



Central Texas African American Family Support Conference Outreach Committee Meeting Minutes

Date: Wednesday, December 11, 2019

Time: 11:30am -12:30pm

Location: Conference Room 2, 1430 Collier St, Austin, TX 78704

In Person: Lady Jane Acquah, Emmitt Hayes, Lisa Quinn

On Phone: Kacey Hanson, Debra Price, Falecia Rivers

- 1. Welcome & Introductions:** Members introduced themselves and greeted each other.
- 2. Follow-up from the previous meeting:** Items were reviewed.
- 3. Increasing Outreach:** Lady Jane Acquah reported she discussed the interview schedule with Kimberly Holiday. *They will coordinate with Deborah Duncan and get on one of her radio shows. Lady Jane will send out an email requesting volunteers sign up for various radio interviews or to help with calling in to the shows. A Facebook event will be created in January to help boost registration.* Members discussed ways to promote Le'Andria Johnson's appearance at the conference. KAZI Interviews can help promote the pre-conference reception. Kimberly Holiday has the KAZI program schedule and a list of people who may be able to help promote the conference.
- 4. Discussion of Radio Ad Recording:** Spots will start running in mid-December.