



Central Texas African American Family Support Conference Planning Committee Meeting Minutes

Date: August 26, 2020

Time: 11:30am -1pm

Via Zoom

Attendees: Lady Jane Acquah, Stephany Bryan, Vicky Coffee, Jodie Eldridge, Ashley Glover, Kacey Hanson, Sonia Hartman, Emmitt Hayes, Carl Hunter, Elliott Niblack, Lisa Quinn, Leonor Vargas

- 1. Welcome and Introductions:** Members greeted one another.
- 2. Review of Last Planning Committee Meeting Minutes:** Lady Jane Acquah showed the minutes from the July meeting. There were no questions.

3. Reports from Sub-committee:

Program Committee: Lady Jane Acquah reported the speaker contracts for Billy Dorsey, Riders Against the Storm, Brenda Combs and Lonise Bias are in process. Each speaker will have a specific day of the conference. The #TogetherWeWillHeal forums are going very well. September's topic will be on Health Literacy and its Association with COVID-19. Moderated by Kimberly Holiday and kYmberly Keeton as Speaker.

Outreach Committee: Committee is working on a virtual marketing strategy. Radio ads, Facebook, emails, and word of mouth will all be platforms for spreading news of the conference. A conference store with logoed shirts, water bottles, etc. was suggested. Anyone with knowledge of a local black-owned business that could create and ship the materials is requested to share the information with Lady Jane Acquah. The Call for Papers has been open for submissions for three months and will close on September 16. Members are requested to share conference information with their contacts.

Fundraising & Sustainability Committee: Emmitt Hayes reported the committee is determining the value of sponsorship for a virtual event. Levels of support are being outlined (videos of sponsors, etc.). The pre-conference reception is being spearheaded by Mallinee Diggs and Fabian Woods; details are still being worked on. The goal is to reach more of a national base due to the virtual platform. Integral Care staff will have budget numbers at the September meeting.

Awards & Scholarships Committee: Vicky Coffee shared that information for the website has been finalized. Hogg Foundation will contribute \$20,000 worth of funding for small scholarships. Additional information coming soon. The Whova software program was reviewed as a candidate to host the conference. The lodging scholarships are being postponed until an in-person conference takes place. The idea of awards being presented to local movers and shakers at the pre-conference reception was suggested. Other suggestion was an award for a front line workers and buying hotspots as a scholarship for those unable to afford internet capability.

Logistics Team: Lady Jane Acquah provided some ideas being discussed for the conference including how people would log in to the conference (individually or by group?), having some taped events with a live Q&A after the session; logistics for raffle prizes for visiting exhibitor pages. Ambassadors/moderators are needed. Time frame for daily session is being determined. The idea of a pre-recorded talent show was brought up. Partnering with AISD and Access TV to show the conference live is being looked into. Price for conference: \$15/person with lived experience; \$25/community member; \$75/professional needing CEUs. Requirements for the Texas Council of Developmental Disabilities grants have not yet been changed to allow for virtual attendance at conference. Once the specifics are learned, Integral Care will apply for grant funding.

- 4. Other Business:** Additional participation is needed on the Outreach & Marketing committee.