

**Central Texas African American Family Support Conference
Outreach Committee Meeting Minutes**

Date: Wednesday, November 13, 2019

Time: 11:30am -12:30pm

Location: Conference Room 2, 1430 Collier St, Austin, TX 78704

In Person: Lady Jane Acquah, Kimberly Holiday, Debra Price, Lisa Quinn

On Phone: Flora Releford, Leonor Vargas, Fabian Woods

- 1. Welcome & Introductions:** Members introduced themselves and greeted each other.
- 2. Follow-up from the previous meeting:** Lady Jane Acquah reported she has been distributing conference flyers both in person and via email. To date there are 77 registrants, 11 tickets sold to the pre-conference reception, plus submissions for one poster session and 16 workshops.
- 3. Increasing Outreach:** Members discussed ways of increasing the 37 Facebook members in the conference group. Suggestions included mentioning the group during radio ads and making it a public page. Five church videos are available. [Personal contacts at churches are being sought to help get the videos shown and/or conference information put in printed bulletins.](#) Leonor Vargas is helping with marketing the conference through AISD and is coordinating a public service announcement by Superintendent Paul Cruz. [Flyers are being sent to the surrounding school districts of Pflugerville, Round Rock and Manor.](#) Additional suggestions for outreach include parks and recreation centers, senior centers and senior apartment complexes.
- 4. Discussion of Radio Ad Recording:** Kimberly Holiday and Lady Jane Acquah met to discuss KAZI participation and monetary reimbursement. Kimberly's radio show can help promote the conference.



Follow Up From November Meeting

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