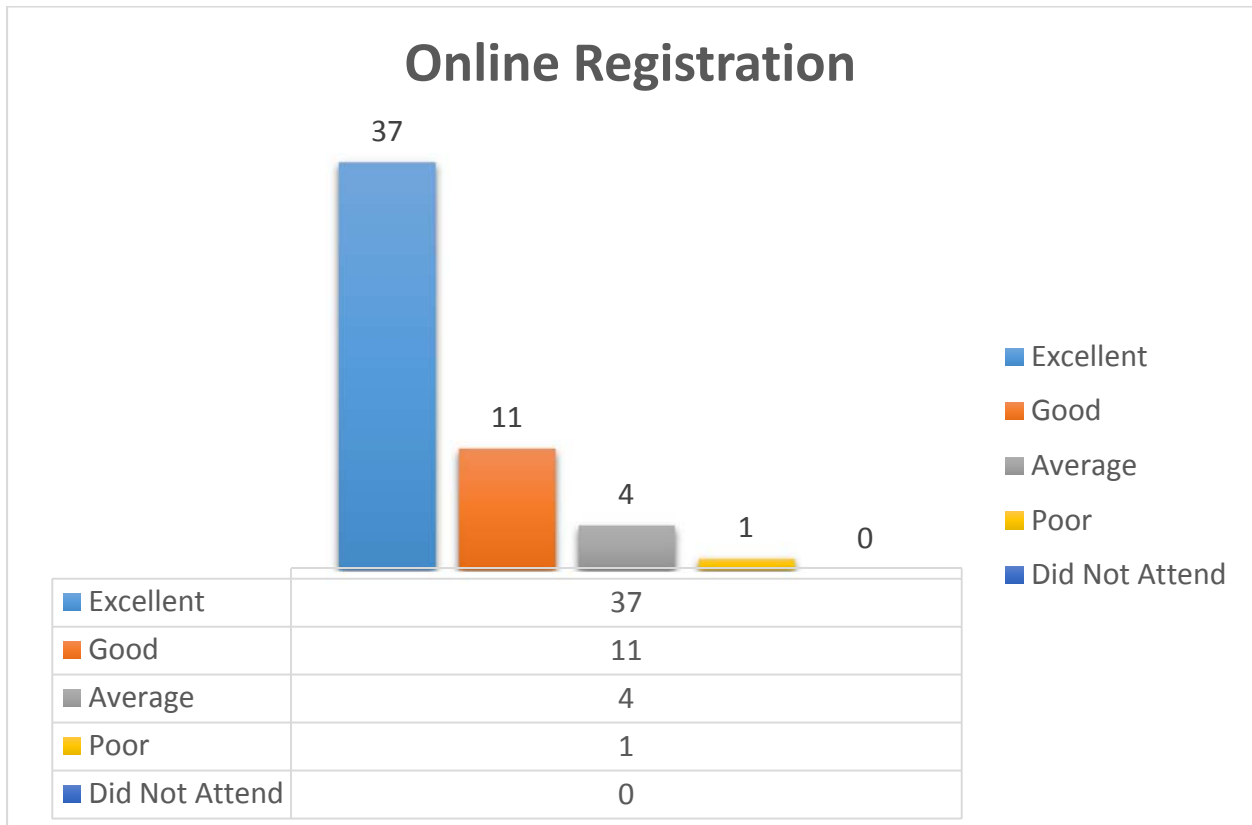
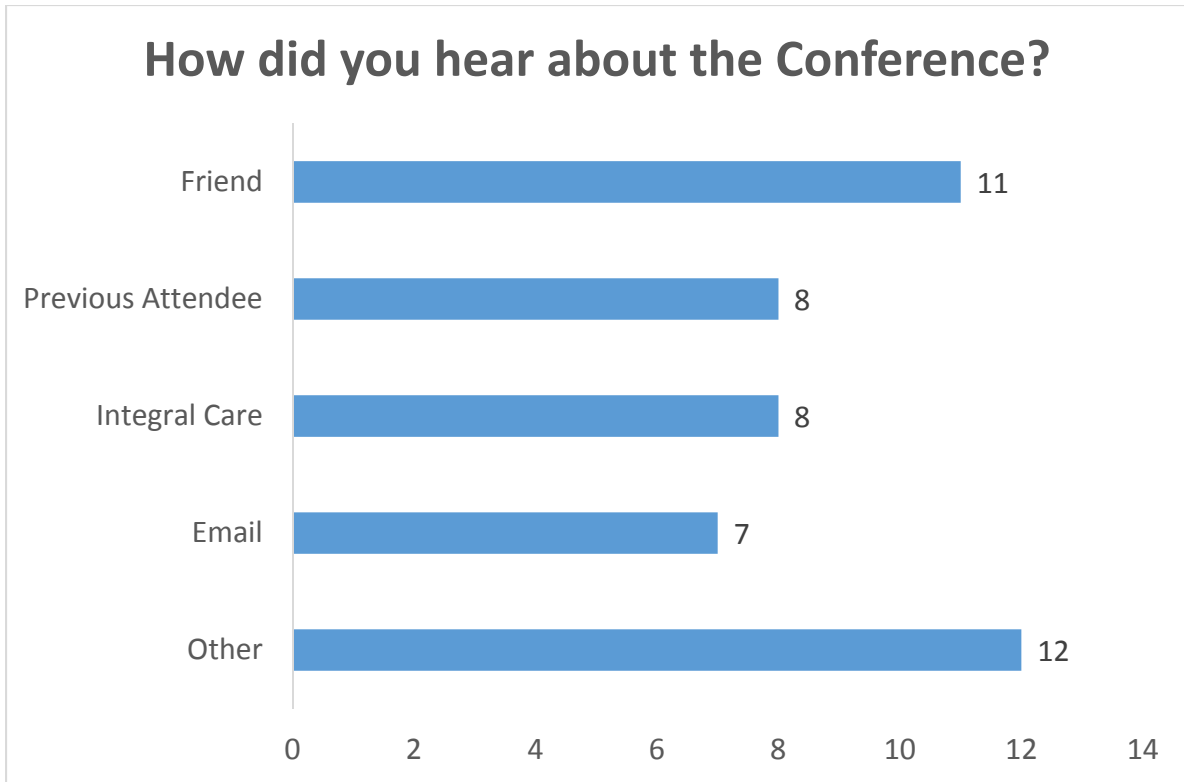


How well did the conference meet your expectations?

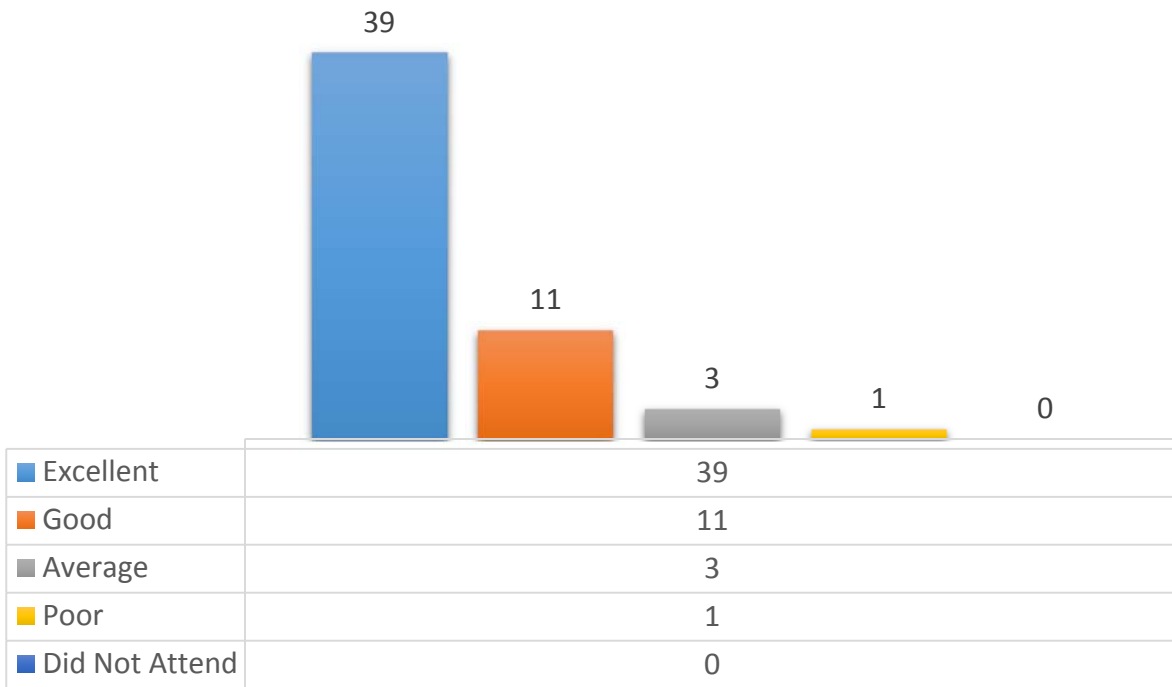


Post-Conference Online Evaluation Results

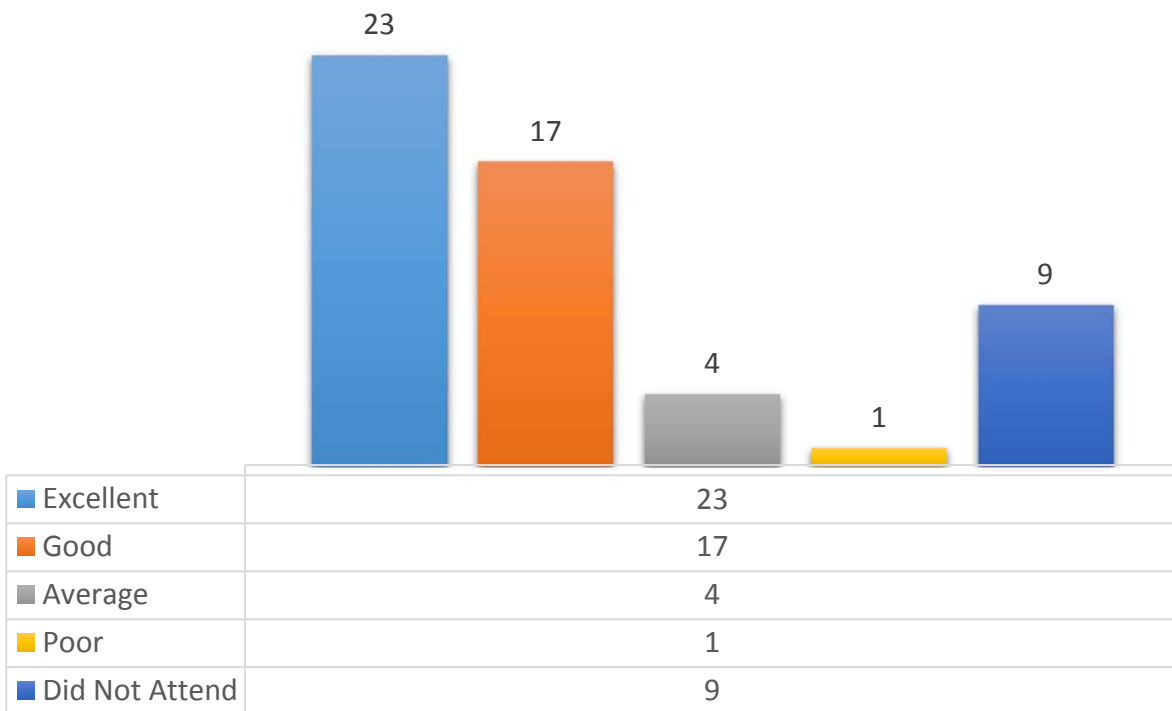




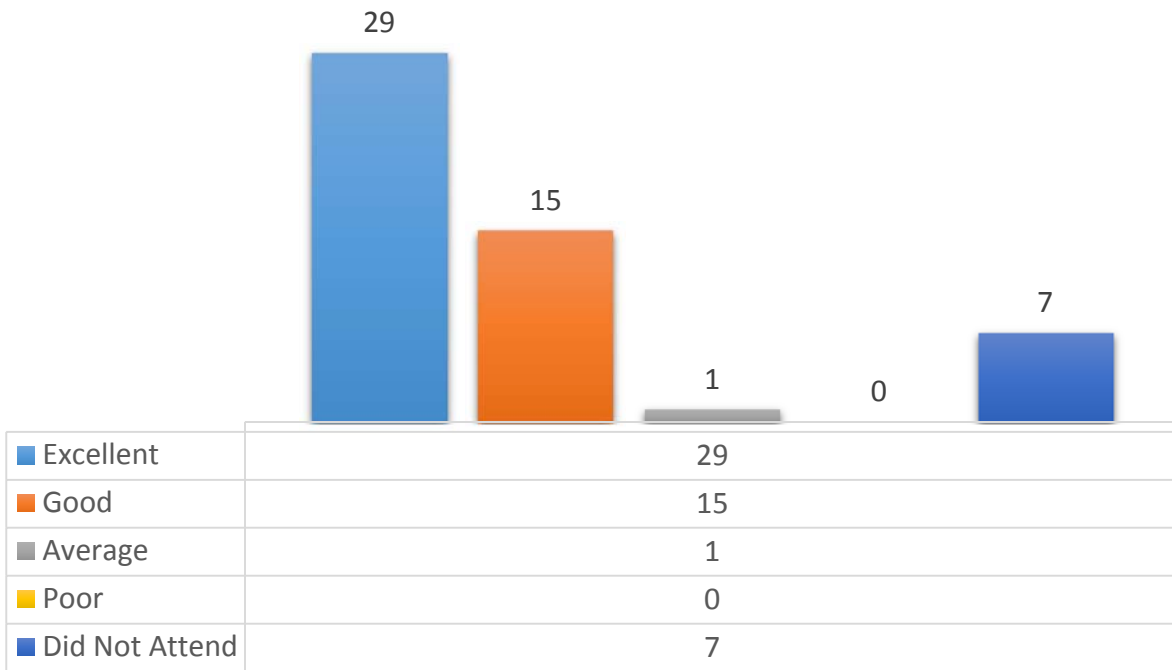
Check-In Process at Palmer



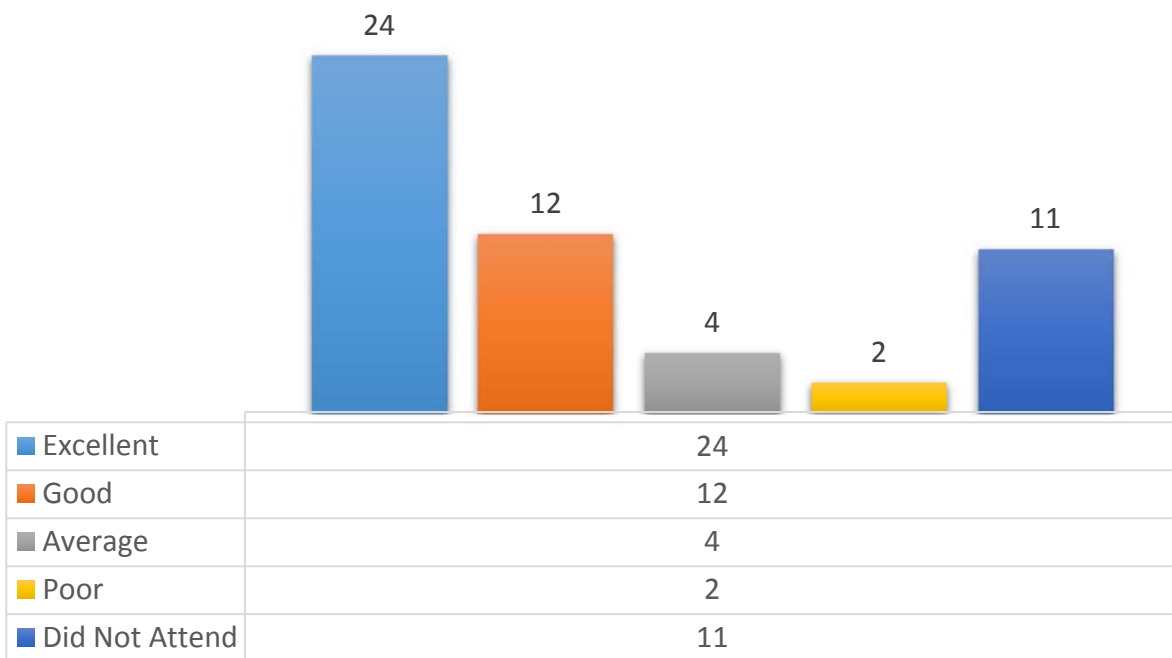
Continental Breakfast



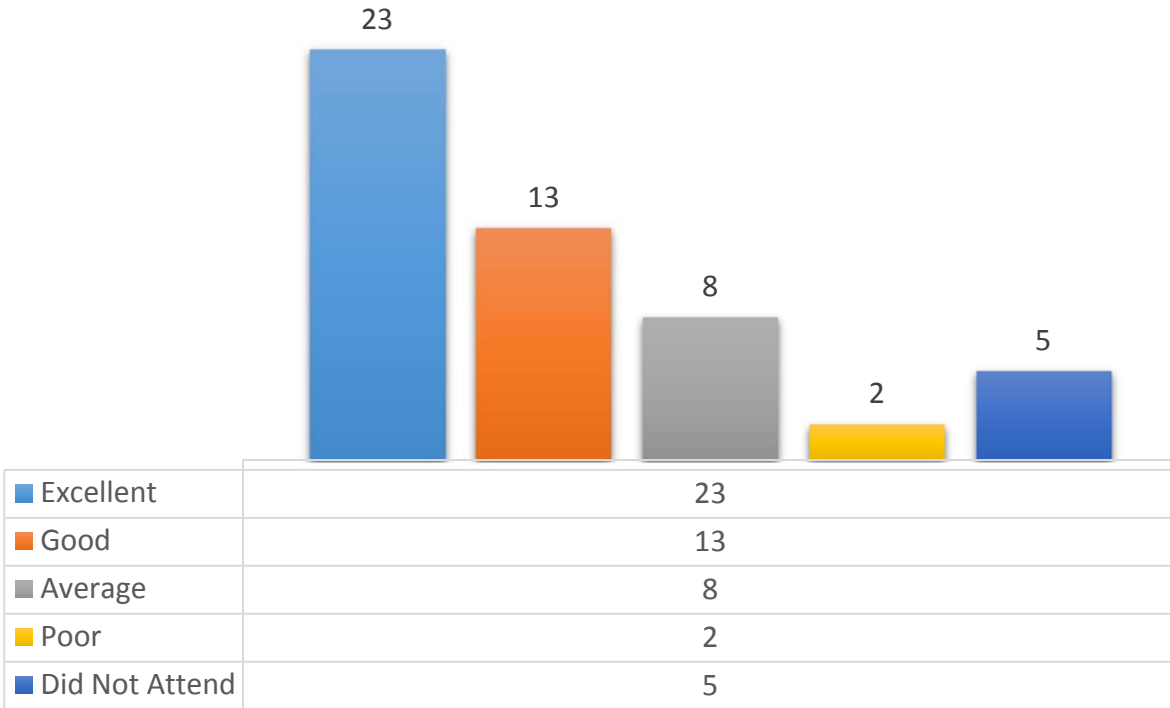
Welcome Ceremony- Opening Session



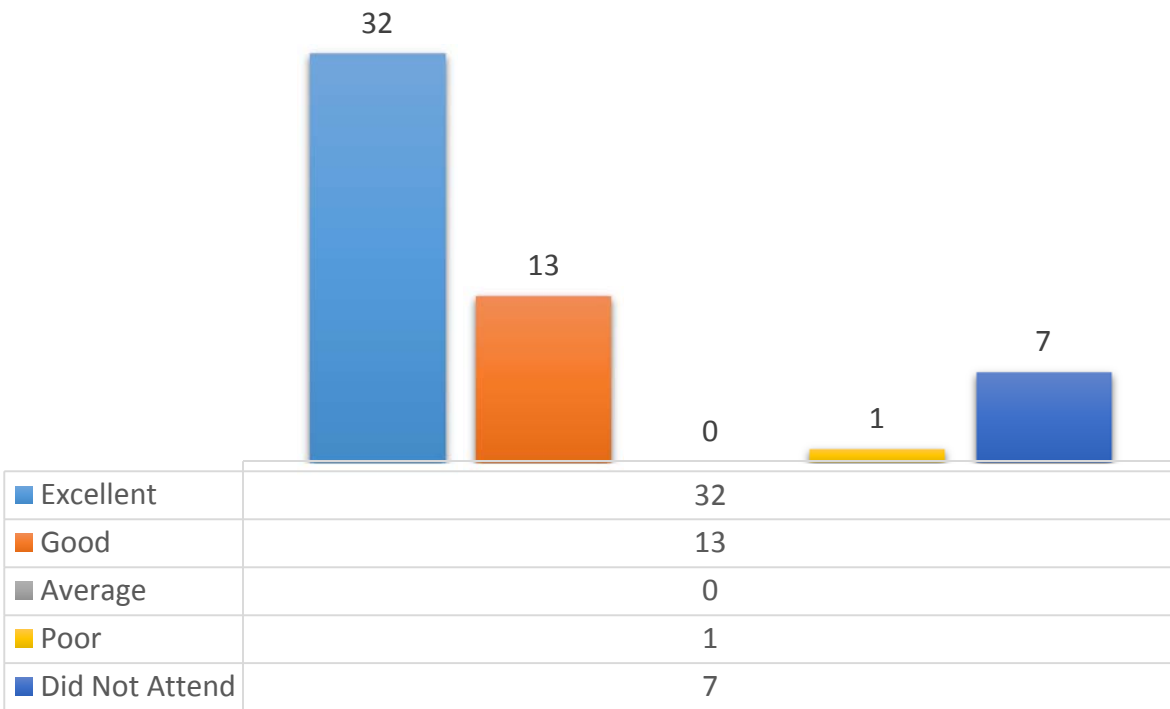
Comedy Tribute Honoring Tress Berry



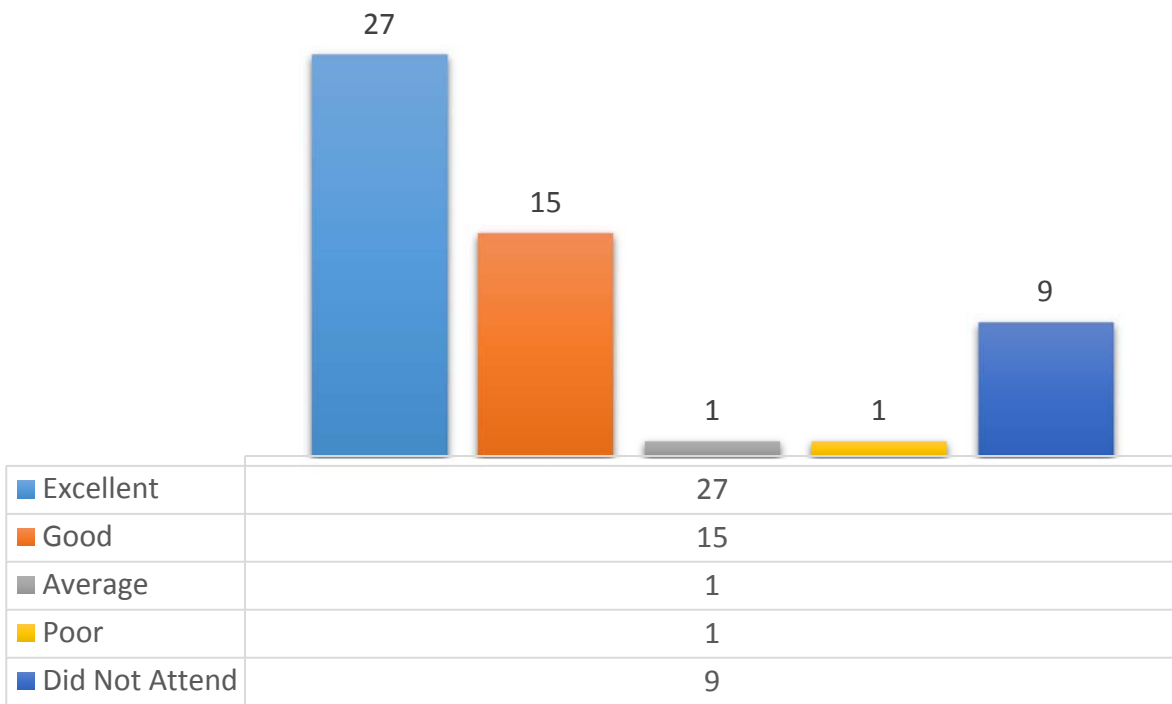
Keynote – Yashi Brown



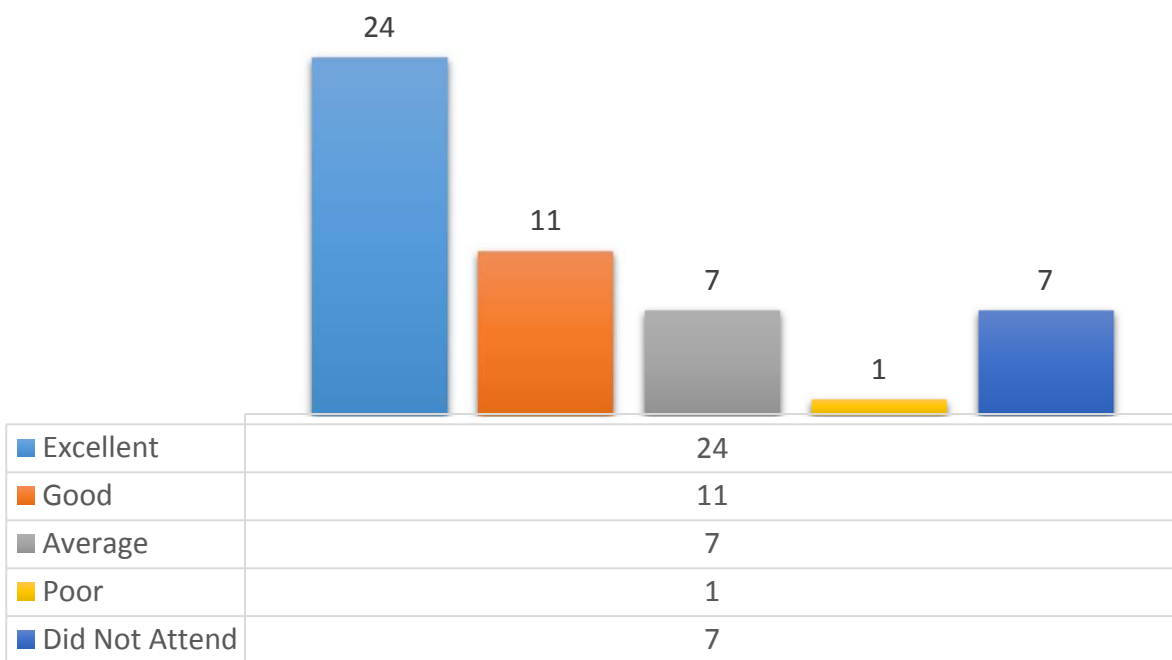
Keynote – Barbara Major



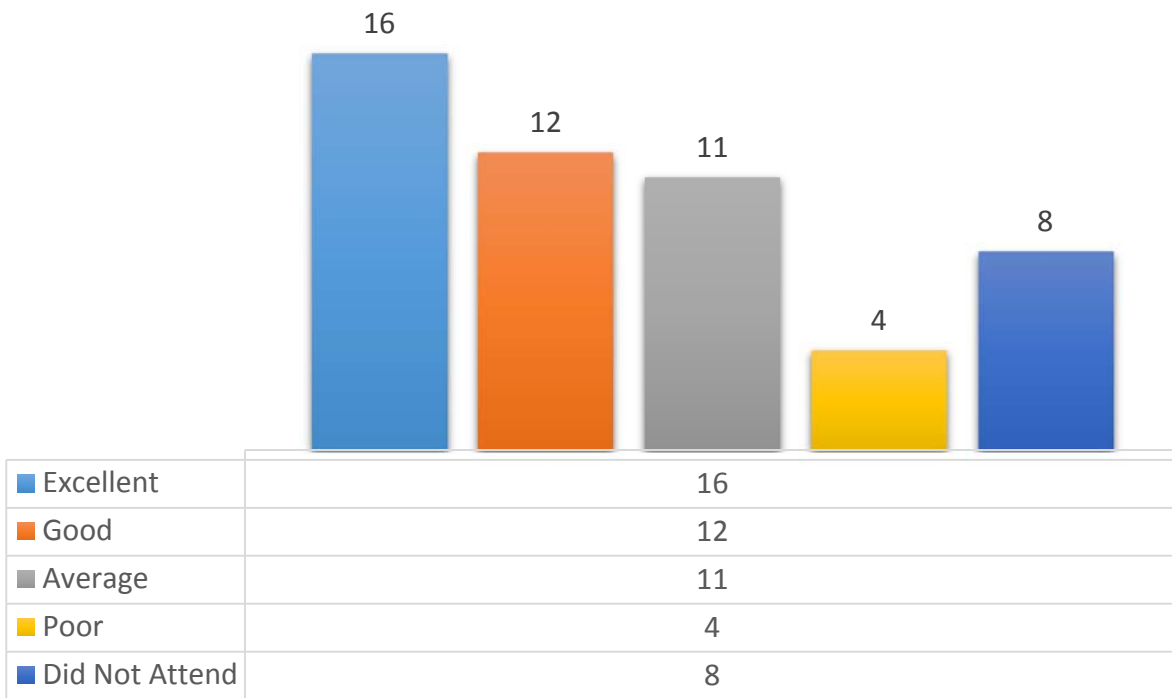
Keynote – Ron Chisom



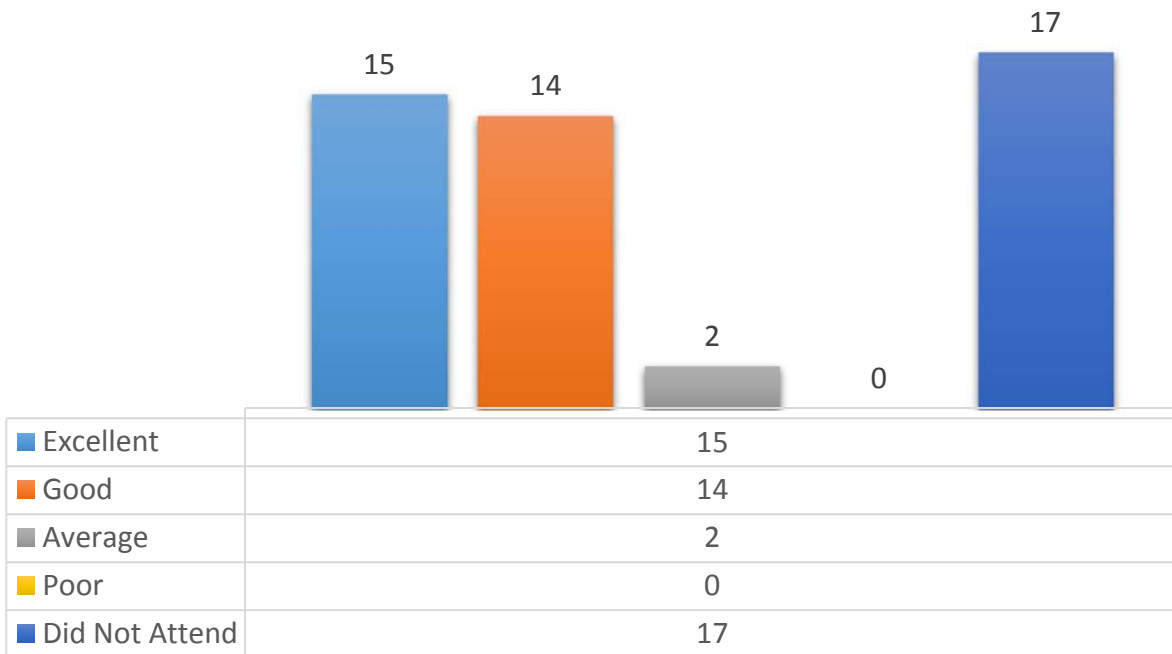
Tuesday Lunch – Chicken Fajitas



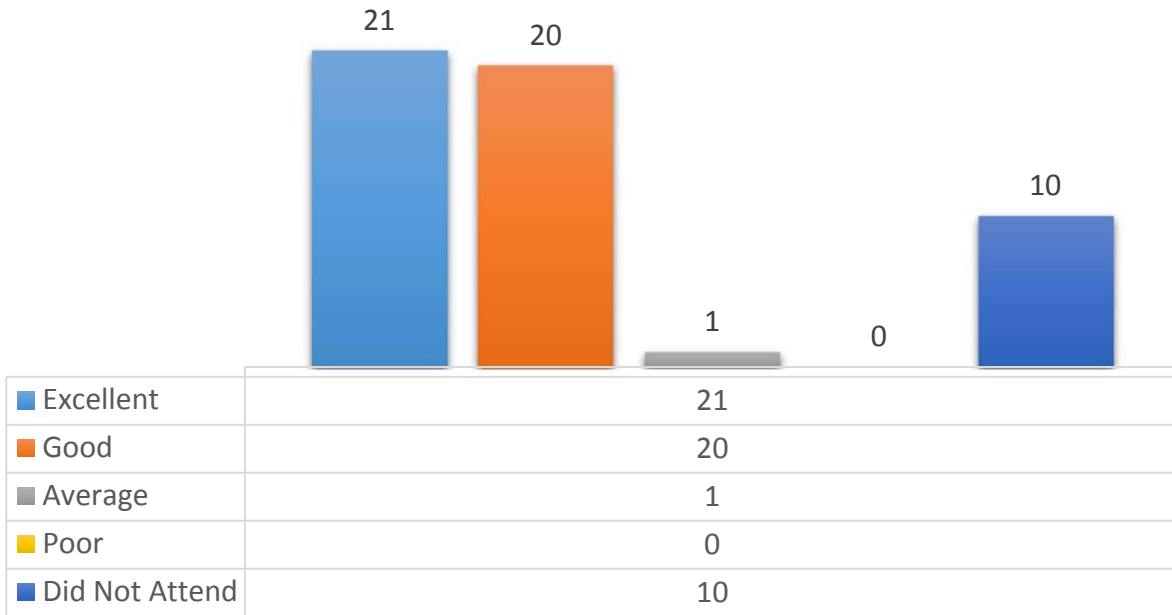
Wednesday Lunch - Meatloaf



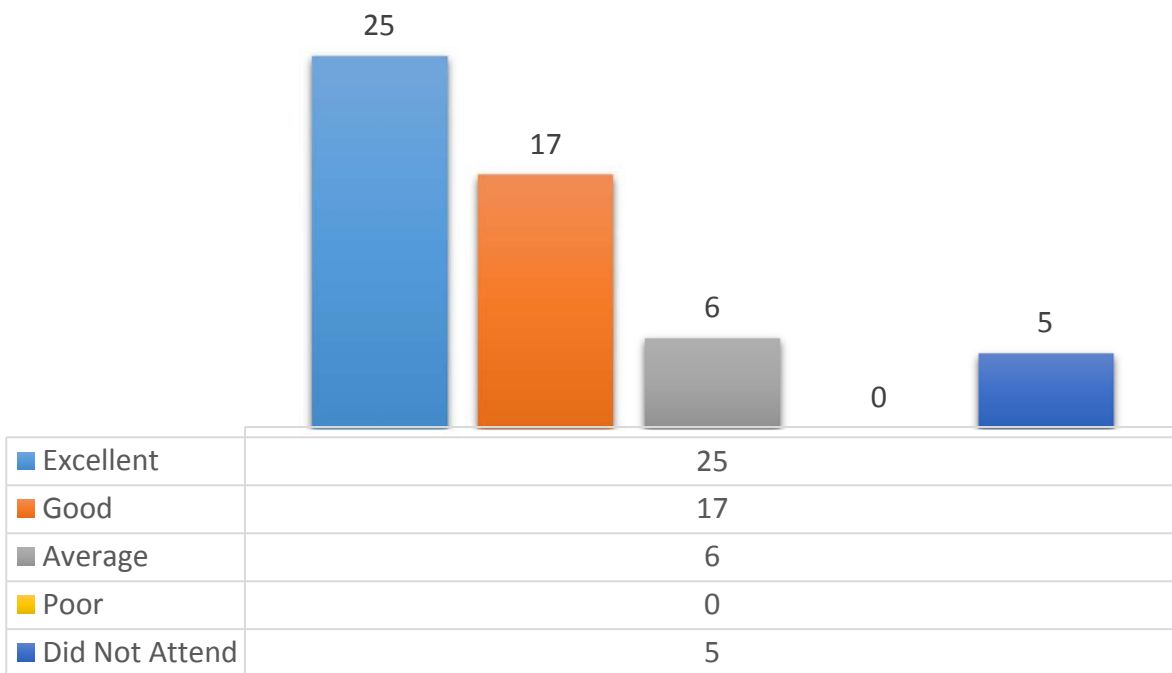
Tuesday Afternoon Entertainment by Gangster Granny



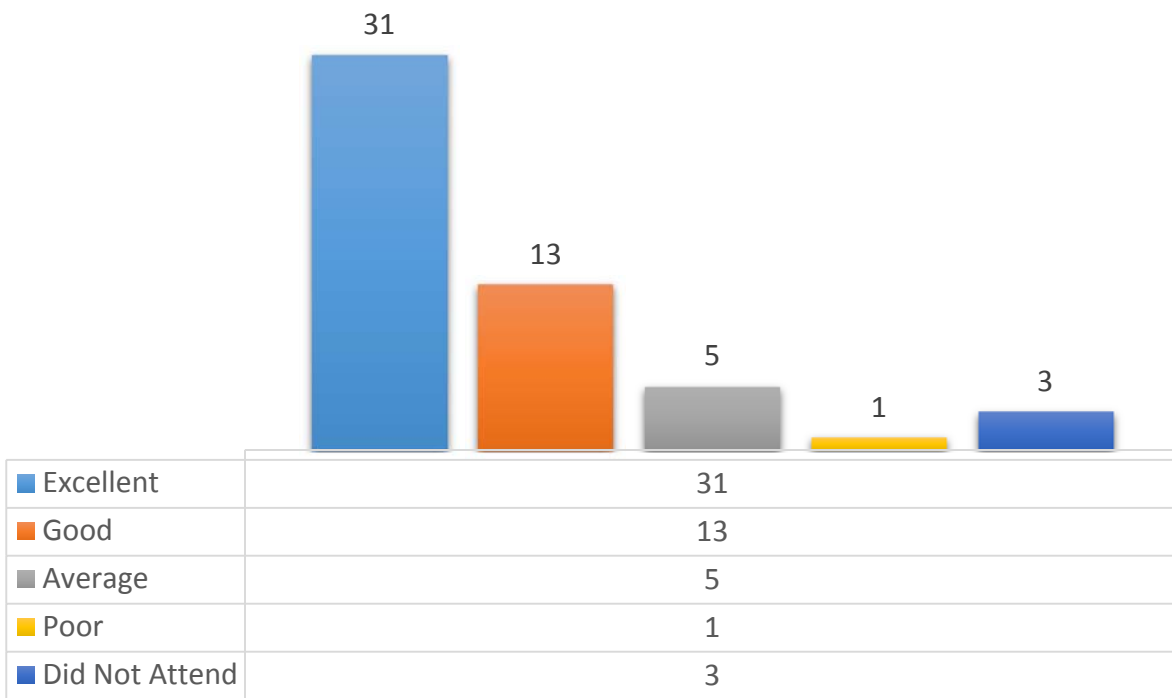
Wednesday Luncheon Entertainment by Touch of Class



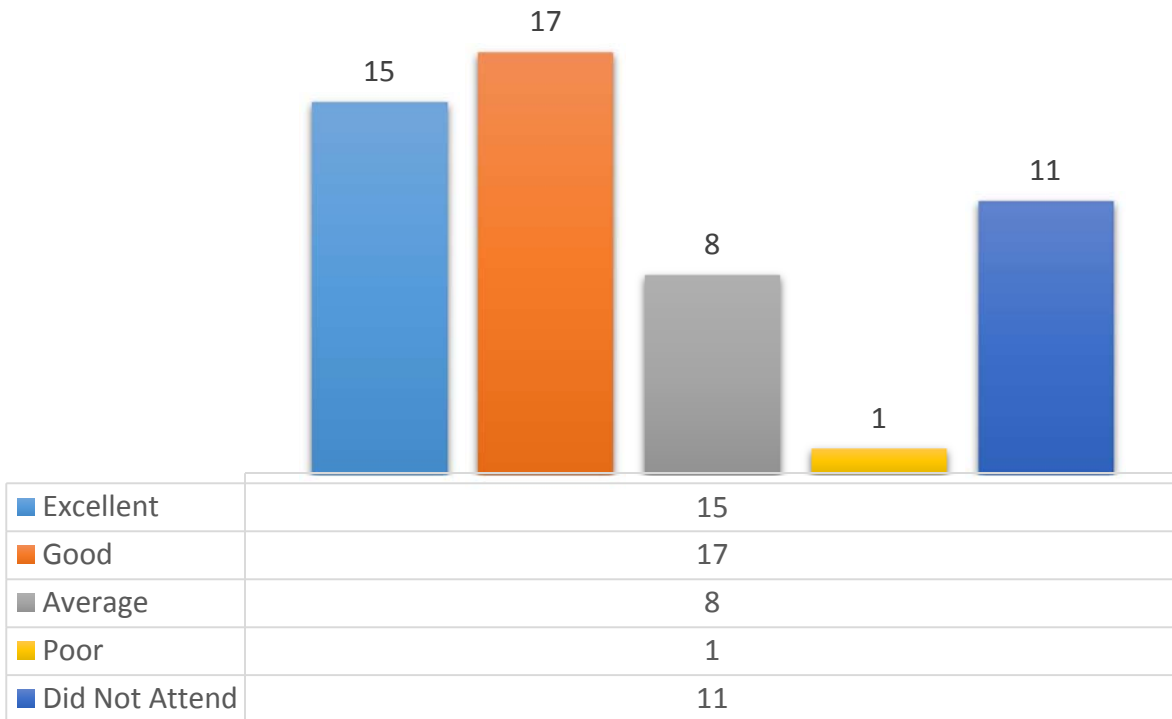
Scholarship and Award Presentation



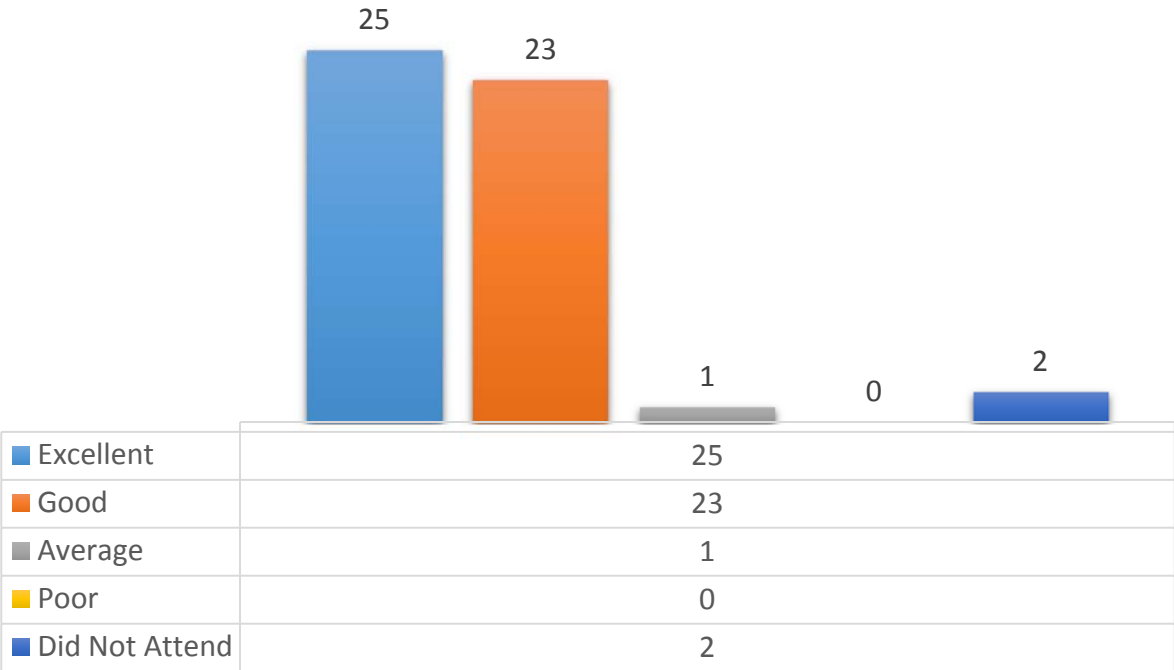
Poster Presentation Plenary Session



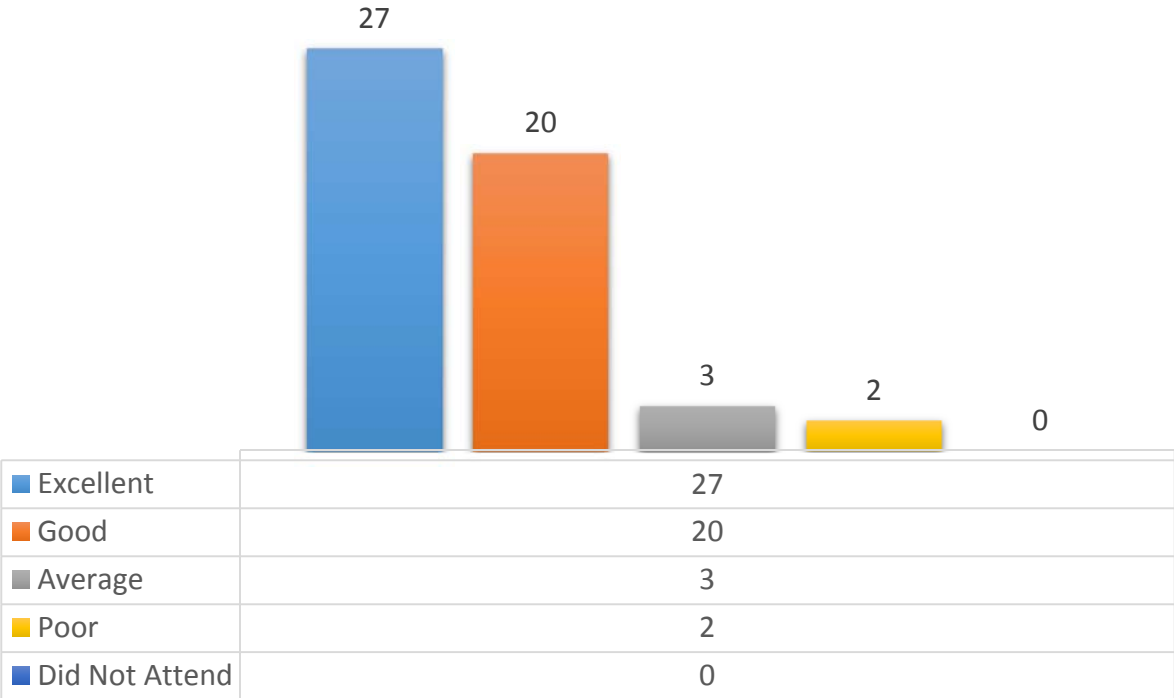
Raffle Drawings



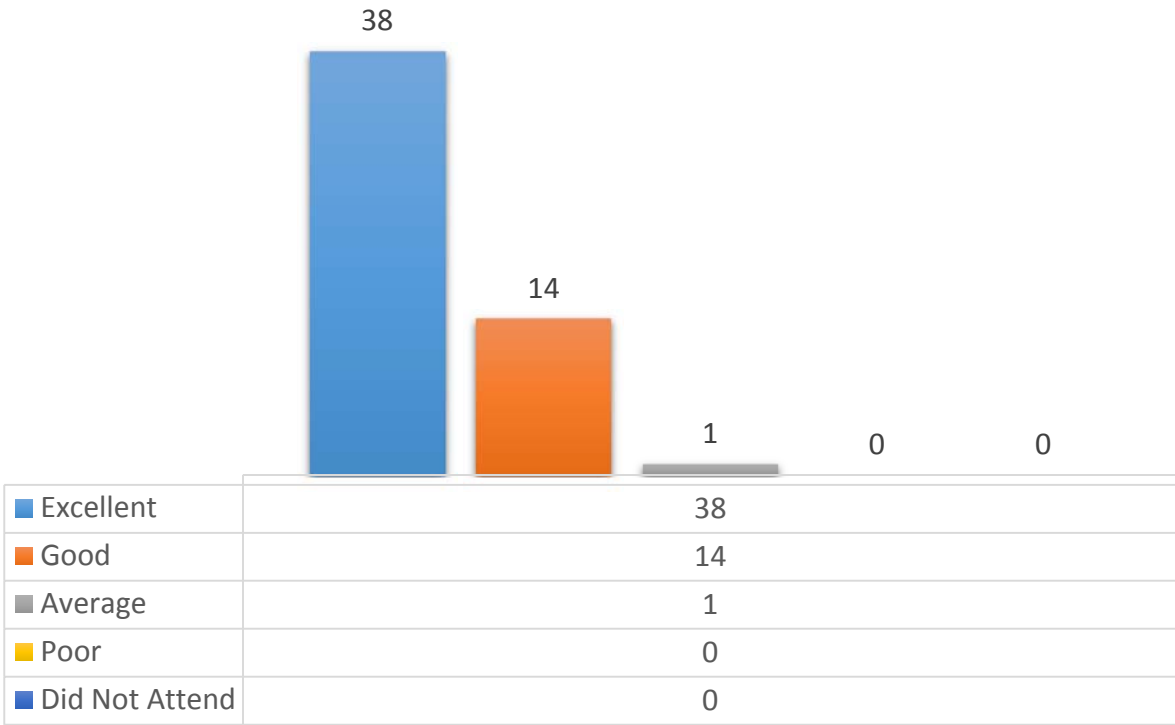
Relevance of the Exhibitors



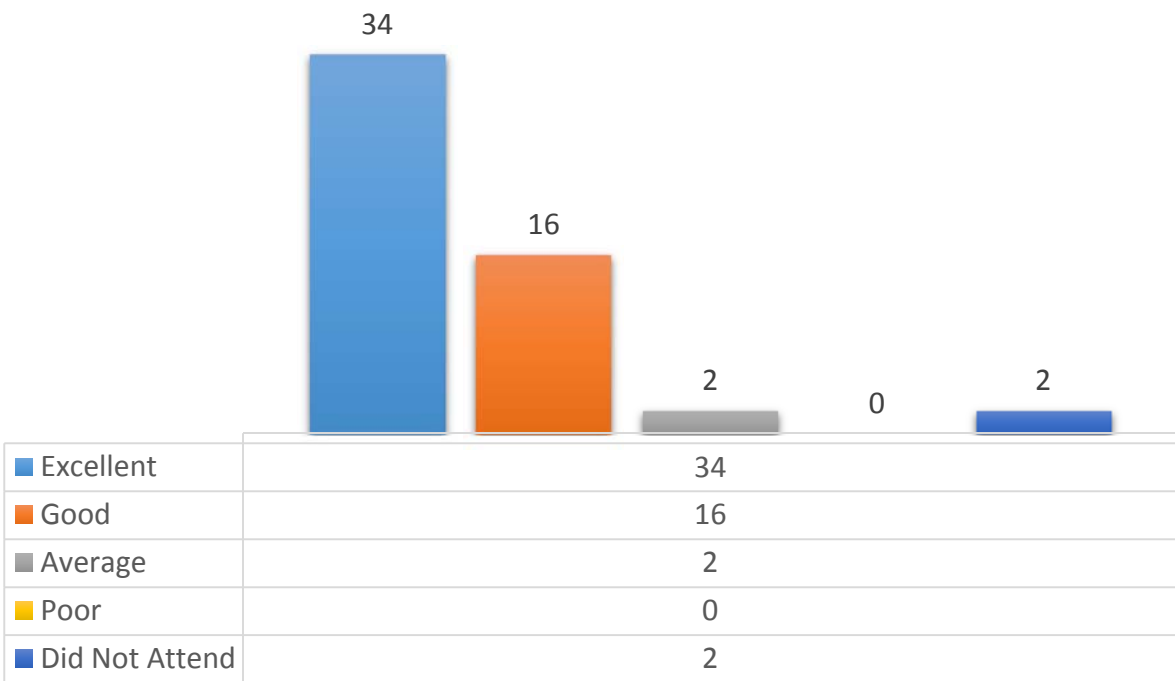
Location of Exhibit Space



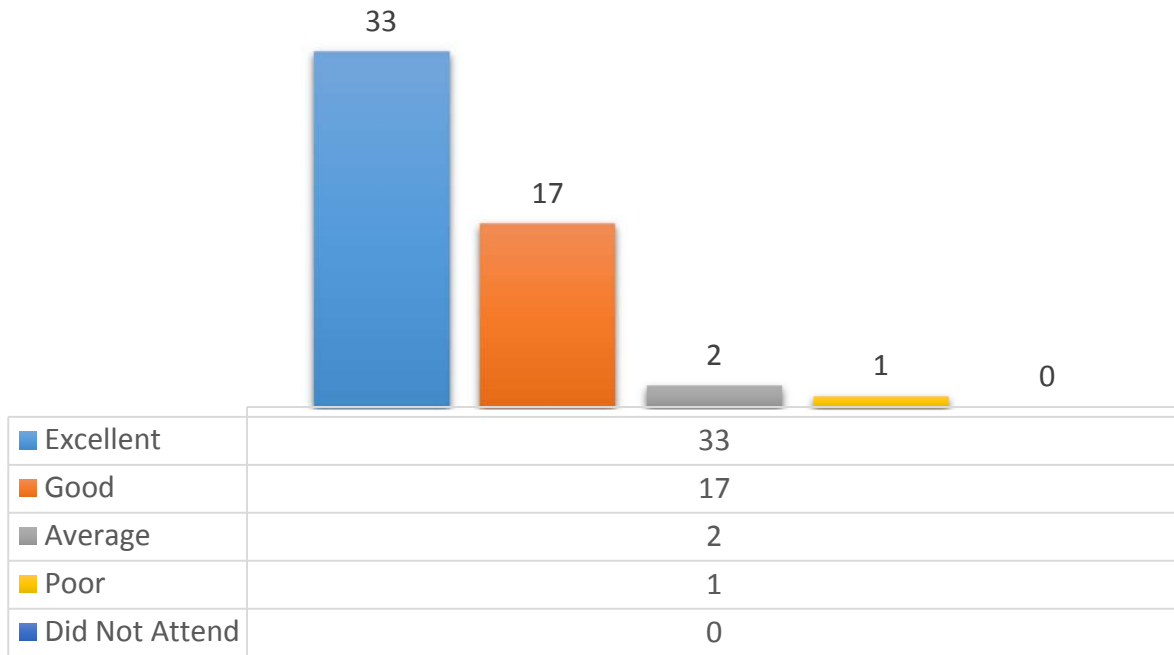
Palmer Events Center Location



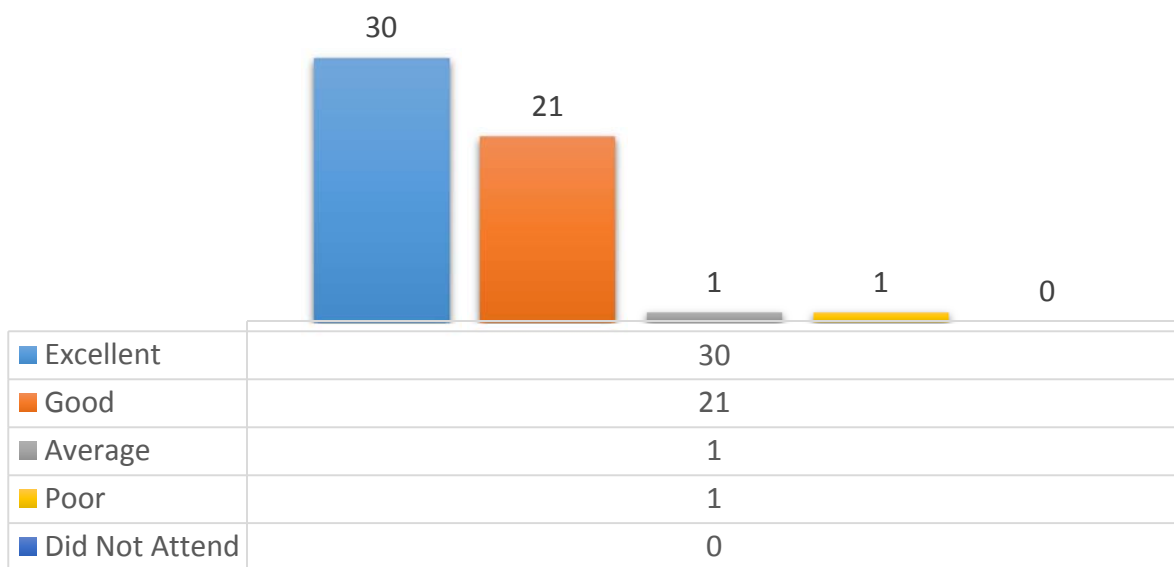
Parking at Palmer Events Center Garage



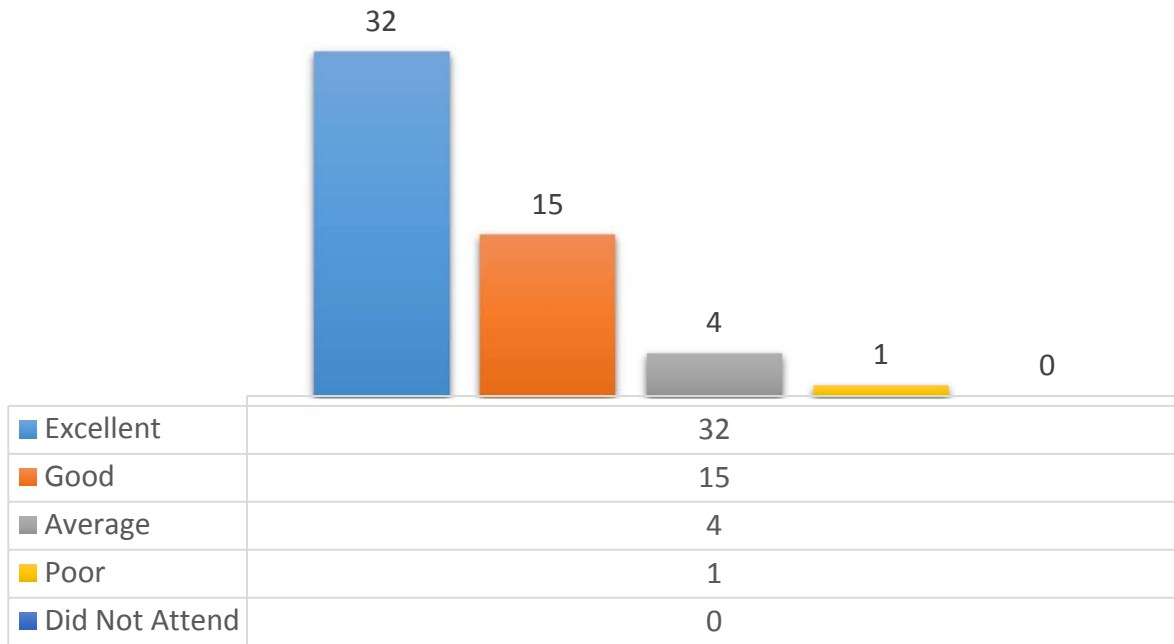
How would you rate the knowledge you've gained from the conference?



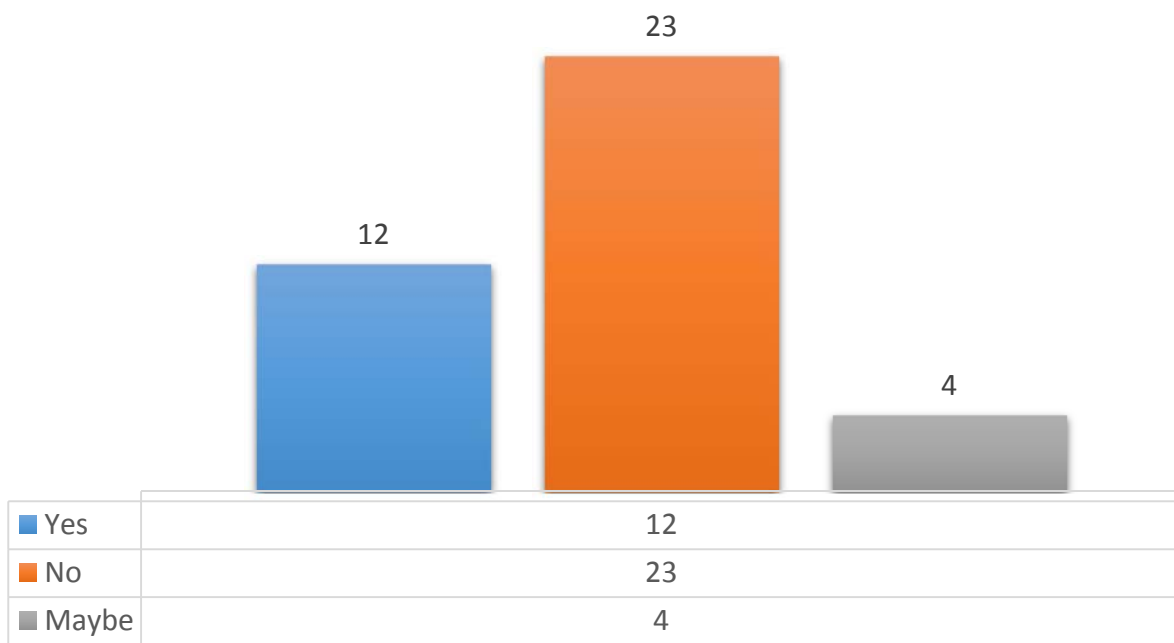
How useful was the information you received from us through email about the conference?



Did the conference meet your expectations?

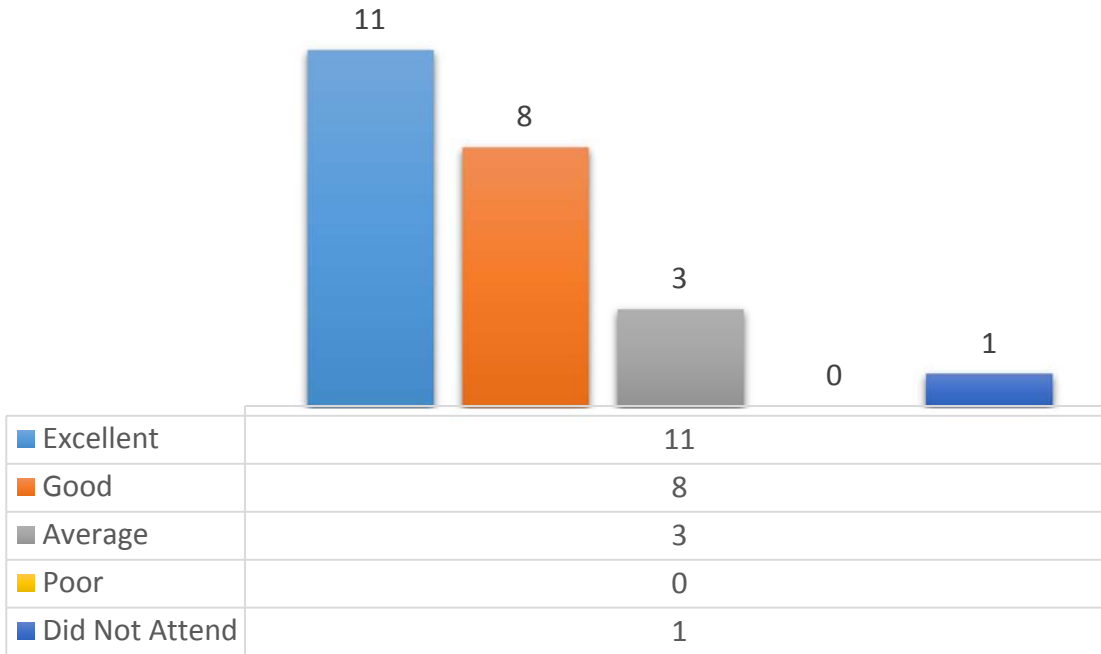


Should the Exhibit Space be closed during the plenary sessions next year?

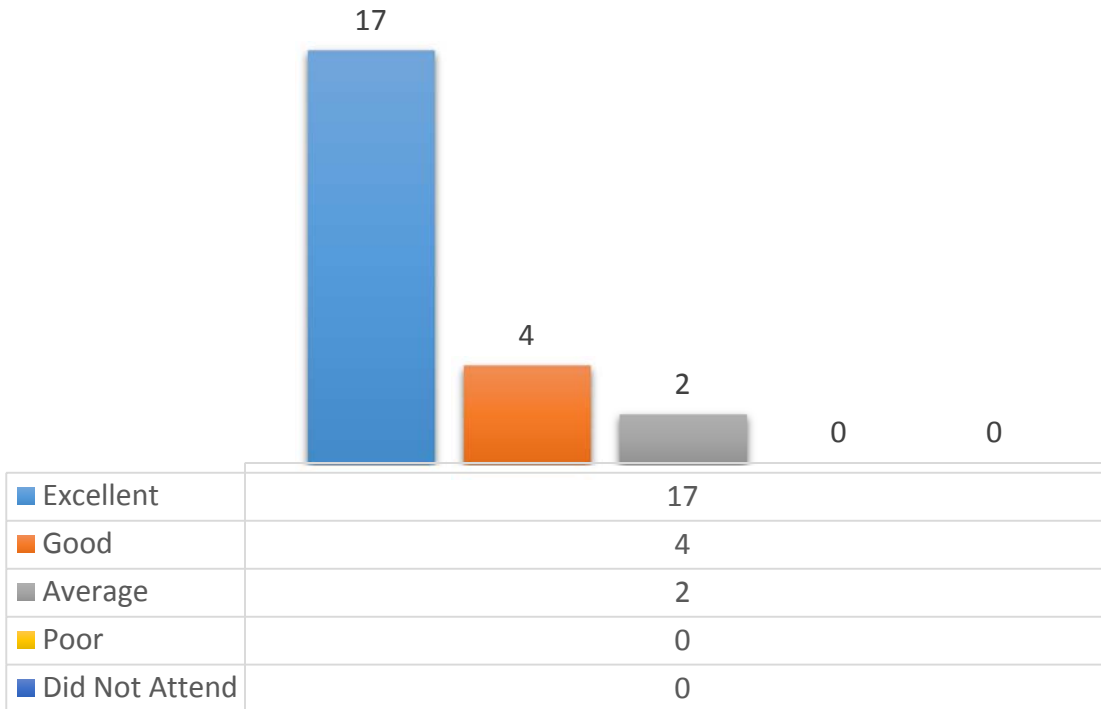


Exhibitor Evaluation Results

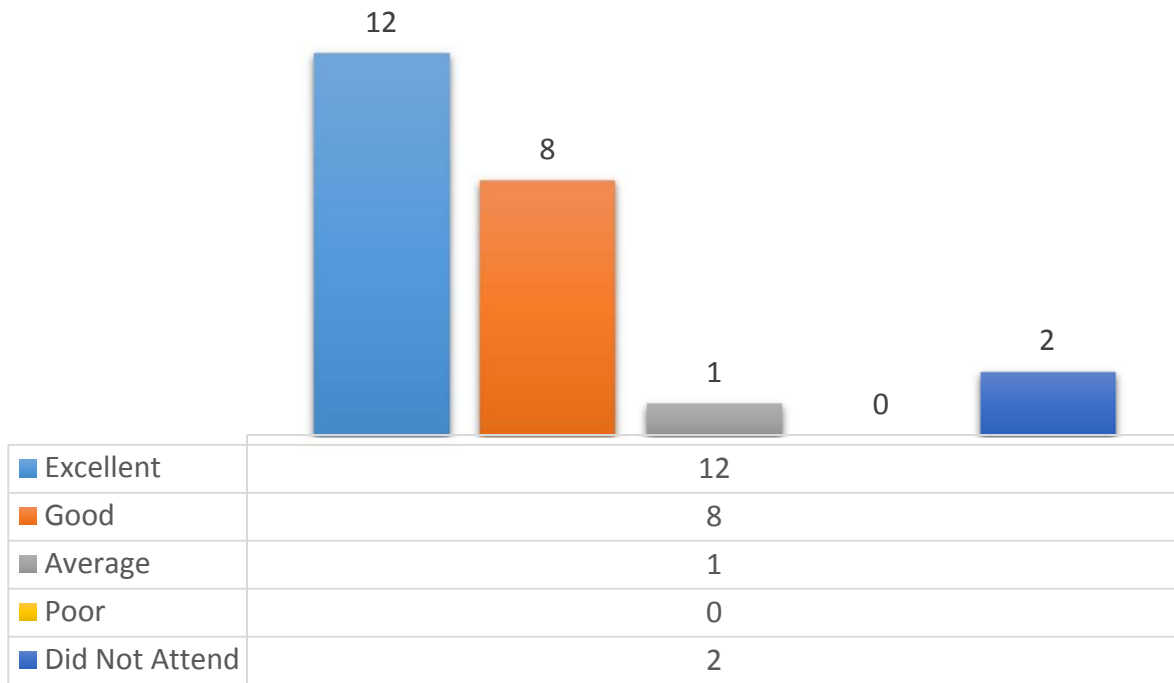
Online Registration Process



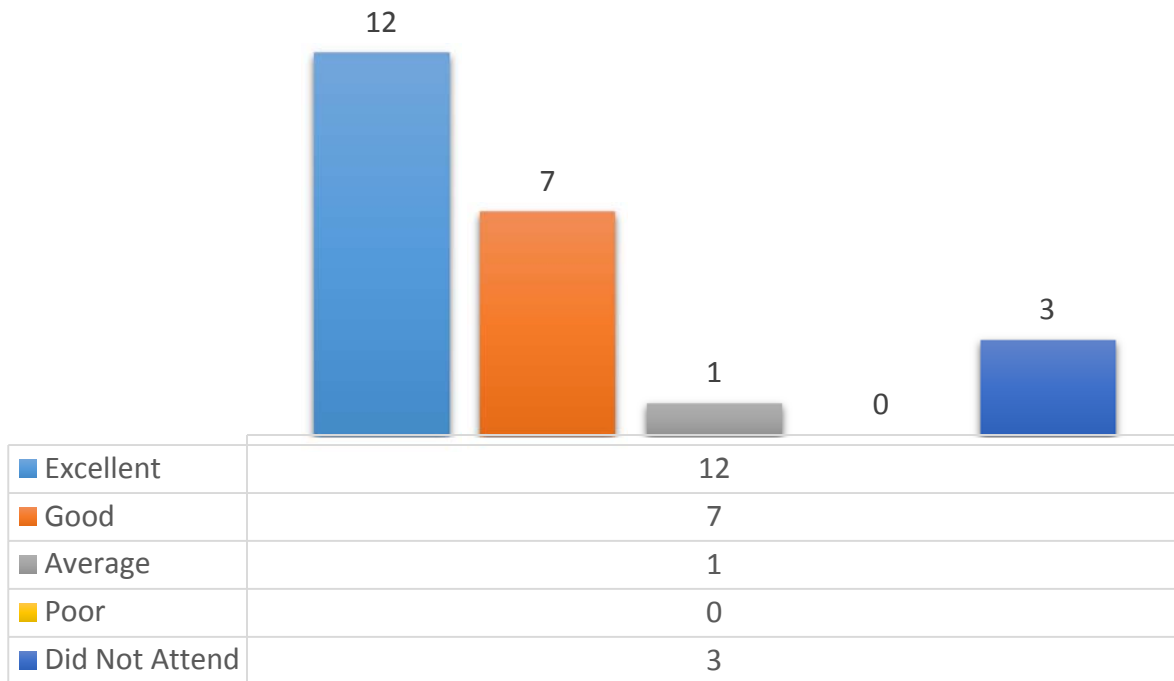
Check-In Process at Palmer



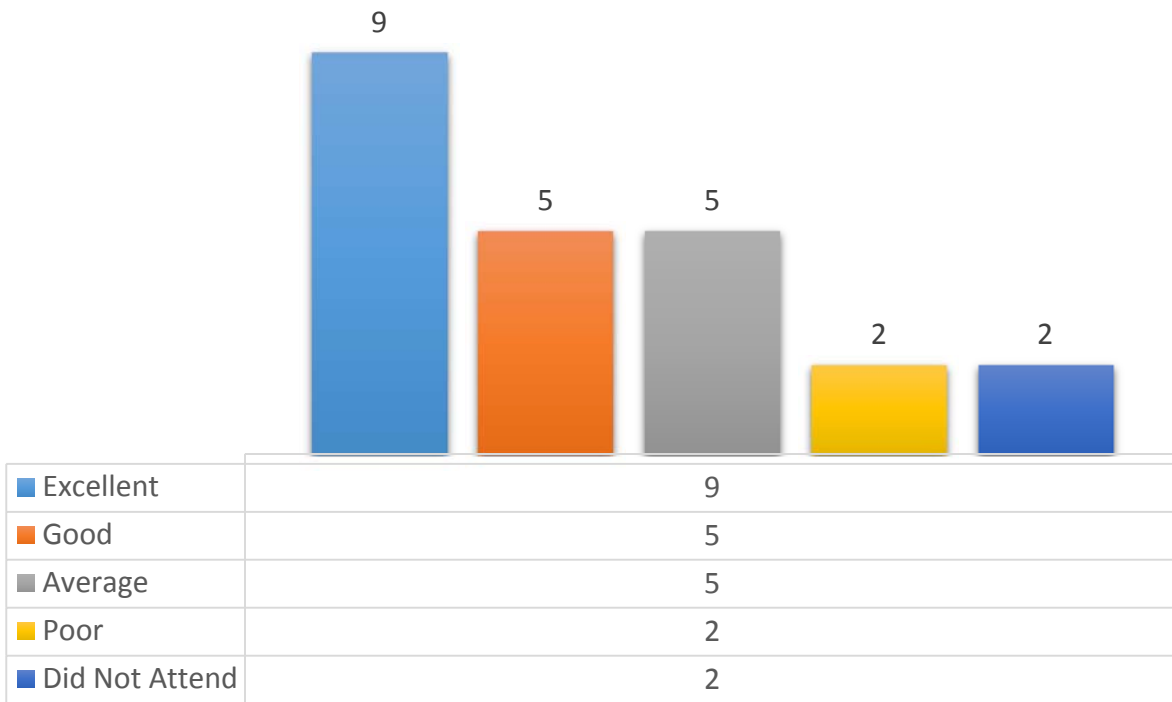
Continental Breakfast



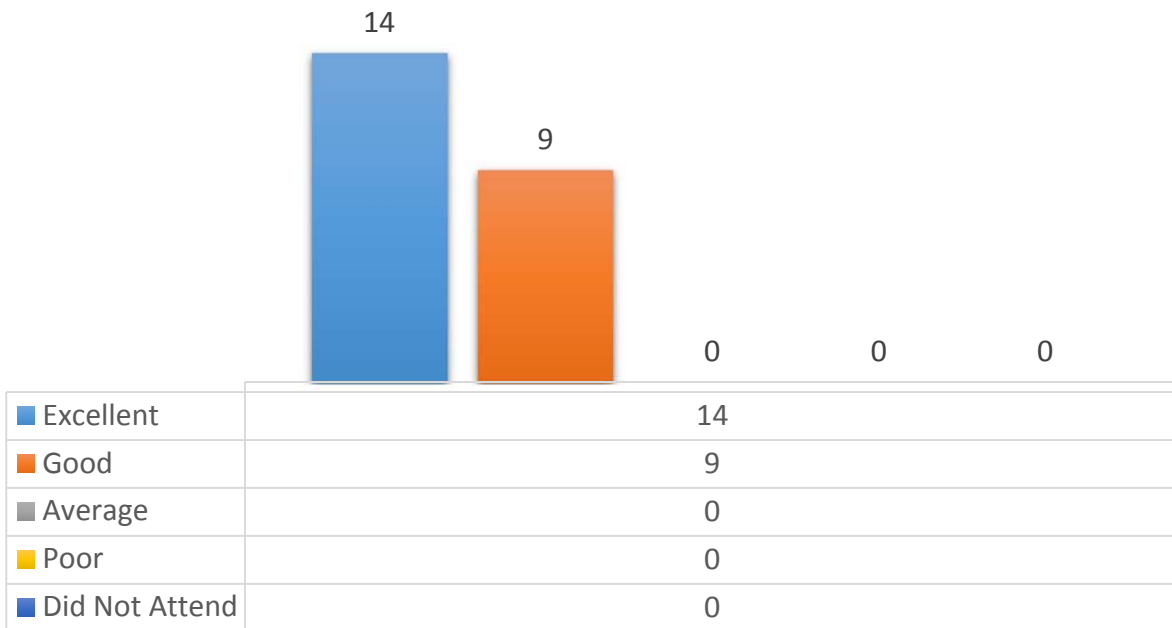
Tuesday Lunch – Chicken Fajitas



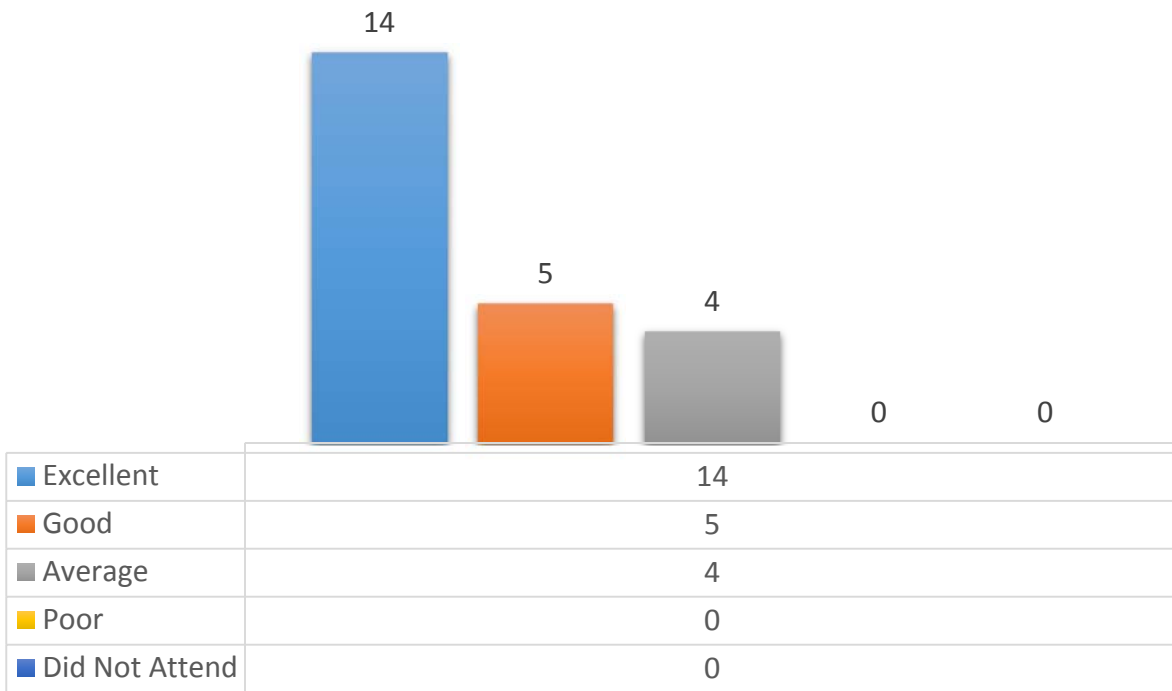
Wednesday Lunch - Meatloaf



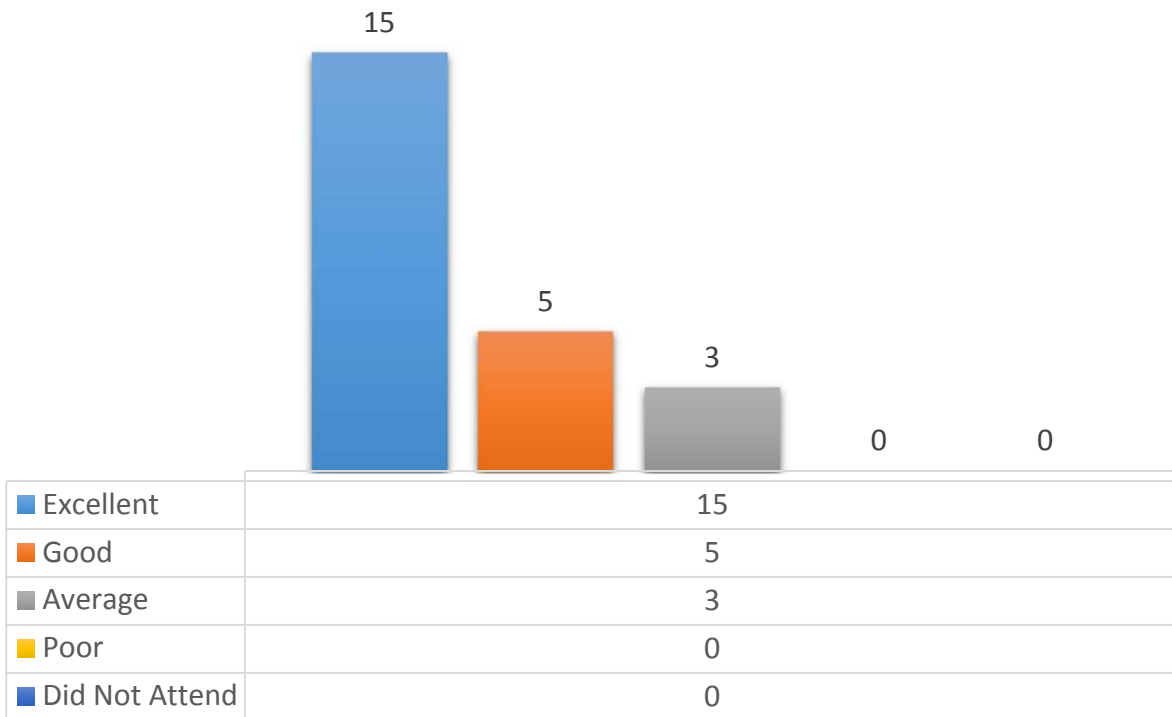
How useful was the logistics information email sent before the Conference?



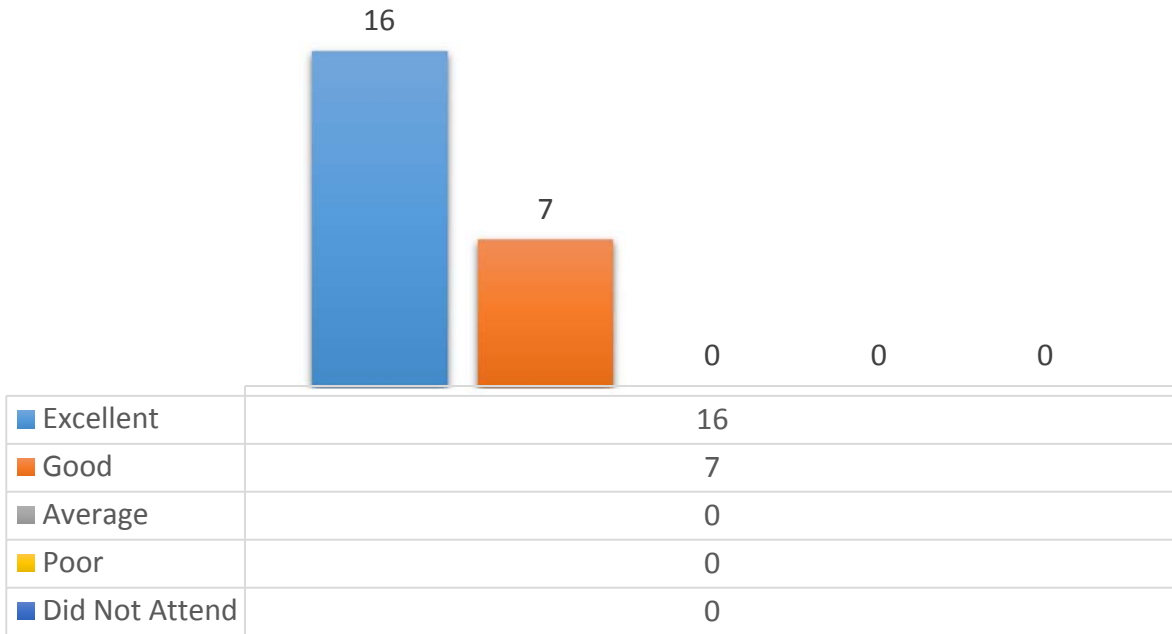
Location of Exhibit Space in Event Hall



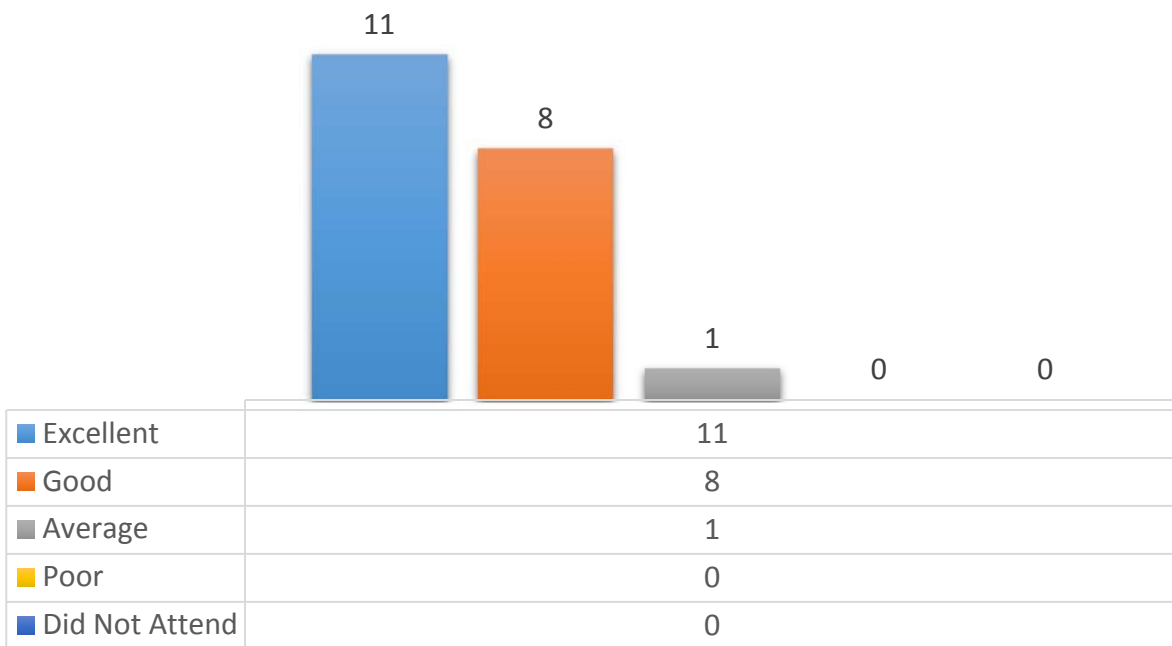
Palmer Events Center Location



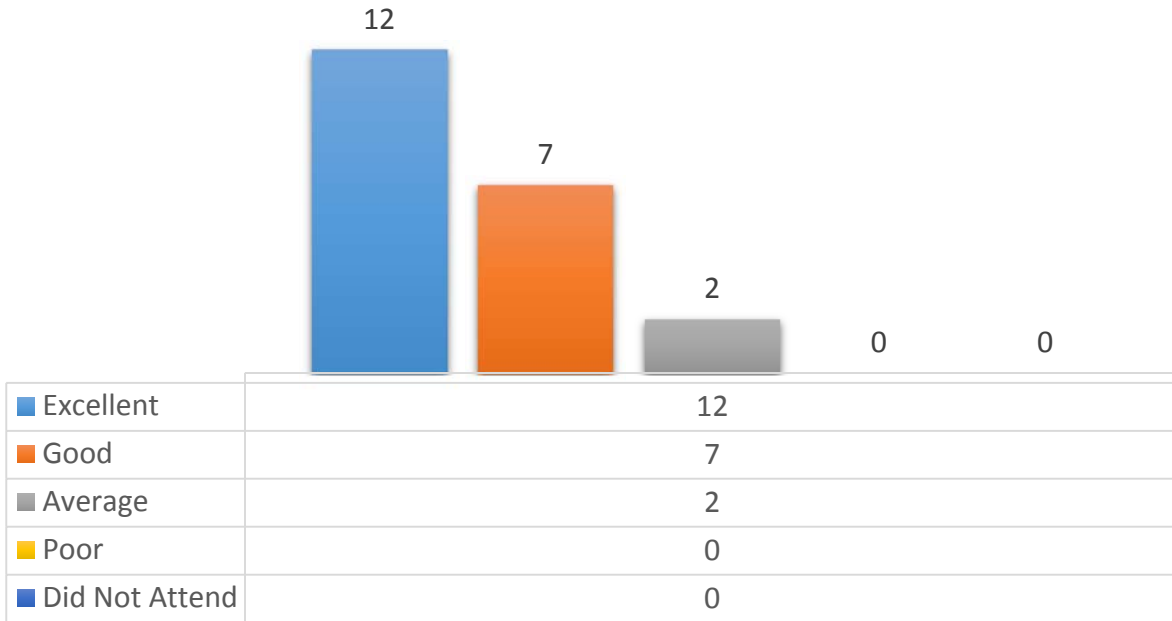
Parking at Palmer Events Center Service Yard



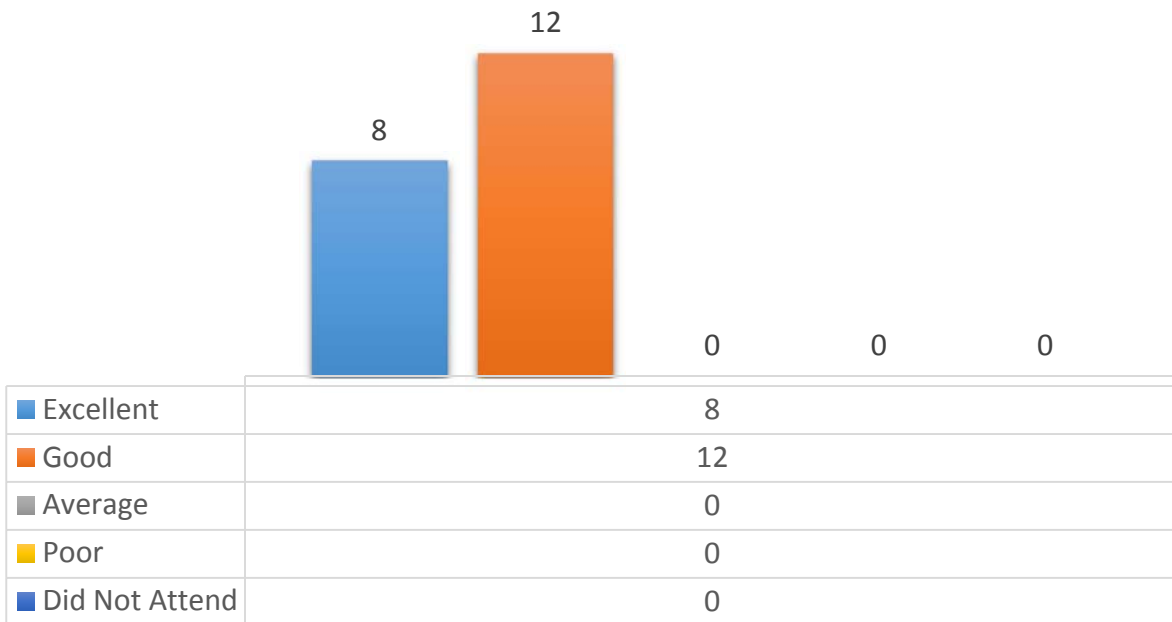
Relevance of audience to your organizational goals



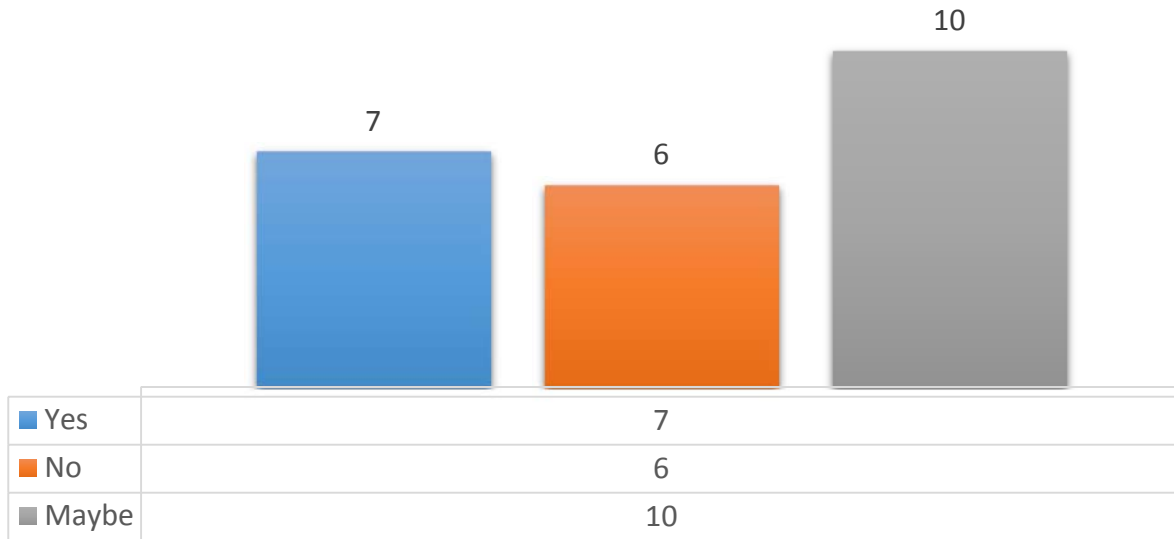
Exhibitor Engagement from Conference Staff



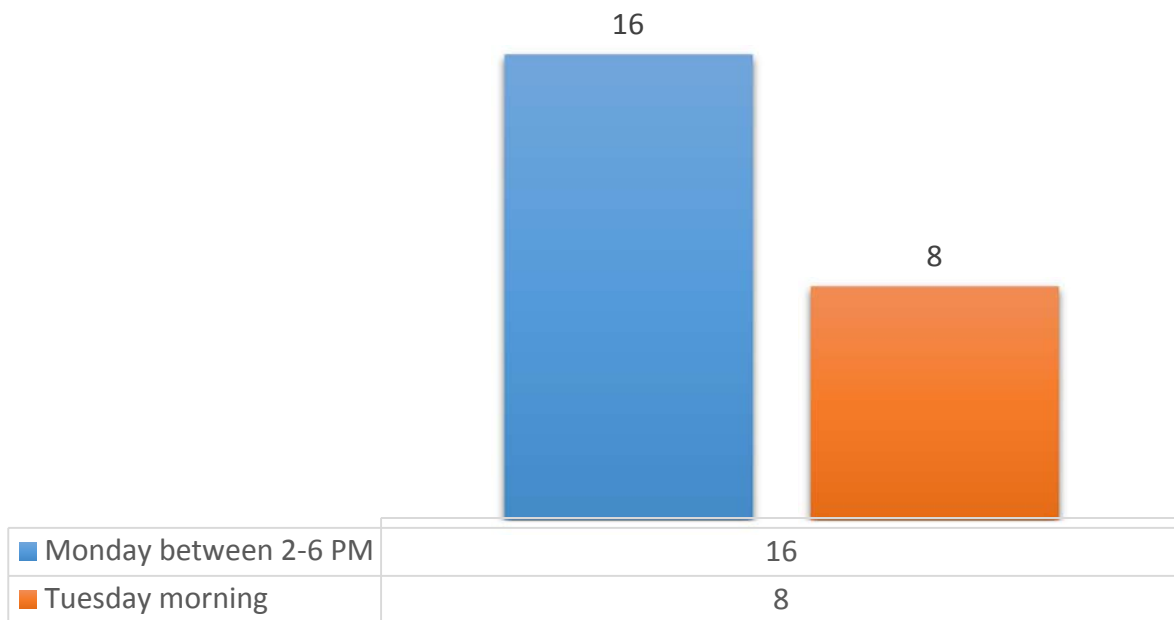
Did the conference meet your expectations?



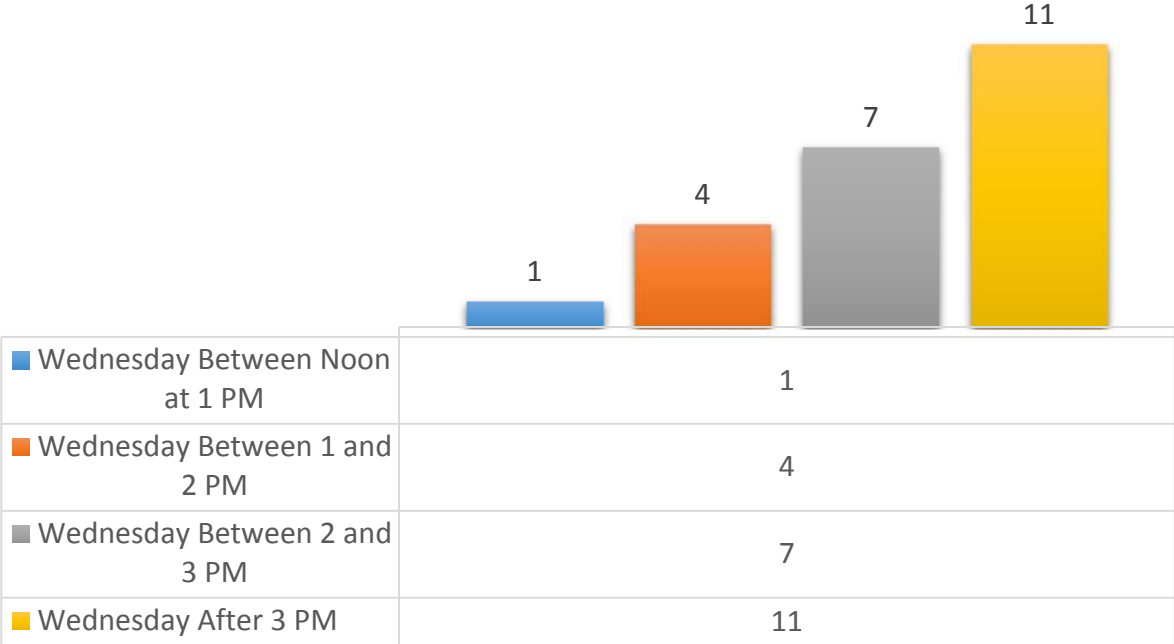
Should the Exhibit Space be closed during plenary sessions to help with sound concerns?



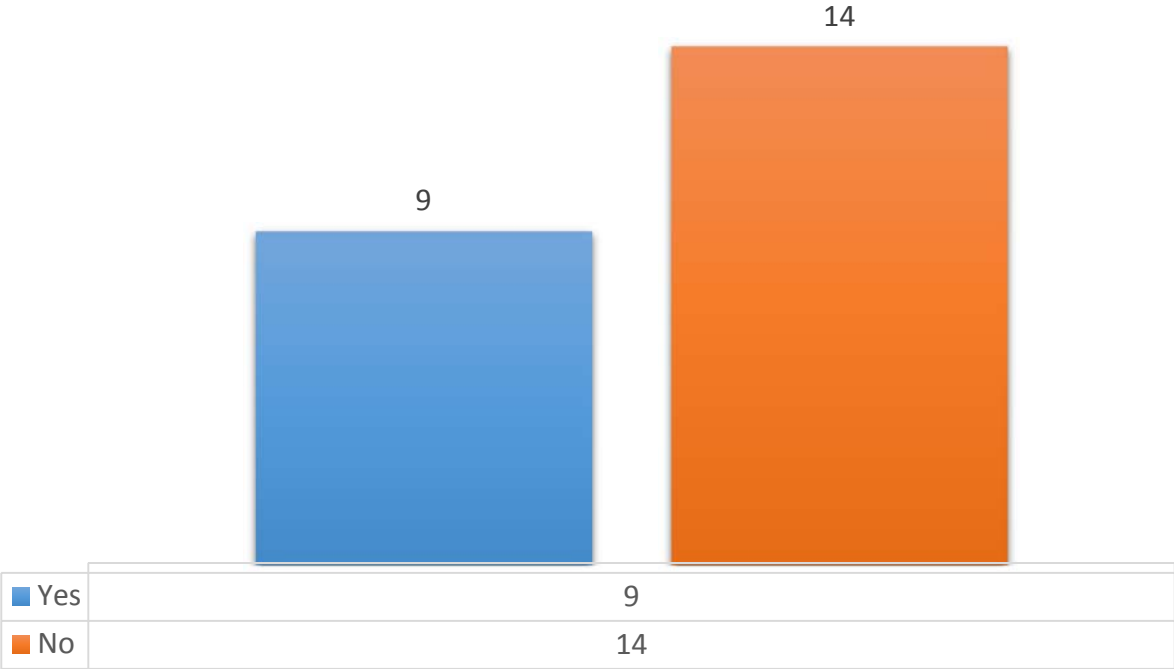
What day and time did you set up your Exhibitor table?



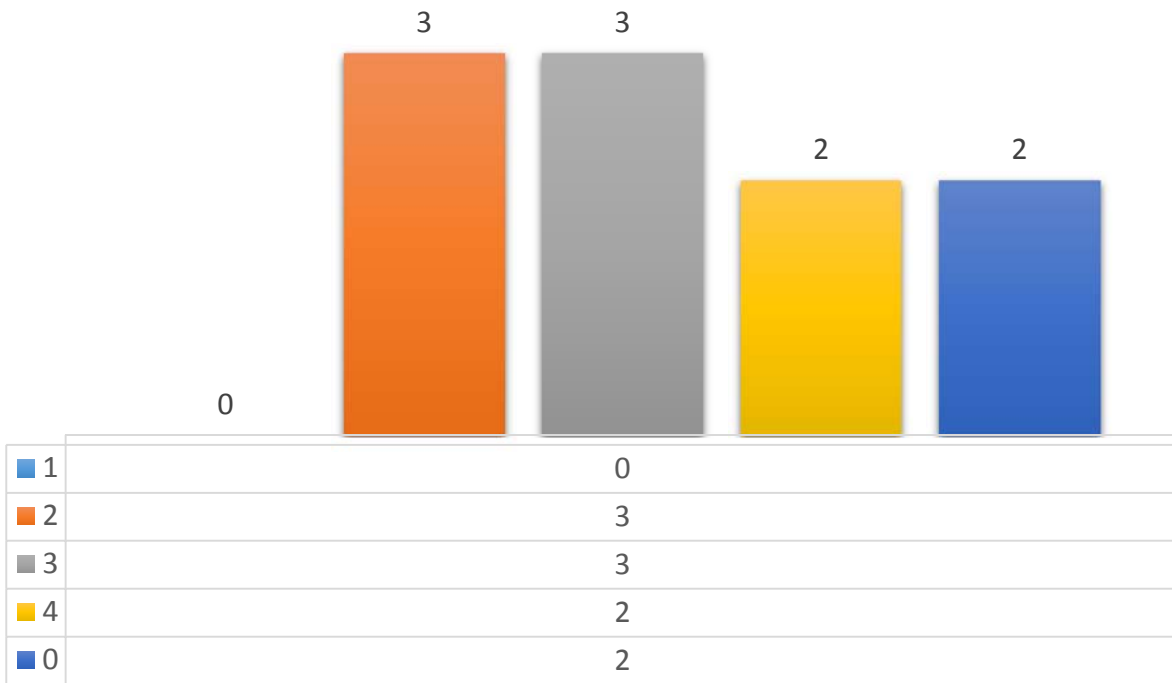
What time did you break down your table?



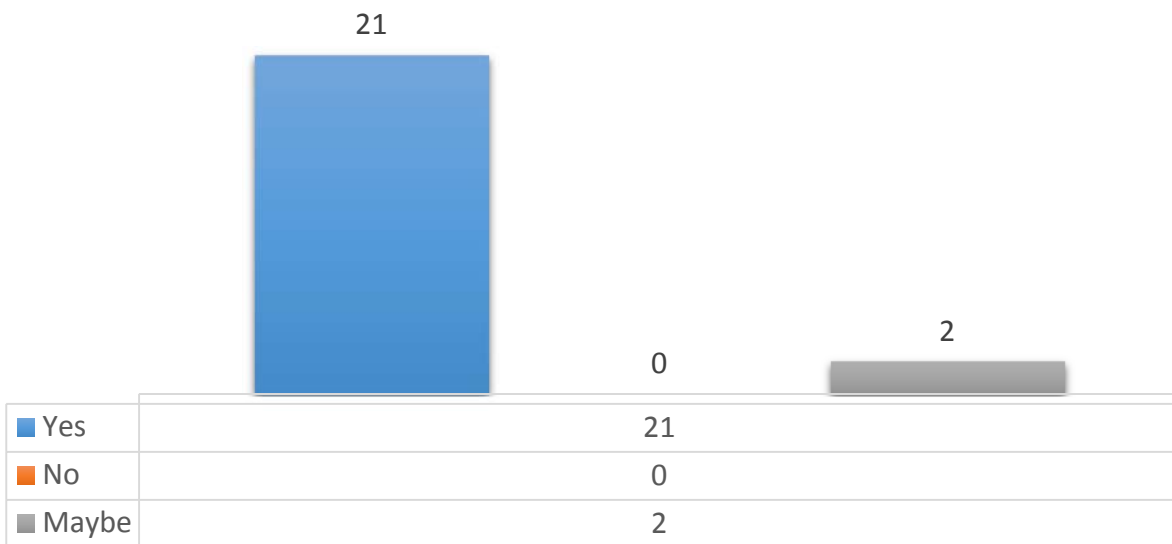
Did you attend workshop presentations?



If you attended workshops, how many?



Next year is the 20th Annual CTAAFSC. Are you planning to exhibit with us next year?



Additional Comments / Suggestions

Each evaluation survey concluded with a prompt for additional comments or suggestions. To help the CTAAFSC planning committee swiftly go through the comments, all open ended feedback was collected and segmented by topic.

Conference

- Collaborate HIV/Mental Health/Substance Abuse
- Love this conference because it brings constituents & agencies together. Need more info about surviving Austin, through housing, healthcare and child care resources
- Perfect opportunity to touch base with Providers, New Acquaintance, Professionals in other fields that are all striving for one cause.
- Great location, parking was great, presenters were wonderful, relevant & important topics
- 1st time attending great info, speaker, very useful to daily life. Thanks.
- This conference makes difficult subjects approachable, confrontational, life affirming and cause for determined change. Pamela McKinney
- Great conference interactive.
- The CTAAFSC: Always relevant, timely, and necessary. Thank you
- The conference is absolutely amazing. There is so much to learn, so much knowledge to gain. So many people to network with and get the work out on their issues. Open discussions & transparency is necessary. I would also focus on other collaborative efforts here in Austin, Manor, Pflugerville, Delvalle, on school judicial and behavioral health & mental health awareness
- Great job look forward to next year!!
- Great Job!!
- Excellent Conference
- Great first day & morning.
- Fabulous Conference! My 1st time attending! And definitely won't be my last
- Wonderful conference!
- Things went smoothly. I wish there was sessions in the afternoon on day 2. Please have Mental Health Professionals on standby - lot's of outcrys in session
- Very well organized, nice work!
- Excellent Conference Thank you all!
- Conference is awesome.
- Continue to have the CTAAFSC. It is very information and needed in our community
- Everything was Great!
- You have done it again!! Thank you - this is like my vacation to come together with people and learn how I & we can be better.
- Amazing, Amazing, Amazing experience!!!
- This was my first time and it has been an experience beyond what I expected. My only regret is that I did not attend on Tuesday. Looking forward to next year

Additional Comments / Feedback

- Wish she come back again excellent
- As a white person I was very humbled & appreciative of the opportunity to be in this space. Every part of this expanded my mind & heart. The energy & knowledge shard was incredible. Every part. Thank you.
- Awesome conference!
- Great conference, great speakers & sessions. Not only is the conference about resources, but also a place of healing and restoration
- Everything perfect! My parents felt identify and love every word was mention. I love it too!
- Thank you for all that put this together. I will be back.
- There is always something so special about this event
- I have gained a lot of knowledge from the two days here at the conference to take back to my job and home to share.
- Love to see the growth over the years
- Great job!! Very informative
- This was excellent and very well organized.
- I was sad to have missed out on the Tuesday session so I feel I didn't get a full experience.
- I want to be connected with this group of people that has knowledge of Mental Health Issues facing the African-American Society Group think is key
- I can't wait for next year
- Great conference
- Good job
- Entire Conference - Great!!! looking ahead to next year's conference!! Thank you so very much!
- loved the networking!
- Excellent and very well organized event!!
- Thank you for an excellent conference and the presenters. Continued blessings in all you all do to support persons affected by mental health conditions.
- I wish more people could/ would attend.

Food

- Food good selection and variety.
- Lunch was cold, but really tasty.
- Change the menu next year.
- Change the menu.
- Great so far. May want to consider a non-dairy option (salad/soup), vegan option, etc times they are changing
- The vegan option today were not satisfactory. The only thing marked vegan were the mashed potatoes. I will not be able to remain at the conference until 4 pm after only having potatoes
- Breakfast need non carb options.
- why there was no black servers
- If we could work on how to keep the food warm and covered up , so people will not talk over the food.

Additional Comments / Feedback

- It was very much appreciated but, on day two the food for the luncheon meal was cold. I hope that does not sound unappreciative.
- Food has been good/ well organized.
- Thank you for providing vegan options @ lunch. Thank you for not putting milk in mashed potatoes
- There was no hot tea like it was last year. Please offer hot tea

Registration

- Can there be more than 1 person at the onsite registration table.
- Several mistakes with registration.
- Chris at registration was excellent!
- Registration did not indicate 2 days and we missed the first day. Also never received the parking email and instructions.
- It wasn't clear that registration had for one or two days. I heard that Tuesday was very beneficial, and I wish that I could've attended. I look forward to next year.
- I haven't been able to attend the classes, because of a conflict w/my schedule.
- Registration was not organized
- Registration process needs to be improved by new staff. Group registration form needs to be "user friendly"
- I was frustrated that I had to sign up in advance before the agenda was available. I did not feel like the conference was as strong in terms of speakers and topics as last year. I probably won't sign up next year until after I see the agenda.
- improve on line group registration
- Chris was very helpful and professional. It was good to have someone designated just to help the vendors.

Run of Show

- Opening song at breakfast - have lyrics on screen if you want us to sing along
- Bring scholarship recipient onto stage
- Keynote speaker's presentation did not have good flow to keep an audience
- The speaker should be shown on the screens. Thanks!
- Would encourage have the screen on so that we can see speaker Certificate of attendance
- Let the awardees @least have 3 mins to speak "time them"
- Need words for Lift Every Voice & Sing

Speakers

- Yashti was lovely, but her message was too scattered
- I liked the keynote speaker better last year.

Additional Comments / Feedback

- following/intrigued. This is not dismissing of her story but it was difficult to follow a find the overall message she wished to convey
- The keynote speaker did not engage or pull in the crowd. Maybe the speaker is young & not used to this type of environment or to switch on a dime to format her speech to fit to the masses. She just didn't connect to the crowd or young people since she's young.
- The keynote speaker was disappointment. The keynote speaker has to be able to relate to us on a fundamental level and communicate their ideas successfully. Please do a better job of selecting appropriate speakers
- Keynote was too long & started losing people
- Speaker & lunch didn't hold my attention
- Keynote needed more focus - felt like a rambling too much. Only get through 1/3 of presentation
- Believe she (Yashi Brown) has personal experience, was curious how she has or plans to give back to help others in their recovery journey
- Keynote Speaker - too long - rambling
- Luncheon speaker was too long & rambled - too many topics covered, no central thought.
- Morning Speaker had valuable info to but I think she was veered in different directions because of questions from attendees which made it difficult to get back on track.
- Was difficult to understand Ronald Chisom - would adjustment to sound system have helped? (lower volume)
- The speakers generally referred people to counselors. We need practical options
- The last speaker (B.M.) some things were not correct. I am a child of mixed heritage so am I bad, as she said other white folks are???
- Excellent bring Chisom & Major back.
- Keynote Barbara Chisom - The delivery was a bit too much and toll from the message turned me off. All over the place.
- Keynote needs to be in the morning.
- Do not have Keynote Speaker and Afternoon Plenary back to back - each has too much time after eating! Would be better to have afternoon workshop.
- Dr. Calvin Kelly was great as well as Mrs. Barbara Major & Mr. Ronald Chisom
- She was a great speaker. Bring Barbara Major back give her more time
- The information from Barbara Major was excellent, uplifting and educational
- Amazing keynote speaker Barbara Major did a wonderful job. I really enjoyed her speaking just loved it.
- Barbara was an amazing speaker! Only issue through the last few days would be explain the raffle tickets better
- Barbara Majors was a wonderful, inspiring presenter
- Major Barbara the very best. Keep on sister.
- Speaker was very informative, but one person was asking a question and she cut her off, because it seemed she didn't like the question. disrespectful (Barbara Major)
- She's session was much too long.
- Barbara Major - strong & articulate, good sense of humor. Strong speakers, awesome floor team/great servers- thought provoking climate & presentations. Thank you.

Additional Comments / Feedback

- Break up session after lunch (sat for a long time)
- Thanks for addressing racism. Please invite back! This needs to be the 1st workshop opening the conference next yr
- Bring Barbara Major and Ronald Chisom "back" for our 20 year anniversary
- Barbara Majors presentation was enlightening and entertaining, but it was the only time in these 2 days when I was made to feel ashamed & unwelcome
- When people try to make change and you shame them, it sets things back. As a white woman I was made to feel ashamed and unwelcome. You don't have to stomp anybody down to rise up. It shouldn't make you proud to piss off and offend all white people...or to generalize ANY group. You can start a conversation. You can wake somebody up without assaulting them.
- Some of the speakers in the main sessions need to be better in their presentations i.e. I thought Yoshii Brown was underwhelming.
- closing speakers were not inspiring. I left a great session and the 2 closing talked more about undoing racism and some of the language with MS. Bush offended me and my coworkers, which I zoned out of, as she seemed to be all over the place. In previous years you have closed out with something to inspire to go out and do good work. The last 2 were not that and I could barely understand and follow what Mr. Chisom was speaking about. I looked around and saw a lot of blank stares and empty seats,
- Speakers shorten or reviewed
- Wonderful speakers with the exception of Ms. Jackson. Her time speaking was very long.

Venue

- Sound had echo in the back.
- Separate space needed for exhibitors & food due to noise
- Exhibitor area was loud during lunch Keynote Speaker - Yashi Brown
- During keynote speaker people in the back were too loud. Someone from committee should've told them to be quiet.
- Noisy during lunch presentation - exhibitor area
- Location - had traffic there
- Parking w/scanner sign was excellent & easy. Thank you!! Golf cart shuttles - Thank you!!
- Hard to hear the speakers in the auditorium
- Noise from vendor area at times too loud and distracting me from speaker
- Location - Stay central
- Walk from Congress could've been better
- Can't see people on platform but can hear them loud and clear
- It would be nice to have a screen to see people on stage or platform
- There was bit of noise distortion in the 1st floor room
- Thanks for the free parking!
- There were pockets where the speaker could be heard & other where hard to understand.
- guests were loud in the back of the large conference/dining space while speakers were presenting

Additional Comments / Feedback

- Some exhibitor tables were always unattended
- it would cut down on the noise as sometimes it was difficult to hear the speakers due to the exhibitors/discussions.
- People in the back was a distraction during the speaker.
- The exhibit space should be moved outside of where the sessions are if possible. There are plenty of people who don't always stay for different sessions and walk the tables and it was difficult to speak with people about my organization while being told a session had started.
- I really appreciated the chance to get the word out on the truth about drugs.
- Closing the Exhibit Space during plenary sessions would greatly help with sound concerns in the large meeting room. Also, it was very difficult to understand what was being said because the microphones were turned up so loud, while I was in the back of the room in the Exhibit Space.
- I appreciated that parking was not a worry as often happens in Austin.

Volunteers

- Helpful staff from parking to walking in to the booth to attending conference

Workshops / Program

- Also I feel like the breakout sessions had better research last year
- How to start the conversation about mental health issues
- School Presentation - Recipient should be on stage
- Please consider offering the same workshops at different times (ex: once in the morning & once in the afternoon). This will give the participants more opportunities to attend
- Would love to be able to go to more than one of the sessions, if they were on repeat (x2) a day would be beneficial
- Please talk about DBT Dialectical. Behavioral Therapy. Share more success for recovery like Yashi
- Panel sessions should be more professional. The entire program was too religious as a panel speaker, was practically preaching instead of professional presentation
- Several people in our group had trouble deciding which workshop to attend. We would have liked if they were offered more than once, so we didn't miss any we really wanted to attend.
- Great Poster Session!
- Would love to see the Poster Presentation expanded and a recognition of community persons attending
- The posters need to be back! the 5 min. talk was PERFECT! Back in 2020!
- Bring back "Discuss Us"
- Trainings - Motivational Interviewing/Mental Health 101
- The CEU's need to also include a column for certified Peer Specialist (CPS)
- I would like the workshops to not only define topics but to give more info about what is working and the tools being used effectively
- Provide a time on Day 1 for Poster Presenters to be available to talk about, conduct Q & A, in addition to poster so attendees are better informed on their subject matter.

Additional Comments / Feedback

- The poster session was a great addition
- bigger venue for Hot Topics How words impact our well being
- Not sure how you can manage this but some the workshops turn into group therapy. One person reveals their trauma story and others are triggered and then compelled to tell their story. I don't think workshops are the last place for that and can lead to re-traumatization. In an ideal world there would be a person who understand facilitating groups to stop it from happening and assist w/re-directing the conversation. PS and when I say "re-traumatization" I mean people are opening emotional wounds and then no closing or treatment after they do this. Thank you for reading this
- I really enjoyed Lisa Sumlin - Diabetes & Depression Also the Alzheimer's presentation - was excellent take your loved ones on walks - get physical exercise
- Rooms for workshops need to be larger.
- Great conversation during all of the workshops.
- Maybe there should be a co facilitator in the sessions (pie in the sky idea maybe) to curtail people sharing their trauma stories repeatedly during sessions. The trauma sharing has a domino effect and the information the presenter intends to share in the sessions gets lost.

2020 Conference

- Possible guest speakers: 1) Brene Brown to talk about empathy & equip us & church with tools to practice it with those we serve. 2) Lisa Sumlin to do break out session on diabetes & depression. 3) Rev. Daryl Horton. Future topics: Racism affect on mental health, especially within the political climate we're in now.
- Have some participants like teenagers, middle schooler's attend to give their overcoming & coping skills
- Can continuing education be offered for nurses? I've asked this question for the past 3 years, thank you for considering it. Topics: how can we mobilize faith leaders/pastors to get involved in Mental Health & bring health topics/programs to their church? I realize faith leaders are busy and sometimes overwhelmed by things impacting their congregations, so it may be hard for them to get involved. Maybe we can do a faith leader panel to hear from them the challenges to get involved and bring it to
- I would suggest that you add some paper for notes.
- I suggest two tracks for the poster presentations. One for academic posters and another for community based posters.
- As an exhibitor, it would be nice to have more focus on what we have to offer. Even though we pay money to be there, people often ignore we are there. If you could highlight the exhibitors and encourage participants to come to talk with us, that would be nice.
- More break out sessions in the afternoon of day 2.
- The Wood Group has been a part of the conference since the beginning and we are looking forward to next year to help celebrate the 20th Annual CTAAFSC.
- Instead of 1.5 days, perhaps 2 shorter days if the location will be downtown as families have children to pick up and traffic is horrendous. It helps both professionals exhibiting/attending and the attendees/families.

Miscellaneous

- Diagonis bipolar 1989 - but finished career as an Air Traffic Controller Manager - All things are possible with the challenges
- Thank you because we talked African American but I hear all our people that are or have been oppressed
- I was offended as a "brown" person who has been oppressed and mistreated in society. If the conversation is for the black folk then maybe only black folk should be invited
- Bring in some black boutiques- jewelry/clothes.
- Saved the vendor booths - very helpful & learned a lot of resources
- Please send the survey earlier. I can't recall the items I left blank
- I like that you can come and go but I also know their time is valuable and they may want to attend a session
- If it is in the same room Yes.