



Fundraising & Sustainability Committee Meeting Minutes

Date: Wednesday, June 17, 2020

Time: 12 - 1pm

Location: Zoom Meeting

Attendees: Lady Jane Acquah, Jodie Eldridge, Emmitt Hayes and Lisa Quinn

- 1. Welcome:** Members greeted each other.
- 2. Past Donor Contact List Discussion:** Jodie Eldridge reported past sponsors have been sent a letter discussing mental health in the African American community. To date there have been no responses. Messaging will continue in the future as this is an important topic for the community. Both Integral Care staff and committee members will work on cultivating additional sponsors for the conference and pre-conference event.
- 3. Fundraising Strategies:** Emmitt Hayes discussed fundraising strategies for the pre-conference event with Fabian Wood of the D. Wood Foundation and also with Vicky Coffee of 4ABHN and The Hogg Foundation. Alternate venue options were suggested including: ACC at Highland Mall; Huston-Tillotson, Reagan High School Performing Arts Center as well as an outside venue option. Suggestions for fundraising during the upcoming forums included having in kind sponsors and short advertising spots for sponsors who are connected to the topic. Having local colleges or universities provide audio visual help at the conference was also suggested.
- 4. Other Business:** There was a recent survey sent to all Planning Committee members about the pre-conference event. Additional support is needed for the event both from committee members and the community.