



Awards & Scholarships Committee Meeting Minutes

Date: Thursday, July 9, 2020

Time: 9:00 am -10:00 am / Virtual Meeting

Members: Lady Jane Acquah, Naijean Bernard, Stephanie Bryan, Vicky Coffee, Lisa Quinn, Marquita Raines

- 1. Welcome and Introductions: Members virtually greeted one another.**
- 2. Discussion of Virtual Conference:** Members discussed sharing any information on virtual awards ceremonies with each other in order to gain knowledge of how the events are being performed. Discussion included have a video clip of scholarship recipients receiving their awards, spacing out award presentations throughout the conference, and including entertainment.

Prior years' scholarship sponsors will be contacted to see if they are able to participate in 2021. Lodging scholarship sponsors will be asked if the focus can be changed to an educational scholarship or delay the sponsorship to 2022. Platform for streaming the conference is being worked out; suggestions included YouTube, Facebook, AISD television, Longhorn Network, Austin Community College and City of Austin.

Ideas for conference format included 2-3 sessions per day at different times. Integral Care staff are awaiting notification about the conference budget and will determine marketing budget once it's been received. Additional suggestions include increasing the website information on mental health, substance use and intellectual developmental disabilities to raise search engine hits. Marketing for awards can be done via local radio stations including KAZI, The Beat and Hot FM plus Facebook, Instagram, list serves, members and email contacts.

- 3. Review edits for the website:** Minor edits include changing the word Register to Nominate and updating information on the lodging scholarships.
- 4. Other Business:** Members were reminded to help promote and attend the #TogetherWeWillHeal forum on July 15 at 1:30pm.