

**Central Texas African American Family Support Conference
Planning Committee Meeting**

Date: Wednesday, August 21, 2019
Time: 11:30am -1pm
Location: Conference Room 3, 1430 Collier St, Austin, TX 78704

Conference Call #: 877-226-9790 / Access Code: 2887183#

All documents to support committee work may be found here: <https://ctaafsc.com/meetings/>

AGENDA

- | | |
|---|------------------|
| 1. Welcome, Introductions & Announcements | Willie Williams |
| 2. Follow-up Items from July meeting | Members |
| 3. Language on the website: One or two words used to represent (MI, SUD, & IDD) | Lady Jane Acquah |
| 4. Tag line: "Celebrating our Legacy, Valuing the Present and Envisioning our Future" | Willie Williams |
| 5. Announce 2020 Logo by Brian "Bydeeman" Joseph* | Willie Williams |
| 6. Committee Updates | Committee Chairs |
| a. Program | |
| b. Outreach | |
| c. Sustainability & Fundraising | |
| d. Scholarships & Awards | |
| e. Ad hoc | |
| 7. Pre-conference fundraising | Emmitt Hayes |
| 8. Short Videos to Promote Call for Papers | Lady Jane Acquah |
| 9. Youth Mental Health Symposium / February 8, 2020 | Willie Williams |
| 10. Big Texas Rally for Recovery | Willie Williams |
| 11. Other Business | All |

*Brian Joseph, also called "Bydeeman" because he paints and shares the philosophy of the fictitious Bydee People that he created with his first painting on September 9, 1986 <https://www.bydee.com/collections/all>

IMPORTANT DATES OF INTEREST:

2020 Conference Date/ Palmer Events Center

February 10, 2020 Set up
 February 11, 2020 Day 1
 February 12, 2020 Day 2

Awards Committee

Second Thursday – September 12
 11:30am – 1pm at 1430 Collier

Fundraising/Sustainability Committee

Fourth Wednesday – September 25
 12- 1 pm at 1430 Collier

Program Committee

Second Tuesday – September 10
 10:00 - Noon

Outreach & Marketing Committee

Second Wednesday – September 11
 11:30 – 12:30

Follow-up Items from Last Meeting

A stewardship letter is being created and the sponsorship package is being updated for easier review.

Willie Williams and Shannon Carr will reach out to NAMI.

Members are encouraged to watch the keynote speaker candidates' videos (<https://ctaafsc.com/wp-content/uploads/2019/07/Keynote-Speakers-Ideas.pdf>) and provide feedback to Lisa Quinn by Friday, July 26 so it can be shared with the Program Committee.

Alternate suggestions for speakers are also welcome to be sent to the Program Committee.

Members are requested to send in comments on color, scheme, language or other suggestions on the [draft brochures](#) to Lisa Quinn by Friday, July 26.

Members are requested to begin incorporating [elevator speech language](#) when speaking about the conference.