



post event report

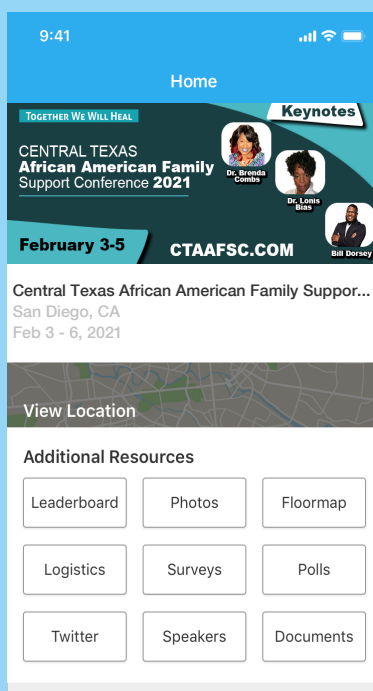


GET OUR OFFICIAL EVENT APP

# CENTRAL TEXAS AFRICAN AMERICAN FAMILY SUPPORT CONFERENCE / YES2BEST YOUTH SUMMIT (VIRTUAL)

CENTRAL TEXAS AFRICAN AMERICAN FAMILY SUPPORT CONFERENCE / YES2BEST YOUTH SUMMIT (VIRTUAL)

## FEBRUARY 3 - 6, 2021



### Event Description

The premier event for innovative



# WELCOME!

Congratulations! Your event has come to an end. We at Whova, just want to say thank you for letting us assist you in your event needs. The report will contain all sorts of information that will summarize Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual) and hopefully help you in your future events.

Website: [www.whova.com](http://www.whova.com)

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Phone: +1 (855) 978-6578



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# EVENT OVERVIEW HIGHLIGHTS

- 06 Usage Highlights
- 07 Community Board
- 09 Features You Used
- 10 Marketing Tools You Used
- 11 Active User Usage

# whova app USAGE HIGHLIGHTS

## OVERALL DOWNLOAD RATE

**64%** ATTENDEE DOWNLOAD RATE FOR  
WHOVA EVENTS  
71%

## SPEAKERS DOWNLOAD RATE

**84%** SPEAKERS DOWNLOADED  
64 of 76

## ATTENDEES LOVED OUR APP

**88%** TOOK THE SURVEY  
103

## SPONSOR IMPRESSIONS

**354296**

## PROFILE VIEWS IN APP

**2216**

## ATTENDEE NETWORKING

PHOTOS SHARED  
350

BUSINESS CARD EXCHANGED  
43

## ANNOUNCEMENT OPEN RATE

**73%**

ANNOUNCEMENTS VIA IN-APP NOTIFICATIONS AND EMAILS  
36

### ANNOUNCEMENTS

- Join us at 10:30 am for Releasing Sor...
- Join us TONIGHT at 6:00 PM for the T...
- Starting soon at 6:00 PM: Together W...
- Join us today at 1:30 PM for the #Tog...
- 32 more announcements

## POLL RESULTS RECEIVED

**80**

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# whova app COMMUNITY BOARD

## DISCUSSION TOPICS POSTED

107

### MOST POPULAR DISCUSSION TOPICS

- **Session Q&A**  
333 messages
- **Exhibitor Showcase**  
62 messages
- **Organizer Announcements**  
40 messages
- **Meet-ups & Virtual Meets**  
28 meet ups
- **Never give up**  
27 messages

## COMMUNITY BOARD TOTAL MESSAGES

1234

## MEET-UP PARTICIPATION

152

MEET-UPS ORGANIZED  
28

### MOST POPULAR MEET-UPS

- **Beauty Shop Conversation**  
15 people joined this meet-up
- **TGIF Meet-up and Networking (4ABHN Net...**  
14 people joined this meet-up
- **ssf**  
9 people joined this meet-up
- **Meet A Peer Recovery Coach**  
9 people joined this meet-up
- **Helping Women Heal Girl Are You Ok?**  
9 people joined this meet-up

## JOB OPENINGS POSTED

11

COMPANIES THAT POSTED  
4

### COMPANIES THAT POSTED JOBS

Better Path Family Counseling, PLLC,  
Hand to Hold, Integral Care, University of  
Texas at Austin Dell Medical School

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# whova app AGENDA HIGHLIGHTS

## AGENDA IN-APP VIEWS

7811

## PERSONAL AGENDA SET-UP BY ATTENDEES

371

PERCENTAGE OF ATTENDEES SET  
51%

## PRIVATE MEETINGS CREATED

1

## AGENDA SESSIONS MOST POPULAR

SESSION POPULARITY BASED ON LIKES AND PERSONAL AGENDA ADDS

- TogetherWeWillHeal Moments  
43 likes and 185 personal agenda adds
- Opening Ceremony  
39 likes and 148 personal agenda adds
- Entertainment and Awards  
38 likes and 160 personal agenda adds
- The Best is Yet to Come!  
29 likes and 111 personal agenda adds
- Lunch Time Groove  
12 likes and 57 personal agenda adds

Whova

whova app

# FEATURES YOU USED

EVENT CHECK-IN TOTAL

1

LEADS GENERATED BY EXHIBITORS

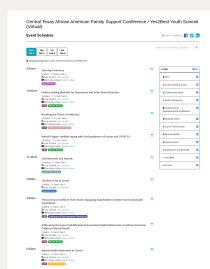
861

MOST PRODUCTIVE	LEADS GENERATED
American Heart Association	45
Aiki Healing	42
Any Baby Can	37
The University of Texas at Austin, Addiction Research Institute	16

# whova app MARKETING TOOLS YOU USED

## AGENDA WEBPAGE VIEWS

980



Your Agenda  
Webpage Design  
<https://whova.com/embedded/ev...>

### Ridesharing

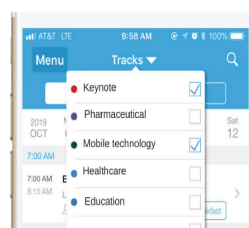


### NEW Community Board

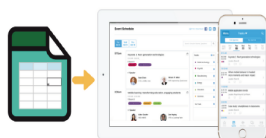


Social gathering, discussion

### Multi-track Agenda



### Agenda/Speaker Webpages



### Session Cap & Check-in

Limited Seating

Waitlist



### Leaderboard



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# whova app MOBILE & WEB APP ACTIVE USERS

## TOTAL ACTIVE USERS

726

USERS WHO SIGNED IN EITHER MOBILE  
OR WEB APP

## USED BOTH MOBILE & WEB APP

241

USERS WHO DOWNLOADED THE MOBILE  
AND SIGNED IN TO WEB APP

## MOBILE APP ACTIVE USERS

51%

ATTENDEES WHO USED THE MOBILE  
APP  
377/726

## WEB APP ACTIVE USERS

69%

ATTENDEES WHO USED THE WEB  
APP  
505/726

# EVENT INTERACTION

- 13 Community Highlights
- 14 Community Board In-depth
- 15 Gamification
- 16 Leaderboard
- 17 Attendee Viewing Activity



# whova app COMMUNITY HIGHLIGHTS

DISCUSSION TOPICS POSTED

107

COMMUNITY BOARD TOTAL MESSAGES

1234

ASK ORGANIZERS MESSAGES

37

BREAK-THE-ICE MESSAGES

119

JOB POSTING MESSAGES

11

ARTICLE SHARED MESSAGES

49

## MOST FOLLOWED DISCUSSIONS

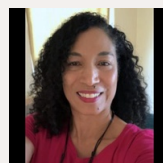
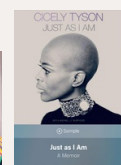
- Session Q&A  
133 people followed this topic
- Never give up  
20 people followed this topic
- What breaks your heart?  
16 people followed this topic

## PHOTOS SHARED

200

TOTAL LIKES FOR ALL PHOTOS  
472

## POPULAR PHOTOS MOST LIKED



## MEET-UP PARTICIPATION

152

MEET-UPS ORGANIZED  
28

### MOST POPULAR MEET-UPS

- Beauty Shop Conversation  
15 people joined this meet-up
- TGIF Meet-up and Networking (4ABHN Networking Meet-Up)  
14 people joined this meet-up
- ssf  
9 people joined this meet-up

WhoVa

# whova app GAMIFICATION

## LEADERBOARD PARTICIPANTS

WINNER	POINTS	RUNNER-UPS	POINTS
<b>512</b> Nikki Washington (Aiki Healing)	<b>65400</b>	Shante Smith (Gnilaeh)	<b>46900</b>
		Coretta Abrams	<b>42100</b>
		LaWanna Thomas (dōTERRA)	<b>41600</b>

## PHOTO CONTEST PARTICIPANTS

**50** WINNERS!

Nicole R. Conway



## CAPTION CONTEST PARTICIPANTS












**50** WINNERS!

when quarantine goes on longer than you expected - by Elaine Burgess

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# whoVa app LEADERBOARD

## LEADERBOARD TOP 10

FINAL RANKING			POINTS	CONGRATS
b'1'		 <b>Nikki Washington</b> Certified Qi Gong Instructor and Five Elements Heal... Aiki Healing	b'65400'	b'13'
b'2'		 <b>Shante Smith</b> Founder Gnilaeh	b'46900'	b'11'
b'3'		 <b>Coretta Abrams</b>	b'42100'	b'5'
b'4'		 <b>LaWanna Thomas</b> Certified Essential Oil Coach dōTERRA	b'41600'	b'10'
b'5'		 <b>Elaine Burgess</b> Recovery Support Peer Specialist Communities for Recovery	b'35400'	b'4'
b'6'		 <b>Kay Hutchinson</b> CEO and Founder Aiki Healing	b'32400'	b'9'
b'7'		 <b>Kimberly Holiday</b> Radio Host/Community Liason KAZI Austin Radio INC.	b'25400'	b'7'
b'8'		 <b>Mariana Figueroa</b> Parent Support Specialist AISD	b'22900'	b'5'
b'9'		 <b>Cherie Thomas</b> Investigator State Commission on Judicial Conduct	b'18900'	b'5'
b'10'		 <b>Shaunie Haynes</b> owner Lazydaze Pflugerville	b'18900'	b'1'

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# whova app ATTENDEE VIEWING ACTIVITY

**ATTENDEES WATCHED** TOTAL

**504**

TOTAL DURATION WATCHED  
601636 HRS

**SESSIONS** WITH VIDEO OR STREAM

**57**

## WATCHED SESSIONS MOST POPULAR STREAMS

SESSION POPULARITY BASED ON NUMBER OF ATTENDEES

1. Opening Ceremony  
390.1 hours, watched by 225 attendees
2. TogetherWeWillHeal Moments  
310.3 hours, watched by 184 attendees
3. The Best is Yet to Come!  
345.8 hours, watched by 183 attendees

## WATCHED SESSIONS MOST POPULAR VIDEOS

SESSION POPULARITY BASED ON NUMBER OF ATTENDEES

1. Opening Ceremony  
11.4 hours, watched by 39 attendees
2. Holistic Healing Methods for Depression and other Mood Disorders  
10.6 hours, watched by 37 attendees
3. Mental Fatigue: Healthy coping with dual pandemics of racism and COVID-19  
10.1 hours, watched by 37 attendees

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# NETWORKING AND DISTRIBUTION

**19** Networking Highlights

**20** Attendee Breakdown

# whoa app NETWORKING HIGHLIGHTS

PRIVATE MESSAGES 1-ON-1

2140

PRIVATE GROUP CHATS CREATED

31

ATTENDEE INTERACTION 1-ON-1

1931

Attendees who have interacted  
with each other in private 1-on-1  
messages

ATTENDEES INDICATED INTEREST

106

RECOMMENDED ATTENDEES

256

ATTENDEES MATCHED BASED OFF OF INTERESTS,  
LOCATIONS, AFFILIATION

TOP RECOMMENDATION MATCHES

austi, austin, mental health, mental and physical wellness, , and  
more...

BIZ CARD SCANNED AND EXCHANGED

43

ATTENDEES PROFILE VIEWS

2216

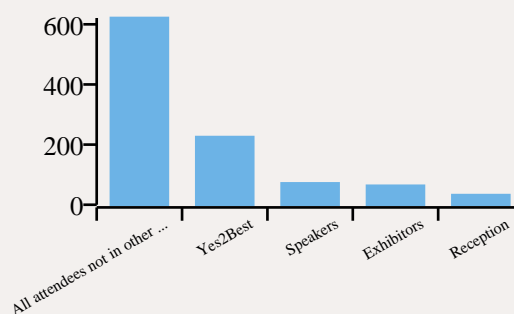
Whoa

# whova app ATTENDEE BREAKDOWN

## ATTENDEE CATEGORIES

### TOP 5 ATTENDEE CATEGORIES

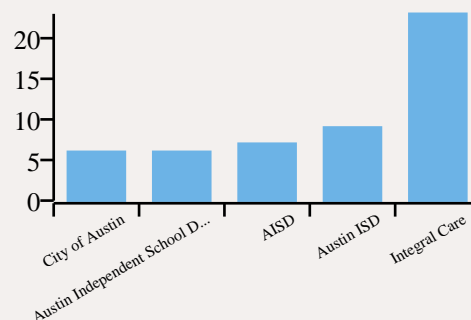
	ATTENDEES
All attendees not in other categories	621
Yes2Best	225
Speakers	71
Exhibitors	63
Reception	32



## ATTENDEE AFFILIATION

### TOP 5 ATTENDEE AFFILIATION

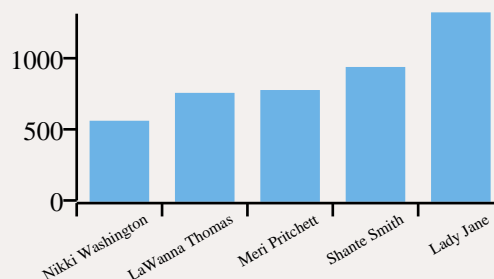
	ATTENDEES
Integral Care	23
Austin ISD	9
ASD	7
Austin Independent School District	6
City of Austin	6



## MOST ACTIVE ATTENDEES

### TOP 5 MOST ACTIVE BY APP ACTION

	ACTIONS
Lady Jane	1313
Shante Smith	929
Meri Pritchett	767
LaWanna Thomas	747
Nikki Washington	551



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# EVENT MARKETING

- 22 Agenda Webpage
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- 27 Event Website
- 28 Event Promo Images

# whova app AGENDA WEBPAGE

## YOUR AGENDA WEBPAGE DESIGN

AGENDA WEBPAGE URL

<https://ctaafsc.com/>

WHOVA TEMPLATE USED

**BOLD**

CENTRAL TEXAS AFRICAN AMERICAN FAMILY SUPPORT CONFERENCE / YES2BEST YOUTH SUMMIT (VIRTUAL)

### Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

#### Event Schedule

[Print / Download](#)
[f](#)
[t](#)
[in](#)

Wed Feb 3

Thu Feb 4

Fri Feb 5

Sat Feb 6

Displaying agenda in your event timezone (12:09 PM CST)

8:30am

Opening Ceremony

8:30am - 10:00am, Feb 3

Live Stream: [Join stream](#)

Recorded Video: [Watch video](#)

Special Event

10:00am

Holistic Healing Methods for Depression and other Mood Disorders

10:00am - 11:15am, Feb 3

Live Stream: [Join stream](#)

Recorded Video: [Watch video](#)

CEU Mental Health

Breaking the Chains of Addiction

10:00am - 11:15am, Feb 3

Live Stream: [Join stream](#)

Recorded Video: [Watch video](#)

CEU Substance Use Disorder

Mental Fatigue: Healthy coping with dual pandemics of racism and COVID-19

10:00am - 11:15am, Feb 3

Live Stream: [Join stream](#)

Recorded Video: [Watch video](#)

CEU Mental Health

11:45am

Entertainment and Awards

11:45am - 1:15pm, Feb 3

Live Stream: [Join stream](#)

Recorded Video: [Watch video](#)

Lunch Time Groove

2:00pm

The Best is Yet to Come!

2:00pm - 3:15pm, Feb 3

Live Stream: [Join stream](#)

Keynote Event

4:00pm

The Journey of A Mile In Their Shoes: Equipping Stakeholders to Better Serve Vulnerable Populations

4:00pm - 5:15pm, Feb 3

Live Stream: [Join stream](#)

Recorded Video: [Watch video](#)

CEU Intellectual & Developmental Disabilities

Addressing the Impact Adulthoodification & Associated Implicit Biases Has on African American Children's Mental Health

4:00pm - 5:15pm, Feb 3

Live Stream: [Join stream](#)

Recorded Video: [Watch video](#)

CEU Mental Health

6:00pm

Mental Health Awareness at Church

6:00pm - 7:15pm, Feb 3

Live Stream: [Join stream](#)

Recorded Video: [Watch video](#)

CEU Faith Community

Let's Talk About Us

6:00pm - 7:15pm, Feb 3

#### Tracks

☒ All

☒ CEU

☒ Child, Family & Youth

☒ Community Room

☒ Faith Community

☒ Intellectual & Developmental Disabilities

☒ Keynote Event

☒ Lunch Time Groove

☒ Mental Health

☒ Special Event

☒ Substance Use Disorder

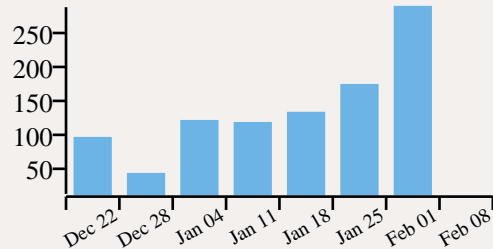
☒ Yes2Best

☒ No Track

## TOTAL AGENDA WEBPAGE VIEWS

980

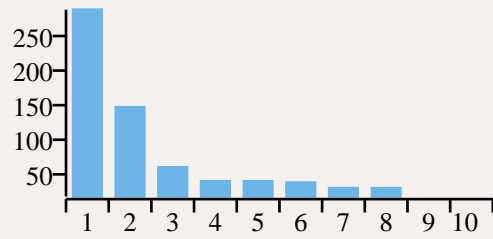
agenda stats shown are not from the app



## INDIVIDUAL AGENDA TOTAL VIEWS

861

agenda stats shown are not from the app



### TOP 10 AGENDAS

1. Live Your Dream: A Therapist Personal Story of Trauma, Faith, and Resilience.
2. Trauma and Resiliency Among African Americans
3. "In the Right Seat"- Finding Purpose at the Nexus of your Passion, Proficiency, and Positioning.
4. 4ABHN Networking Meet-Up
5. Faith is no Exemption: Mental health and Substance Use in the Faith Community
6. More than an Addiction: What's family got to do with it?
7. Let's Talk About Us
8. Barber Shop Talk
9. Keynote Event
10. Man-Up: Addressing the Mental Health Needs of Men of Color

WhoVa

# whova app SPEAKER WEBPAGE

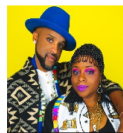
## YOUR SPEAKER WEBPAGE DESIGN

SPEAKER WEBPAGE URL

<https://ctaafsc.com/>

### Speakers

#### Entertainers



**Jonathan 'Chaka' Mahone**  
Hip Hop Healers  
Divine and Conjure...



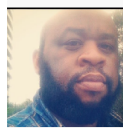
**Symply Courtney**  
Stand Up  
Comedian  
Performer



**DJ Hella Yella**  
DJ/Event  
Curator/Media...  
Huston-Tillotson  
University Alum



**DONDria Garcia**  
Business  
Consultant/...  
DDG consulting



**Joe Brundidge**  
Author, Host,  
Public Speaker  
Element615



**Kay Hutchinson**  
CEO and Founder  
Aiki Healing

#### Keynote Speakers



**Lonise Bias**  
President  
BSpeaks LLC



**Dr. Brenda Combs**  
Ambassador of  
Inspiration  
Finding My Shoes  
Foundation &...



**Billy Dorsey**  
CEO of  
thebridgelifelife/Ind...  
thebridgelifelife

#### Poster Presenters



**LaWanna Thomas**  
Certified Essential  
Oil Coach  
d6TERRA



**Alicia Beatrice**  
Clinical Social  
Worker  
Black Mamas ATX

#### Workshop Presenters



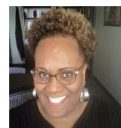
**Kay Hutchinson**  
CEO and Founder  
Aiki Healing



**Kathy Swain**  
Certified Peer  
Support Specialist  
Integral Care-  
Austin, TX



**Brandee Brown**  
Practice Manager  
Integral Care



**Vicky Coffee**  
Director of  
Programs  
The Hogg  
Foundation for...

# whova app SPONSOR WEBPAGE

## YOUR SPONSOR WEBPAGE DESIGN

SPONSOR WEBPAGE URL

[https://whova.com/embedded/sponsors/yesbe\\_202102/](https://whova.com/embedded/sponsors/yesbe_202102/)

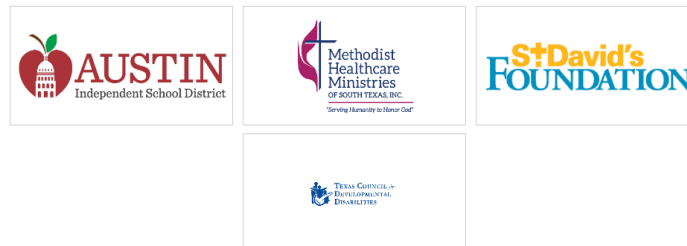
### Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

#### Sponsors

##### Title Sponsor



##### Keynote Sponsor



##### Entertainment Sponsor



##### Workshop Sponsor



##### Interactive Session Sponsor



##### Poster Sponsor



# whova app EXHIBITOR WEBPAGE

## YOUR EXHIBITOR WEBPAGE DESIGN

EXHIBITOR WEBPAGE URL

<https://ctaafsc.com/>

CENTRAL TEXAS AFRICAN AMERICAN FAMILY SUPPORT CONFERENCE / YES2BEST YOUTH SUMMIT (VIRTUAL)

### Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

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#### All Exhibitors



##### AGE of Central Texas



AGE of Central Texas is a leading regional non-profit delivering services, education, and assistance supporting the area's rapidly growing population of older adults and their caregivers. Serving residents in Central Texas, AGE's six core program...



##### Aiki Healing



Save \$25 on a Holistic Health Consultation with Kay Hutchinson Our deep dive 90 minutes health consultation will explore the root sources of the health, emotional and spiritual struggles that you may be experiencing and culminates in a written holistic curricula that includes dietary, energy reset, movements (similar to 10 Minute Wake Up Routines taught at the conference), customized mindfulness tools, and suggestions for integrating herbs or other supplements.

Aiki Healing is a holistic practice that helps clients clear their most limiting blocks to high energy and vibrant health, emotional & mental clarity and abundance. Check out our 8 Weeks Online Training for Using Holistic Methods to Reclaim Your P...



##### American Heart Association



Enter to win a healthy kitchen gift basket! Winner will be chosen on Friday, February 5th.

The American Heart Association is a science-based organization and during this challenging time. We want you to know we continue our work in fighting heart diseases and stroke, the No. 1 and No. 5 killers of all Americans. We are doing so with eve...



##### American Youthworks



Feel free to leave us your info (name, phone number, email) and shirt size and we'll choose your name randomly to see who wins a free t-shirt! We're looking forward to getting to know you and hopefully working with you!

American YouthWorks helps young people realize their full potential and effect positive change within their community. American YouthWorks connects young people with the tools and resources that we all need to reach career goals and achieve academ...



##### Any Baby Can



Enter to win an Any Baby Can swag bundle! Bundle includes a computer bag, notebook and pen, cup, hat, and t-shirt.

Any Baby Can, a Central Texas nonprofit, partners with families to overcome obstacles and achieve well-being. With programs that meet clients where they are -- at home, work or school -- Any Baby Can helps build stability, develop skills and naviga...



##### Ascension



Behavioral Health Intensive Outpatient Program



##### CAPCOG-Area Agency on Aging of the Capital Area & Aging and Disability Resource Center



1 gift card and goodie-bag giveaway per day!

AAACAP provides services to support and advocate for the health, safety and well-being of older adults in CAPCOG 10-county region -- Bastrop, Blanco, Burnet, Caldwell, Fayette, Hays, Lee, Llano, Travis and Williamson counties.

The Capital Area Agi...



##### Capital IDEA



This is a coupon to fund up to an associate degree in selected majors for qualified individuals at the local community college in Austin.

We are a non-profit organization that focuses on funding higher education for adults. We do this by providing full scholarships to qualifying individuals. We partner with our local community colleges where our students obtain advanced credentials...



##### Center for Child Protection's Education



The Center for Child Protection is a nationally accredited children's advocacy center and the only non-profit in Travis County involved in the investigation of crimes against children. For more than 30 years, the Center has been the first stop for...



##### Central Health



# whova app EVENT WEBSITE

## YOUR EVENT WEBSITE DESIGN

EVENT WEBSITE URL

[https://whova.com/web/yesbe\\_202102/](https://whova.com/web/yesbe_202102/)

CENTRAL TEXAS AFRICAN AMERICAN FAMILY SUPPORT CONFERENCE / YES2BEST YOUTH SUMMIT (VIRTUAL)

HOME SPEAKERS AGENDA EXHIBITORS LOGISTICS

## Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

FEB 3 - 6, 2021

0 DAYS 0 HOURS 0 MINUTES 0 SECONDS

### INTRODUCTION

At the annual Central Texas African American Family Support Conference, we come together to promote our own health and wellness and that of our community. The conference is filled with the most current information on mental health, substance use disorder and intellectual and developmental disabilities, led by caring health experts and people with their own lived experiences with these conditions. With interactive workshops and inspirational speakers, we share our stories, expand our knowledge, and connect with support and resources to live healthier, more resilient lives.

[DOWNLOAD EVENT APP](#)

### Speakers

#### Entertainers

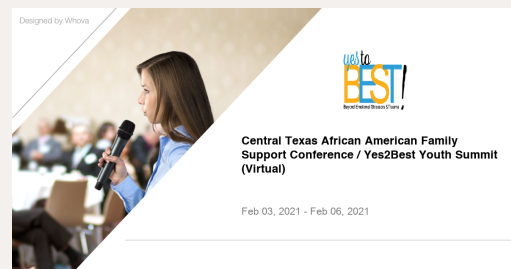
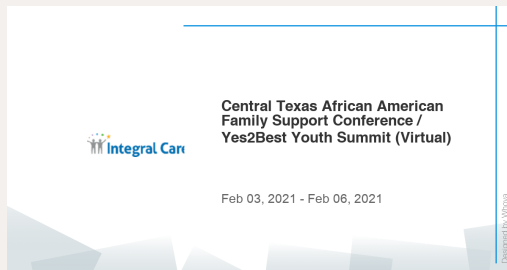
<p><b>Jonathan 'Chaka' Mahone</b> Hip Hop Healers Divine and Conjure...</p>	<p><b>Symply Courtney</b> Stand Up Comedian Performer</p>	<p><b>DJ Hella Yella</b> DJ/Event Curator/Media... Huston-Tillotson University Alum</p>	<p><b>Dondria Garcia</b> Business Consultant/... DDG consulting</p>
<p><b>Joe Brundidge</b> Author, Host, Public Speaker Element615</p>	<p><b>Kay Hutchinson</b> CEO and Founder Aiki Healing</p>		

### Keynote Speakers

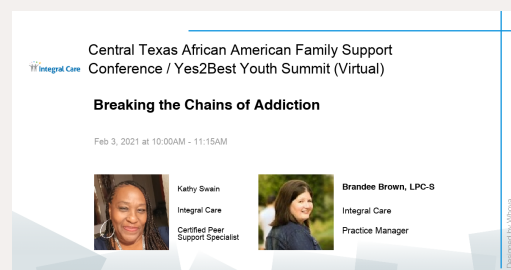
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# whova app EVENT PROMO IMAGES

## EVENT PROMO DESIGN



## SPEAKER AND SESSION PROMO DESIGN



Whova




Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

**Ask A Doc**

Feb 5, 2021 at 08:00PM - 07:15PM




**Nakia Scott, M.D., ADIVA**  
Holistic Mental Health  
Founder and director, Ho...



**Dr. Gregory Scott Brown**  
Center for Green Psychiatry  
Founder and director

Designed by Whova


Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)



**The Best is Yet to Come!**

Dr. Lonise Bias

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)




**From Homeless to Hero: Overcoming Trauma & Changing Your Life**

Dr. Brenda Combs

Designed by Whova

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)



**Entertainment and Awards**

**Riders Against the Storm (RAS)**  
Divine and Conjure Enterprises  
Hip Hop Healers

Designed by Whova

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)



**Holistic Healing Methods for Depression and other Mood Disorders**

Kay Hutchinson  
Aiki Healing  
CEO and Founder

Designed by Whova

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)



**The Journey of A Mile In Their Shoes: Equipping Stakeholders to Better Serve Vulnerable Populations**

**Kimberly Mosley, M.Ed., J.D.**  
The Mosaic PATH  
Executive Director

Designed by Whova

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)



**Little Black Girl: A Therapist Personal Story of Trauma and Resilience**

Melissa Adrienne Parker, MSW, LCSW  
Butterflies Therapy  
Licensed Clinical Social Worker

Designed by Whova

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)




**MADD - Power of Youth: Protect 'Ur Selfie, Protect Ur Friends**

**Myra McRoy Constable**  
Mothers Against Drunk Driving  
Program Specialist

Designed by Whova

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)



**Talk Saves Lives**

Wykisha McKinney  
The Harris Center for Mental Health and IDD  
Zero Suicide Program Manager

Designed by Whova

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)




**Little Black Girl: A Therapist Personal Story of Trauma and Resilience**

Melissa Adrienne Parker, MSW, LCSW  
Butterflies Therapy  
Licensed Clinical Social Worker

Designed by Whova

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)




## COVID and Internet Safety

**Iris Baughman**  
Center for Child Protection  
Education Specialist

Designed by WhoVa

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)




## Entertainment and Awards

**Riders Against the Storm (RAS)**  
Divine and Conjure Enterprises  
Hip Hop Healers

Designed by WhoVa

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)




## Entertainment and Awards

**Riders Against the Storm (RAS)**  
Divine and Conjure Enterprises  
Hip Hop Healers

Designed by WhoVa

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)




## Entertainment and Awards

**Riders Against the Storm (RAS)**  
Divine and Conjure Enterprises  
Hip Hop Healers

Designed by WhoVa

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)



## I Can't Watch it Anymore: News Fatigue, Racial Violence, and Mental Health


**Marlon Bailey**  
University of Texas at Austin  
Graduate Student

Designed by WhoVa


Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

## Faith is no exemption: Mental health and Substance Use in the Faith Community


Feb 5, 2021 at 04:00PM - 05:15PM



**Rev. Arthur Sneed II**



**Natasha Stewart**  
The Center for Counseling  
Director



**Imam Jafar Muhibullah**  
Islamic Ahlul Bayt Association of Am.  
Resident Scholar

Designed by WhoVa

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)



## Mental Health Awareness


**Billy Reese**  
God's way Christian Baptist church  
Pastor

Designed by WhoVa


Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

## Faith is no exemption: Mental health and Substance Use in the Faith Community


Feb 5, 2021 at 04:00PM - 05:15PM



**Imam Jafar Muhibullah**  
Islamic Ahlul Bayt Association of Am.  
Resident Scholar



**Natasha Stewart**  
The Center for Counseling  
Director



**Rev. Arthur Sneed II**

Designed by WhoVa

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)



## Living Loss: Coping with Grief During Covid

**Kimberly D. Holiday**  
LadyJoy Ministries  
Founder

Designed by WhoVa

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)



## From Homeless to Hero: Overcoming Trauma & Changing Your Life

**Dr. Brenda Combs**

Designed by WhoVa

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

### Breaking the Chains of Addiction

Feb 3, 2021 at 10:00AM - 11:15AM




**Kathy Swain**  
Integral Care  
Certified Peer Support Specialist



**Brandee Brown, LPC-S**  
Integral Care  
Practice Manager

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

### The Journey of A Mile In Their Shoes: Equipping Stakeholders to Better Serve Vulnerable Populations



**Kimberly Mosley, M.Ed., J.D.**  
The Mosaic PATH  
Executive Director

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)


### Addressing the Impact Adultification & Associated Implicit Biases Has on African American Children's Mental Health



**Jacqueline Miller**  
Healthy Actions Intervening Responsibly  
Founder & CEO

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)


### Let's Talk About Us



**Nicole Conway**  
Nicole Conway Speaks  
Mental Health Advocate / Speaker / Author

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)


### Trauma from inside: Raising a Special Needs Child



**Naana Donkor Arthur**  
Walk With Autism

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)


### I Can't Watch it Anymore: News Fatigue, Racial Violence, and Mental Health



**Marlon Bailey**  
University of Texas at Austin  
Graduate Student

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

### The Aftermath: The Impact of Suicide and the Importance of Postvention Care




**Wykisha McKinney**  
The Harris Center for Mental Health and IDD  
Zero Suicide Program Manager


Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

### More than an Addiction: What's family got to do with it?


Feb 4, 2021 at 06:00PM - 07:15PM




**Victor Nelms**



**LaDonna Tavernier**



**Sarah Billingsley**  
Austin Recovery Network



**Carl Hunter II**

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

### Barber Shop Talk



**Dr. Calvin Kelly**  
Dr. Calvin Kelly & Associates


Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

### Man-Up: Addressing the Mental Health Needs of Men of Color



**Dr. Calvin Kelly**  
Dr. Calvin Kelly & Associates

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)



### Trauma and Resiliency Among African Americans

Rosalee Martin  
Huston-Tillotson University  
Sociology Professor

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)



### The Importance of Taking Care of Your Whole Self; Mind, Body and Soul in Recovery

Sarah Billingsley  
Austin Recovery Network

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)




### Mental Fatigue: Healthy coping with dual pandemics of racism and COVID-19

Kendale Brown  
Potter's House Counseling Center  
Counselor


Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

### Faith is no exemption: Mental health and Substance Use in the Faith Community

Feb 5, 2021 at 04:00PM - 05:15PM



Bishop A. L. Sneed II  
South Austin Community Church  
Servant Lead Pastor



Natasha Stewart  
The Center for Counseling ...  
Director




Imam Jafar Muhiullah  
Islamic Ahlul Bayt  
Associate of Ahlul Bayt  
Resident Scholar


Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

### Stigma: Barriers to Proper Education and Resources Amongst African Americans


Feb 5, 2021 at 04:00PM - 05:15PM



Raelisha Brantley  
The Harris Center for Mental Health and EDC  
Certified Family Partner



Relanda Flakes  
The Harris Center for Mental Health and EDC  
Lead Peer Educator 3




Tara Thomas  
The Harris Center for Mental Health and EDC  
Certified Family Partner


Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

### Ask A Doc

Feb 5, 2021 at 06:00PM - 07:15PM



Nakia Scott, M.D., ABIM  
Holistic Mental Health  
Founder and director, Hollis...




Dr. Gregory Scott Brown  
Center for Green Psychiatry  
Founder and director


Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

### More than an Addiction: What's family got to do with it?


Feb 4, 2021 at 06:00PM - 07:15PM




Victor Neims



LaDonna Tavernier



Sarah Billingsley  
Austin Recovery Network




Carl Hunter II  
Recovery People


Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

### Releasing Sorrow, Disappointment and Sadness through Movement

Jan 16, 2021 at 10:30AM - 11:30AM



Kay Hutchinson  
Aki Healing  
CEO and Founder



Brenda Howard  
Radio Station KFTT Gospel  
1060 am & 103.9 fm  
Radio Announcer / Accounts Executive

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)



### Trauma in the African American Community and its Implications for Mental Health Treatment.

Melissa Parker  
Butterflies Therapy  
Licensed Clinical Social Worker

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

### Positive Parenting and Building Self Esteem

Jan 22, 2021 at 01:30PM - 02:30PM



Elliott Nblack




Nena Sopher  
Center for Child Protection  
Education Specialist


Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

**Positive Parenting and Building Self Esteem**

Jan 22, 2021 at 01:30PM - 02:30PM



Elliott Niblack




Nena Sopher  
Center for Child Protection  
Education Specialist

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

**Why Risk It?**


Constable Tonya Nixon  
Travis County, Precinct One



Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

**Why Risk It?**


Constable Tonya Nixon  
Travis County, Precinct One




Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

**In Our Own Voice**

Jan 30, 2021 at 10:30AM - 11:30AM



Tosin Anjorin  
NAMI Central Texas  
Child & Youth Program  
Intern




Kelvin Alston  
Positivity Consultants  
Owner, Speaker, Trainer

Central Texas African American Family Support Conference / Yes2Best Youth Summit (Virtual)

**Why Risk It?**

Constable Tonya Nixon  
Travis County, Precinct One



# whova app EVENT LISTING

LISTING PAGE VISITORS

107

EVENT LISTING PREVIEW

The screenshot displays the website for the Central Texas African-American Family Support Conference. The header features the conference logo and a navigation menu with links: REPLAY 2021, Home, About, 2021 Conference Info, Sponsors, Program, COVID-19 Resources, FAQs, and SHOP. The main content area is titled "Central Texas African-American Family Support Conference" and includes a paragraph about the conference's focus on race, social conditions, and economic status. Below this, a "Register Today" section lists six registration options in a grid format:

Registration Option	Price	Description	Action
2021 Person w/Lived Experience (Including Family)	\$15	Person/family member who lives with mental health, substance use, and IDD	Register Today
2021 General Registration	\$25	Receive access to our conference filled with interactive workshops and inspirational speakers, we share our stories, expand our knowledge, and connect with support and resources to live healthier, more resilient lives.	Register Today
Sub Title CEU Registration	\$75	Professionals seeking CEUs. Integral Care is a CEU sponsor for LMFT's, LMSW's, LCSW's, LPC's, and TX Addiction Professionals.	Read More
2021 Check/Purchase Order Registration	\$15+	\$15 - Individual w/Lived Experience (Including Family) \$25 - General Registration \$75 - Professionals seeking CEUs	Register Today
2021 School Districts	\$15+	\$15 - Individual w/Lived Experience (Including Family) \$25 - General Registration \$75 - Professionals seeking CEUs	Register Today
2021 Yes2Best Registration	\$FREE	#Y2B is a Mental Health and Wellness Summit for the youth of ages 14-24. This Summit brings together youth to discuss mental health and wellness, challenges they may face and provide resources to help them live their best lives.	Register Today

# EVENT MANAGEMENT

- 36 Announcements
- 37 Check-In Report
- 38 Session feedback
- 40 Resources



# whova app ANNOUNCEMENTS

## ANNOUNCEMENTS LIST

### ANNOUNCEMENTS SENT

Join us at 10:30 am for Releasing Sorrow, Disappointment and Sadness t...

Join us TONIGHT at 6:00 PM for the Together We Will Heal Reception. Do...

Starting soon at 6:00 PM: Together We Will Heal Reception. Don't miss ...

Join us today at 1:30 PM for the #TogetherWeWill Heal Forum

CTAAFSC 2021: Join us in Whova. #TogetherWeWillHeal.

Join us today at 1:30 PM for 'Positive Parenting and Building Self Est...

Welcome to the 2021 CTAAFSC App: Set-up your profile now.

Welcome to the 2021 Yes2Best App: Set-up your profile now.

Join us tonight at 6:00 PM for our pre-Yes2Best Youth Summit event.

Conference Attendance requires Whova

Join us at 10:30 am for 'In Our Own Voices'

"In the Right Seat" - Finding Purpose at the Nexus of your Passion, Pr...

Lunchtime Groove - Thursday

The Aftermath: The Impact of Suicide and the Importance

Stigma: Barriers to Proper Education...

More Than an Addiction: What's Family got to do with it?

The Aftermath: The Impact of Suicide and the Importance...

Trauma and Resiliency Among African Americans

Man Up

Day 1: Feb 3 Daily Survey

Day 3: Feb. 5 Daily Survey

4ABHN Networking Meet-Up

Ask a Doc

Barber Shop Talk

Beauty Shop Conversation

## ANNOUNCEMENTS TOTAL OPENED

# 747

Whova



# whova app CHECK-IN REPORT

---

## GENERAL CHECK-IN

1

---

## DAY BY DAY CHECK-IN

CHECKED

PER DAY

1

Tuesday, November 17, 2020

# whova app SESSION FEEDBACK

---

## SESSION LIST

# whova app LIVE POLL REPORT

## POLL LIST

LIVE POLL TITLE - TOP 3 RESPONDED

RESPONDENTS

WHAT IS YOUR FAVORITE TYPE OF EXERCISE?

56

SOME SHORT ANSWER RESPONSES

walking

walking

Pilates

walking or hiking

# whova app RESOURCES

LOGISTICS CREATED

# 12

## Ridesharing

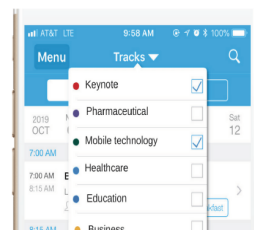


## NEW Community Board



Social gathering, discussion

## Multi-track Agenda



## Agenda/Speaker Webpages



## Session Cap & Check-in

Limited Seating

Waitlist



## Leaderboard



Whova

# SPONSORS, EXHIBITORS AND CAREER FAIR

42 Sponsor Report

46 Exhibitor Report

# whova app SPONSOR REPORT

## SPONSOR IMPRESSIONS TOTAL

# 354296

What are sponsor impressions? Sponsor impressions are when an attendee clicks either on the sponsor banner or navigates to the sponsors customize resources. Each view is counted towards the sponsor impressions total.

## SPONSOR IMPRESSION BREAKDOWN



**35218**  
**IMPRESSIONS**

Integral Care



**20177**  
**IMPRESSIONS**

Integral Care Foundation



**17900**  
**IMPRESSIONS**

Austin Independent School District



**16911**  
**IMPRESSIONS**

Methodist Healthcare Ministries



**16319**  
**IMPRESSIONS**

St. David's Foundation



**14835**  
**IMPRESSIONS**

Texas Council for Developmental Disabi...



**12896**  
**IMPRESSIONS**

Ascension



**14157**  
**IMPRESSIONS**

The University of Texas at Austin, Addic...



**15222**  
**IMPRESSIONS**

The Wood Group



**15197**  
**IMPRESSIONS**

Central Health



**14900**  
**IMPRESSIONS**

Sendero Health Plans



**13338**  
**IMPRESSIONS**

knowRX



**14617**  
**IMPRESSIONS**

United Way for Greater Austin



**13615**  
**IMPRESSIONS**

Funeral Consumers Alliance of Central ...



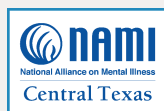
**14765**  
**IMPRESSIONS**

Olivet Baptist Church, Pastor Edward Fl...



**15291**  
**IMPRESSIONS**

Omega Psi Phi Fraternity, Epsilon Iota C...



**14645**  
**IMPRESSIONS**

NAMI Central Texas



**13124**  
**IMPRESSIONS**

Austin Area African American Behaviora...



**13028**  
**IMPRESSIONS**

Sigma Pi Phi Fraternity



**12923**  
**IMPRESSIONS**

The Hogg Foundation for Mental Health

## SPONSOR STATS



VISITS	LIKES	COMMENTS
283	4	1

Integral Care



VISITS	LIKES	COMMENTS
13	1	0

Integral Care Foundation



VISITS	LIKES	COMMENTS
14	1	0

Austin Independent School District



VISITS	LIKES	COMMENTS
8	2	0

Methodist Healthcare Ministries



VISITS	LIKES	COMMENTS
9	1	0

St. David's Foundation



VISITS	LIKES	COMMENTS
6	0	0

Texas Council for Developmental Disabi...

Whoa



VISITS	LIKES	COMMENTS
5	0	0

Ascension



VISITS	LIKES	COMMENTS
6	1	0

The University of Texas at Austin, Addic...



VISITS	LIKES	COMMENTS
11	0	0

The Wood Group



VISITS	LIKES	COMMENTS
30	0	0

Central Health



VISITS	LIKES	COMMENTS
15	1	0

Sendero Health Plans



VISITS	LIKES	COMMENTS
12	0	0

knowRX



VISITS	LIKES	COMMENTS
3	0	0

United Way for Greater Austin



VISITS	LIKES	COMMENTS
22	0	0

Funeral Consumers Alliance of Central ...



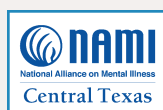
VISITS	LIKES	COMMENTS
24	1	3

Olivet Baptist Church, Pastor Edward Fl...



VISITS	LIKES	COMMENTS
26	2	0

Omega Psi Phi Fraternity, Epsilon Iota C...



VISITS	LIKES	COMMENTS
15	0	0

NAMI Central Texas



VISITS	LIKES	COMMENTS
3	0	0

Austin Area African American Behaviora...



VISITS	LIKES	COMMENTS
4	0	0

Sigma Pi Phi Fraternity



VISITS	LIKES	COMMENTS
7	0	0

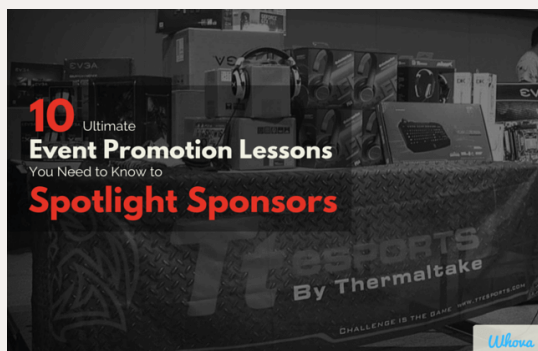
The Hogg Foundation for Mental Health

## ADDED VIDEOS TOTAL

6

Whova





We've compiled our favorite lessons that keep event sponsors happy. Use them to steward your relationships with the sponsors and get them for future events

<https://whova.com/blog/event-promotion-lessons-to-spo...>

# whova app EXHIBITOR REPORT

## EXHIBITOR LEAD GENERATION



45

American Heart Association



42

Aiki Healing



37

Any Baby Can



36

The University of Texas at Austin,  
Addiction Research Institute



35

CAPCOG-Area Agency on Aging  
of the Capital Area & Aging and  
Disability Resource Center



34

Clouds XM Inc



33

American Youthworks



31

The Wood Group



30

The Austin Area African American Behavioral Health Network (4ABHN)



25

Capital IDEA



25

Texas Parent to Parent



23

Prosumers International



22

knowRX



22

National Ovarian Cancer Coalition Austin Chapter



21

AGE of Central Texas



21

Wonders & Worries



21

The SAFE Alliance



20

UT Austin School of Nursing



20

NAMI Central Texas



20

Youth And Family Alliance, LifeWorks

WhoVa



20

**Funeral Consumers Alliance of  
Central Texas**



19

**Central Health**



19

**St. David's Foundation**



18

**United Way for Greater Austin**



18

**Phoenix House of Texas**



18

**Integral Care - Transition  
Support Team**



17

**Olivet Baptist Church**



17

**Sendero Health Plans**



17

**Omega Psi Phi Fraternity, Epsilon  
Iota Chapter, Epsilon Iota  
Foundation**



17

**Center for Child Protection's  
Education**



16

**Sickle Cell Association of Texas  
Marc Thomas Foundation**



16

**HHS Early Childhood Intervention**

WhoVa



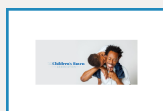
16

PsychU



16

Texas Council for Developmental Disabilities



16

The Children's Haven Association

## EXHIBITOR BOOTH STATS



VISITS	LIKES	COMMENTS
838	45	33

AGE of Central Texas



VISITS	LIKES	COMMENTS
759	49	126

Aiki Healing



VISITS	LIKES	COMMENTS
263	46	26

American Heart Association



VISITS	LIKES	COMMENTS
170	37	26

American Youthworks



VISITS	LIKES	COMMENTS
214	47	30

Any Baby Can



VISITS	LIKES	COMMENTS
83	21	11

Ascension



VISITS	LIKES	COMMENTS
203	36	37

CAPCOG-Area Agency on Aging of the ...



VISITS	LIKES	COMMENTS
218	36	41

Capital IDEA



VISITS	LIKES	COMMENTS
113	31	22

Center for Child Protection's Education



VISITS	LIKES	COMMENTS
109	30	21

Central Health

Whoa



VISITS	LIKES	COMMENTS
180	40	33

Clouds XM Inc



VISITS	LIKES	COMMENTS
108	16	10

Communities for Recovery



VISITS	LIKES	COMMENTS
68	16	10

Dell Medical School, The University of T...



VISITS	LIKES	COMMENTS
102	26	18

Funeral Consumers Alliance of Central ...



VISITS	LIKES	COMMENTS
146	29	21

HHS Early Childhood Intervention



VISITS	LIKES	COMMENTS
119	28	22

Integral Care - Transition Support Team



VISITS	LIKES	COMMENTS
95	17	11

knowRX



VISITS	LIKES	COMMENTS
77	13	12

Mothers Against Drunk Driving



VISITS	LIKES	COMMENTS
112	31	17

NAMI Central Texas



VISITS	LIKES	COMMENTS
167	25	24

National Ovarian Cancer Coalition Austi...



VISITS	LIKES	COMMENTS
85	26	15

Olivet Baptist Church



VISITS	LIKES	COMMENTS
94	25	15

Omega Psi Phi Fraternity, Epsilon Iota C...



VISITS	LIKES	COMMENTS
91	29	16

Phoenix House of Texas



VISITS	LIKES	COMMENTS
123	30	19

Prosumers International



VISITS	LIKES	COMMENTS
174	25	18

PsychU



VISITS	LIKES	COMMENTS
124	27	15

Sendero Health Plans















VISITS	LIKES	COMMENTS
84	32	20

Sickle Cell Association of Texas Marc T...



VISITS	LIKES	COMMENTS
95	31	18

St. David's Foundation

	<p>VISITS 68</p> <p>LIKES 21</p> <p>COMMENTS 14</p>	<p>Texas Council for Developmental Disabi...</p>		<p>VISITS 127</p> <p>LIKES 28</p> <p>COMMENTS 18</p>	<p>Texas Parent to Parent</p>
	<p>VISITS 166</p> <p>LIKES 34</p> <p>COMMENTS 24</p>	<p>The Austin Area African American Beha...</p>		<p>VISITS 116</p> <p>LIKES 12</p> <p>COMMENTS 9</p>	<p>The Children's Haven Association</p>
	<p>VISITS 48</p> <p>LIKES 16</p> <p>COMMENTS 9</p>	<p>The City of Austin's Office of Police Ove...</p>		<p>VISITS 166</p> <p>LIKES 34</p> <p>COMMENTS 29</p>	<p>The SAFE Alliance</p>
	<p>VISITS 223</p> <p>LIKES 38</p> <p>COMMENTS 27</p>	<p>The University of Texas at Austin, Addic...</p>		<p>VISITS 114</p> <p>LIKES 28</p> <p>COMMENTS 24</p>	<p>The Wood Group</p>
	<p>VISITS 127</p> <p>LIKES 30</p> <p>COMMENTS 24</p>	<p>United Way for Greater Austin</p>		<p>VISITS 72</p> <p>LIKES 21</p> <p>COMMENTS 19</p>	<p>UT Austin School of Nursing</p>
	<p>VISITS 152</p> <p>LIKES 27</p> <p>COMMENTS 43</p>	<p>Wonders &amp; Worries</p>		<p>VISITS 152</p> <p>LIKES 32</p> <p>COMMENTS 26</p>	<p>Youth And Family Alliance, LifeWorks</p>

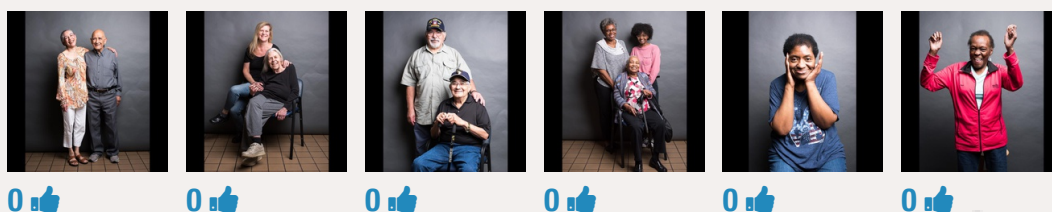
## ADDED VIDEOS TOTAL

23

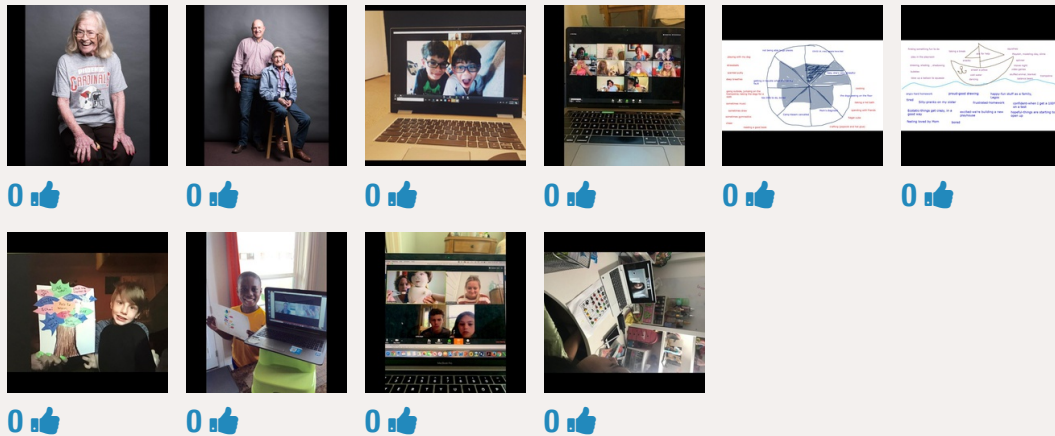
## ADDED LIVE SHOWCASES TOTAL

10

## EXHIBITOR PHOTOS UPLOADED



WhoVa



## PASSPORT CONTEST PARTICIPATION

AGE of Central Texas	Aiki Healing	American Heart Associa...	Capital IDEA
Central Health	Clouds XM Inc	HHS Early Childhood Int...	Integral Care - Transiti...
NAMI Central Texas	National Ovarian Cancer ...	Olivet Baptist Church	Omega Psi Phi Fraternit...
Phoenix House of Texas	Prosumers International	PsychU	Sendero Health Plans
Sickle Cell Association ...	St. David's Foundation	The Austin Area African ...	The SAFE Alliance
The Wood Group	United Way for Greater ...	Wonders & Worries	Youth And Family Allian...
American Youthworks	Any Baby Can	CAPCOG-Area Agency ...	Center for Child Protecti...
Funeral Consumers Allia...	Texas Council for Devel...	Texas Parent to Parent	The University of Texas ...
UT Austin School of Nur...			

## USERS CLAIMED RAFFLE

39

WhoVa



# FEATURES TO TRY NEXT TIME

54 Whova Proficiency

55 Features To Try Next Time

# whova app

# WHOVA

# PROFICIENCY

Improve your Whova Proficiency by trying out all the features included in your package! It will also help you explore certain areas and features you might have forgotten about. You can also watch Whova Tutorial Videos for an overview and ways to increase your proficiency.

## TOTAL PROFICIENCY POINTS

# 201

YOUR OVERALL RANK  
38

### FUN FACT

Whova presents a \$100 gift card to the event that has earned the most Whova Proficiency Points by the end of your event month.

### BOOST ATTENDEE ENGAGEMENT

Create some discussion topics for attendees	0
Schedule a meetup for your attendees	19
Help attendees meet similar people	0
Start a live poll	0
Use survey	0

### THE ESSENTIALS

Set up event basic info	20
Upload the attendee list	20
Upload the event agenda	10
Upload documents	5
Embed the agenda widget to your website	20
Embed the speaker widget to your website	20

### GETTING READY FOR EVENT DAY

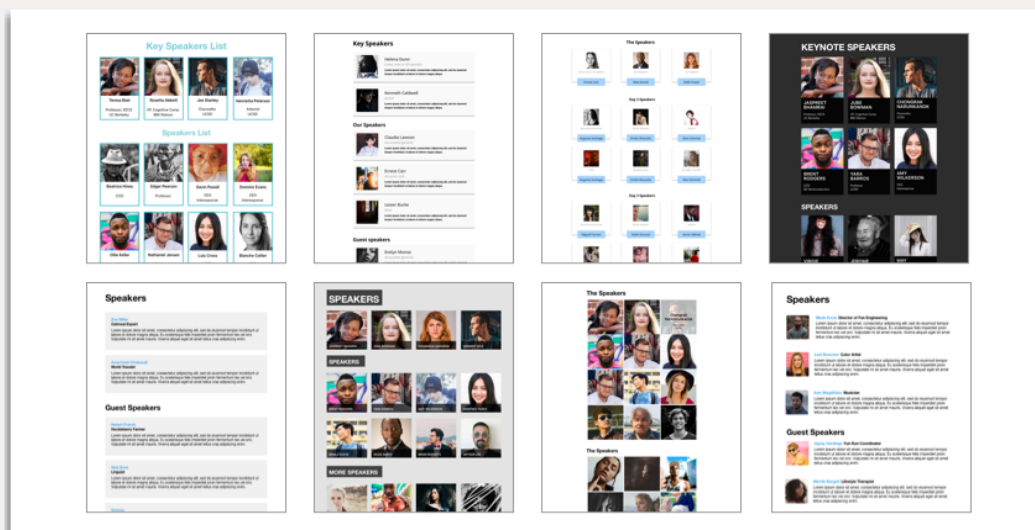
Send app download emails to your attendees	26
Schedule or send announcements	36
Generate name badges	0
Check in attendees	0
Use social wall	10

Whova

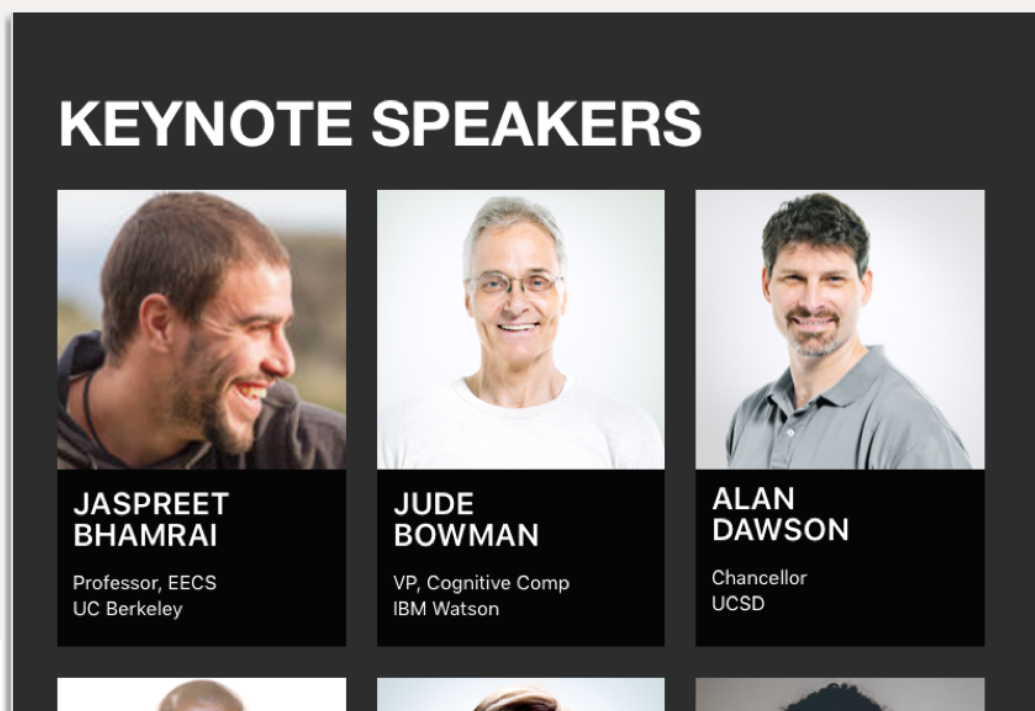
# whoa app FEATURES TO TRY NEXT TIME

## SPEAKER WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Save time creating a stylish speaker webpage that attracts attendees to your event. template varies depending on the design. [Fun fact: 15% of users use this feature](#)



WHOVA TEMPLATE PREVIEW  
**Vancouver**



## EXHIBITOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)





Easily showcase your exhibitors to help them generate more business. You can display exhibitor booth numbers, a short description, and link to their website.

WHOVA TEMPLATE PREVIEW

Light - 1 Column


### NBOS Conference 2020

#### Exhibitors




 Print / Download
 




---

#### Exhibitors







**Beats by Dre**  
 Booth: 11







**BP**  
 Booth: 4







**Apple**  
 Booth: 20







**Nike**  
 Booth: 31






**Netgear**  
 Booth: 204



**Starbucks**  
 Booth: 46

## SPONSOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily give your event sponsors stylish visibility.

WHOVA TEMPLATE PREVIEW

Default

### Sponsors

---

Produced By









Powered By



Sustaining Sponsors







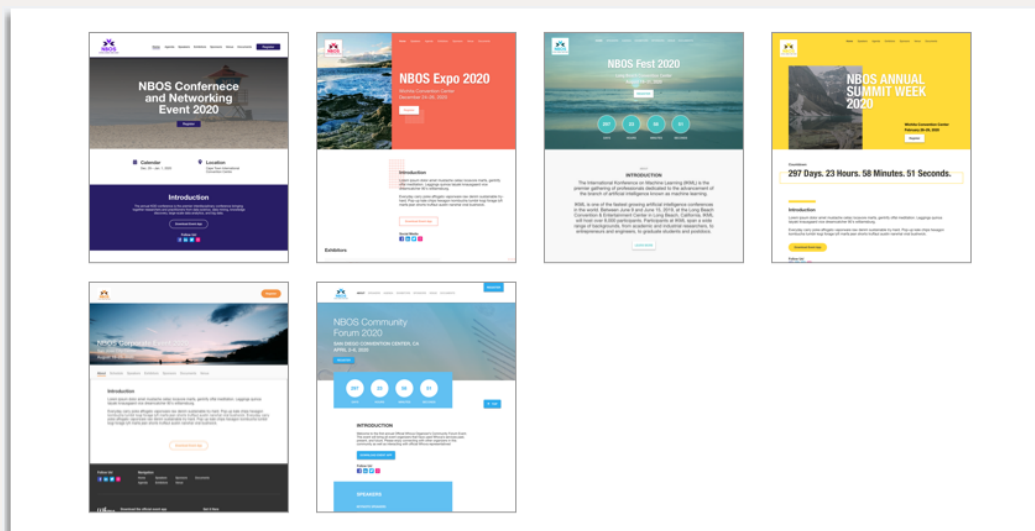




WhoVa

## EVENT WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Attract attendees to your event more easily with a modern Website Builder. All templates have the option of displaying your agenda, speaker list, exhibitor list, sponsor list, and venue location.



## WHOVA TEMPLATE PREVIEW Fuji

[ABOUT](#)
[SPEAKERS](#)
[AGENDA](#)
[EXHIBITORS](#)
[SPONSORS](#)
[VENUE](#)
[DOCUMENTS](#)
[REGISTER](#)

# NBOS Community Conference 2020

SAN DIEGO CONVENTION CENTER, CA  
APRIL 2-6, 2020

[REGISTER](#)

297

DAYS

23

HOURS

58

MINUTES

51

SECONDS

[↑ TOP](#)

### INTRODUCTION

Welcome to the first annual Official WhoVa Organizer's Community Forum Event. This event will bring all event organizers that have used WhoVa's services past, present, and future. Please enjoy connecting with other organizers in this community as well as interacting with official WhoVa representatives!

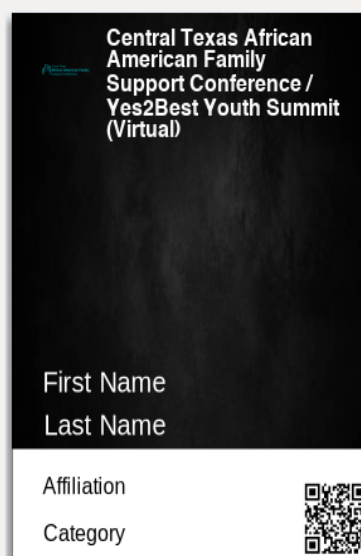
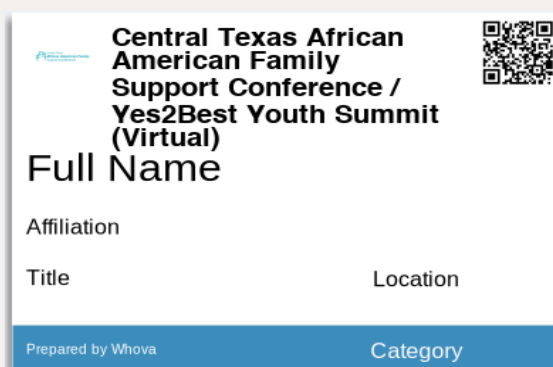
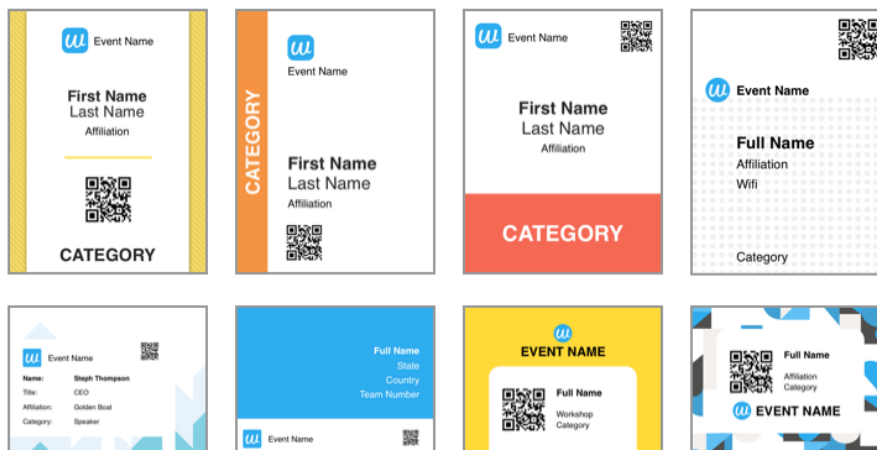
[DOWNLOAD EVENT APP](#)

Follow Us!

### SPEAKERS


## NAME BADGES

Make branded name badges in minutes with customizable templates. Generate name badges for your attendees and choose from a range of stylish templates. Use the badge editor to customize the font size, style, and colors. [Fun fact: 28% of users use this feature](#)



## TICKETS AND REGISTRATION

Create a range of tickets in minutes and enjoy a streamlined registration experience. Create and customize each ticket type's pricing, quantities, limits and more here. And every time someone registers for the event, they're automatically added to your attendee list.



**Whova Event - official**  
 October 8 - 12, 2022 (JST)  
 whovaa, 7310 miramar road, san diego, CA, 92126, US

Ticket	Price	
<b>General Attendee</b> Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)	Free + \$0.00 Fee	0
<b>2 Day Only</b> Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)	Free + \$0.00 Fee	0
<b>General 1 Day Pass</b> Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)	Free + \$0.00 Fee	0

Ticket Add-ons	Option	Price	
<b>T-shirt</b> <a href="#">See Details</a>		Free + \$0.00 Fee	0
<b>Sweater</b> <a href="#">See Details</a>	Red	Free + \$0.00 Fee	0
	Blue	Free + \$0.00 Fee	0

Register

**Event Description**

The premier event for healthcare leaders, the 8<sup>th</sup> Whova Official Summit, hosted by [Catalysis](#) and the [Lean Enterprise Institute](#), offers the latest insights in how to create sustainable organizational change. [Catalysis healthcare value network](#) members will share their learnings, discuss their transformation journeys and help you discover strategies to transform your healthcare organization, reduce costs, create value and ultimately enhance quality and patient care. This Summit provides the [information and collaboration](#) opportunities you need to be successful in your transformation journey.

Type the venue name (ex. Oracle Arena) or address (ex. 7000 Coliseum Way, Oakland, CA 94621) and choose from the list of suggestions that appear, or click 'Enter Address' to directly type in the location information.



## SPEAKER RESOURCES

Simplify event logistics and give your speaker a better experience.


Speaker resources allow you to give your speakers tools in the Whova App which will help them during your event.

Speaker Resources	
Equipment Checkout	>
Airport Assistance	>
Speaker Parking	>
Meeting Room	>
Special Lunch Time	>
Networking Hour	>
After Party Discussions	>
Happy Hour	>

## SOCIAL WALL

Engage attendees with real-time event activity on a big screen.

Showcase live event activities and provide your attendees with an interactive display. You can easily share announcements and highlight your sponsors and exhibitors. All you need is a big screen to get started. **Fun fact: 23% of users use this feature**



**Discussion Topic**

Post here if you

**Li Dong**  
Aug 1, 2019 10:05 PM via Whova

**Discussion Topic - Any Other Conferences?**

Do you have a conference coming up that you would like others to know about? Make a post and invite fellow attendees her...

ACL Annual Meeting 2019 - Florence

## LEADERBOARD CONTEST

Motivate attendees to participate in your event app community.

Attendees will earn points based on their participation in the community board. As the organizer, you can decide which of the top participants will earn a prize. Note: organizers will not be displayed on the leaderboard. **Fun fact: 15% of users use this feature**

← Leaderboard

Current Rankings My Points

Organizers will not show up on the leaderboard

**Congratulate the most active members of our community**

1		Paul Save 115900 points	(57)
2		Jugs Ma 87600 points	(13)
3		Wesagn Chemma 60900 points	(10)

## SESSION FEEDBACK

Easily gather attendee feedback to improve the event experience.

Collect feedback on a per session-basis. These questions will appear on every session in the app. Use the default questions or edit them and create your own. **Fun fact: 36% of users use this feature**

## SURVEY

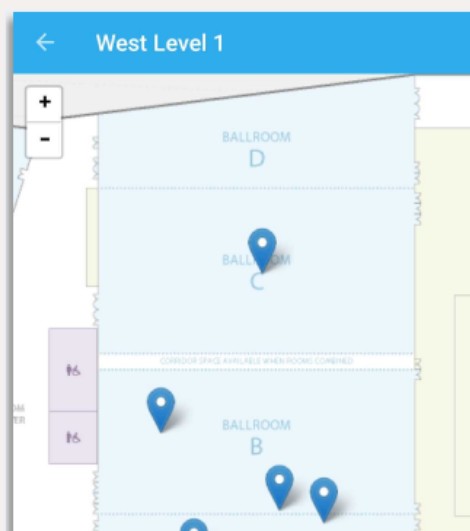
Save time creating surveys with event-specific templates.

You can create and customize web and mobile surveys within Whova. Use one of the many survey templates we provide or create your survey from scratch. You can also reload and revise surveys from your past events with Whova. **Fun fact: 29% of users use this feature**

## FLOORMAP

Help your attendees navigate your venue with ease.

When trying to find certain locations in a venue, attendees are hindered by poor map readability and accessibility, making it difficult for them to explore events. While branding is an expression of the value of your event and will ensure that your attendees remember your event, a branded app can often cost a fortune. **Fun fact: 55% of users use this feature**



## TICKET SESSION MAPPING

Ensure attendees have the right tickets by defining each ticket type. Ticket Session Mapping allows you to assign registered attendees and tickets to specific days and sessions. This feature can also be used to verify attendees at check-in, customize personal agendas, and include ticket types on name badges. To add or edit registered ticket types, update your attendee list.

### VIP

Attendees with **VIP** can attend all sessions on **Sat, Oct 8**


Action ▾

Attendees with **VIP** can attend all sessions on **Sun, Oct 9**

Action ▾

## SESSION CAP

Easily prevent overcapacity at intimate or popular sessions. With the Session Cap, you can set a capacity on your sessions, enroll your attendees into sessions ahead of time, and also check-in your attendees on a session-by-session basis.

Session	Set Capacity	Waitlist	# Enrolled	
<b>Settling into an increasingly hostile world: the rapidly closing "recruitment window" for corals.</b> Merrick Oct 08, 2022 08:15 AM - 08:30 AM	100	<input checked="" type="checkbox"/>	 0/100	Action ▾

# THANK YOU!

It's been a pleasure to build a better event experience for you and your attendees. If you have any feedback for us, please send it our way. It would be greatly appreciated.

A great place to input feedback is through the survey we send after the end of your event. Here you can add any comment or feedback. Let us know if there is anything we can do!

Website: [www.whova.com](http://www.whova.com)

Email: [hello@whova.com](mailto:hello@whova.com)

Phone: +1 (855) 978-6578

