



# Central Texas African American Family Support Conference Planning Committee Meeting

Date:Wednesday, September 18, 2019Time:11:30am -1pmLocation:Conference Room 3, 1430 Collier St, Austin, TX 78704

Conference Call #: 877-226-9790 Access Code: 2887183# All documents to support committee work may be found here: <u>https://ctaafsc.com/meetings/</u>

### AGENDA

- 1. Welcome, Introductions & Announcements
- 2. Committee Updates

Willie Williams Committee Chairs

- a. Program
- b. Outreach
- c. Sustainability & Fundraising
- d. Scholarships & Awards
- e. Ad hoc (Willie Williams)
- 3. Brian Joseph Memorial Painting Presentation
- New Artwork and Usage Lady Jane Acquah
   Update on Wellness Symposium Vicky Coffee and Ellen Richards
   Request Volunteers to Work with Organizers of Symposium Vicky Coffee and Ellen Richards
   Update on Keynote Speakers Shannon Carr and Sonya Hosey
   Pre-Conference Reception Discussion Emmitt Hayes
   Social Media Usage Lady Jane Acquah
- 10. Awards: Additional recognition / recognizing the hard work of people over 20 years

Vicky Coffee & Lady Jane Acquah

Willie Williams and Ellen Richards

Lady Jane Acquah

**Ellen Richards** 

All

# **IMPORTANT DATES OF INTEREST:**

## 2020 Conference Date/Location

Palmer Events Center

**11.** Video Shoot for Outreach

**12.** People First Language

13. Other Business

 February 10, 2020
 Set up

 February 11, 2020
 Day 1

 February 12, 2020
 Day 2

### **Planning Committee**

Third Wednesday – October 16 11:30am – 1pm at 1430 Collier **Fundraising/sustainability Committee** Fourth Wednesday – September 25

12- 1 pm at 1430 Collier

**Program Committee** Second Tuesday – October 8 10:00 - Noon

**Outreach & Marketing Committee** Second Wednesday October 9 11:30 – 12:30





# Follow Up Items from August Meeting

Integral Care will update conference marketing materials once the logo is received from Brian Joseph.

The Call for Papers and Call for Posters will be out on the website by the end of August.

Lady Jane Acquah requested assistance from members to participate in short videos to help publicize the conference and increase paid attendance.

Lisa Quinn will send a list of available times for recording videos.

Integral Care staff will look for old video footage from past conference.

Kimberley Holiday will assist with the programming at KAZI and promoting different messages based on audience of radio programs.

The Black Ministers Union is meeting in Austin in August. Felisha Mason-Edwards, Michele Bibby, Kimberly Holiday and Mallinee Diggs will plan to attend as representatives of the conference committee.

Members will work with the Outreach committee to help publicize awards and scholarships.

Subcommittee members will bring back to September Planning committee with proposed budget and event logistics.

Lisa Quinn will send out an availability schedule for videotaping.