



## Fundraising & Sustainability Committee Meeting Minutes

**Date:** Wednesday, July 15, 2020

**Time:** 12 -1pm

**Location:** Virtual Meeting

**Members:** Lady Jane Acquah, Mallinee Diggs, Jodie Eldridge, Kacey Hanson, Emmitt Hayes, Lisa Quinn, Willie Williams

- 1. Welcome and Introductions:** Members greeted one another.
- 2. Updates:** Lady Jane Acquah gave members a virtual tour of a recent National NAMIcon virtual conference to show how the platform looked and performed. Members discussed their personal experiences with online events.
- 3. The Way Forward:** Members discussed fundraising challenges due to COVID-19. Some conference expenses will be reduced for a virtual platform (ex: food and parking) but other expenses will remain and/or be newly incurred (ex: keynote speaker fees and virtual hosting platform). There was a discussion of a brief pre-conference event (suggested date Friday, January 15, 2021) which would highlight the purpose of the conference and possibly be a virtual fundraiser aimed at professionals. The conference will also be collaborating with Yes2Best again on the weekend before the conference. Integral Care staff is researching ways that sponsors can be virtually highlighted during the conference. To date there have been 4 workshop proposals and 3 poster session proposals. Once additional proposals have been received, the topics will be used to help define places to market the conference. Budget has not yet been received. Conference attendance fee will be \$15 per person. The offering of CEUs is still being researched and if receiving them would cost additional money to attend. Additional topics discussed include asking churches to sponsor attendance of 10 or more people, marketing to larger city churches, prize drawings throughout the conference to help maintain energy and momentum. [Integral Care will provide solicitation letter information in August. Members were asked to submit contact ideas for sponsors, police departments and churches.](#)
- 4. Other Business:** There was no other business to discuss.

### Action Items:

- [Integral Care will provide solicitation letter information in August.](#)
- [Members were asked to submit contact ideas for sponsors, police departments and churches.](#)