



Central Texas African American Family Support Conference Outreach Committee Meeting Minutes

Date: Wednesday, January 8, 2020

Time: 11:30am -12:30pm

Location: Conference Room 2, 1430 Collier St, Austin, TX 78704

In Person: Lady Jane Acquah, Kimberly Holiday, Lisa Quinn

On Phone: Flora Releford

- 1. Welcome & Introductions:** Members introduced themselves and greeted each other.
- 2. Follow-up from the December meeting:** Items were reviewed.
- 3. Outreach Update:** Outreach is ongoing. The conference and pre-conference reception are listed as two Facebook events. Interested parties must register from the link.
- 4. Radio Interview Schedule:** Kimberly Holiday stated the schedule is still being worked on and added to. There are various KAZI programs which will share information about the conference. Promotion of Le'Andria Johnson's appearance at the conference has begun.
- 5. Radio Ads on KAZI:** These are ongoing.
- 6. Outreach for the Pre-conference Reception:** Promotion will begin at schools, senior centers, and churches.
- 7. Last Month Outreach Planning:** Members of all sub-committees are encouraged to help spread the word. Currently there are 172 registered for the conference and 30 tickets sold for the reception.