Elevator Speech DRAFT

The Central Texas African American Family Support Conference increases access to mental and physical health services, reduces stigma, and eliminates health care disparities in our community. Through interactive workshops, keynote addresses, and poster sessions, participants gain knowledge and skills to improve their health and that of others. More than 400 professionals, community members, consumers, and family members attend annually.

Talking Points

- African Americans may experience more severe forms of mental health conditions because of unmet needs or other barriers. Just 1 in 4 African Americans seek mental health care but are 20% more likely than the general population to live with a serious mental illness.
- When people have a strong foundation of physical and mental health, they can reach their
 potential and contribute to a vibrant community. The Central Texas African American Support
 Conference brings together professionals and community members to discuss mental health in a
 safe, supportive environment and gives people the tools they need to build health and wellbeing.
- The 20th Central Texas African American Family Support Conference is February 11-12, 2020 at the Palmer Events Center in Austin, TX. To learn more or register online, please visit ctaafsc.org.
- Help us promote the health and well-being of our community by supporting the Central Texas African American Support Conference. Sponsorship and volunteer opportunities are available on our website. Please contact info@ctaafsc.org for more information.