



Outreach & Marketing Committee Meeting Minutes

Date: June 10, 2020
Time: 11:30am -12:30pm
Location: Webex Meeting

Attendees: Lady Jane Acquah, Kimberly Holiday, Lisa Quinn and Nell Watts

- 1. Welcome and Introductions:** Members greeted each other.
- 2. 2021 Outreach and Marketing Strategy:** Forum topics will correspond with existing awareness months. Examples include Minority Mental Health Month in July and National Domestic Violence Awareness Month in October. [Lady Jane Acquah will add awareness month topics to the Outreach & Marketing calendar.](#)
- 3. Promoting #TogetherWeWillHeal Forum:** July 15 will be the first of several online forums to allow people to virtually connect with one another. Members discussed having an online flyer created to help promote the event on Facebook and on other avenues. [Other ideas included having a different moderator each month; setting up a template for speaker biographies and photos; collaborating with other cities and counties; and having fundraising partners to help fund or possibly sponsor conference registration for people to attend. Specifics will be disseminated in the near future.](#)
- 4. Other Business:** Next meeting will be on the Zoom platform.